



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3970 HERITAGE AVE, OKEMOS, MI 48864

Lat: 42.696081 **Long:** -84.436569

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	6,485	28,406	95,741
Total Households	2,639	10,095	35,288
Female Population	3,298	14,313	49,113
% Female	50.9%	50.4%	51.3%
Male Population	3,187	14,092	46,628
% Male	49.1%	49.6%	48.7%
Population Density (per Sq. Mi.)	2,064.3	1,004.6	1,219.0

Age:

Age 0 - 4	4.7%	4.5%	5.0%
Age 5 - 14	13.1%	11.3%	10.6%
Age 15 - 19	8.0%	10.1%	10.6%
Age 20 - 24	12.2%	20.0%	20.1%
Age 25 - 34	11.7%	10.9%	13.1%
Age 35 - 44	12.6%	10.5%	10.0%
Age 45 - 54	18.6%	14.2%	12.4%
Age 55 - 64	11.9%	10.2%	9.5%
Age 65 - 74	4.7%	4.8%	4.7%
Age 75 - 84	2.0%	2.6%	2.8%
Age 85 +	0.6%	1.2%	1.5%
Median Age	35.4	27.5	26.9

Housing Units

Total Housing Units	2,953	11,268	39,788
Owner Occupied Housing Units	57.4%	54.0%	48.4%
Renter Occupied Housing Units	31.9%	35.6%	40.3%
Vacant Housing Units	10.6%	10.4%	11.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	16.7%	11.2%	8.6%
Black	4.3%	4.7%	6.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.5%	81.4%	81.5%
Other	0.4%	0.6%	1.0%
Multi-Race	2.0%	1.9%	2.1%

Hispanic Ethnicity	1.9%	2.6%	3.4%
Not of Hispanic Ethnicity	98.2%	97.4%	96.6%

Marital Status:

Age 15 + Population	5,336	23,990	81,004
Divorced	6.6%	6.3%	7.3%
Never Married	34.2%	46.7%	47.8%
Now Married	56.0%	42.1%	37.4%
Separated	1.7%	2.5%	4.1%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,029	15,443	51,672
Grade K - 8	0.5%	1.2%	1.4%
Grade 9 - 12	1.5%	1.8%	2.8%
High School Graduate	10.1%	12.3%	15.7%
Associates Degree	6.5%	6.6%	6.6%
Bachelor's Degree	33.8%	33.3%	31.1%
Graduate Degree	36.6%	33.1%	28.4%
Some College, No Degree	11.0%	11.7%	13.9%

Household Income:

Income \$ 0 - \$9,999	5.9%	9.7%	10.6%
Income \$ 10,000 - \$14,999	2.7%	3.9%	4.7%
Income \$ 15,000 - \$24,999	5.7%	9.0%	10.6%
Income \$ 25,000 - \$34,999	6.7%	6.8%	9.3%
Income \$ 35,000 - \$49,999	11.6%	11.2%	12.8%
Income \$ 50,000 - \$74,999	15.0%	13.8%	14.8%
Income \$ 75,000 - \$99,999	11.3%	11.4%	11.1%
Income \$100,000 - \$124,999	9.8%	9.2%	7.6%
Income \$125,000 - \$149,999	7.5%	7.0%	5.8%
Income \$150,000 +	23.9%	18.1%	12.7%

Average Household Income	\$104,452	\$79,047	\$63,129
Median Household Income	\$80,422	\$66,816	\$52,447
Per Capita Income	\$42,202	\$30,208	\$25,267

Vehicles Available:

0 Vehicles Available	2.4%	3.9%	5.8%
1 Vehicle Available	35.5%	36.6%	42.7%
2+ Vehicles Available	62.2%	59.5%	51.6%
Average Vehicles Per Household	1.90	2.00	1.80
Total Vehicles Available	4,900	19,851	63,629

Business and Employment:

Number of Employees	3,530	20,952	53,858
Number of Establishments	320	1,600	4,138

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	6,354	27,799	94,556
Total Households	2,623	9,939	35,045
Female Population	3,214	13,936	48,248
% Female	50.6%	50.1%	51.0%
Male Population	3,140	13,863	46,308
% Male	49.4%	49.9%	49.0%

Age:

Age 0 - 4	6.6%	6.4%	7.0%
Age 5 - 14	12.7%	11.3%	10.6%
Age 15 - 19	5.9%	7.0%	7.2%
Age 20 - 24	8.5%	14.2%	14.0%
Age 25 - 34	15.3%	15.0%	17.4%
Age 35 - 44	12.0%	10.5%	10.0%
Age 45 - 54	17.2%	13.7%	12.1%
Age 55 - 64	12.9%	11.6%	10.9%
Age 65 - 74	6.2%	6.5%	6.4%
Age 75 - 84	2.1%	2.8%	3.1%
Age 85 +	0.6%	1.2%	1.4%
Median Age	35.9	31.5	30.4

Housing Units Trend

Total Housing Units	3,092	11,681	41,600
Owner Occupied Housing Units	56.0%	53.2%	48.4%
Renter Occupied Housing Units	28.9%	31.9%	35.9%
Vacant Housing Units	15.2%	14.9%	15.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.3%	13.1%	10.0%

Black	4.2%	4.7%	6.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	75.2%	80.5%	81.0%
Other	0.2%	0.4%	0.8%
Multi-Race	0.9%	1.1%	1.5%

Hispanic Ethnicity	2.0%	2.8%	3.7%
Not of Hispanic Ethnicity	98.0%	97.2%	96.3%

Marital Status:

Age 15 + Population	5,132	22,924	78,016
Divorced	6.6%	6.3%	7.4%
Never Married	34.1%	46.2%	47.1%
Now Married	56.2%	42.5%	38.2%
Separated	1.7%	2.4%	4.0%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,218	17,039	57,943
Grade K - 9	0.5%	1.2%	1.3%
Grade 9 - 12	1.2%	1.5%	2.3%
High School Graduate	11.8%	14.1%	17.2%
Associates Degree	6.5%	7.0%	6.5%
Bachelor's Degree	34.8%	34.9%	33.1%
Graduate Degree	35.6%	31.3%	27.6%
Some College, No Degree	9.6%	10.0%	12.0%

Household Income:

Income \$ 0 - \$9,999	5.3%	8.9%	9.6%
Income \$ 10,000 - \$14,999	2.5%	3.6%	4.3%
Income \$ 15,000 - \$24,999	4.8%	7.6%	8.9%
Income \$ 25,000 - \$34,999	6.2%	6.5%	8.7%
Income \$ 35,000 - \$49,999	9.1%	9.7%	12.0%
Income \$ 50,000 - \$74,999	15.2%	13.8%	14.8%
Income \$ 75,000 - \$99,999	10.9%	11.0%	11.1%
Income \$100,000 - \$124,999	9.3%	8.9%	8.0%
Income \$125,000 - \$149,999	8.0%	7.6%	6.3%
Income \$150,000 +	28.6%	22.5%	16.4%

Average Household Income	\$105,402	\$80,930	\$64,957
Median Household Income	\$89,558	\$74,793	\$58,456
Per Capita Income	\$43,171	\$31,182	\$26,164

Vehicles Available

0 Vehicles Available	2.4%	3.7%	5.1%
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1 Vehicle Available	37.2%	38.6%	44.3%
2+ Vehicles Available	60.4%	57.7%	50.6%
Average Vehicles Per Household	1.80	1.90	1.80
Total Vehicles Available	4,871	19,455	63,274

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	6,558	28,672	97,115
Total Households	2,592	9,994	35,406
Female Population	3,362	14,561	50,183
% Female	51.3%	50.8%	51.7%
Male Population	3,196	14,111	46,932
% Male	48.7%	49.2%	48.3%

Age:

Age 0 - 4	5.1%	3.9%	4.2%
Age 5 - 14	14.8%	10.9%	9.5%
Age 15 - 19	8.1%	12.8%	14.0%
Age 20 - 24	14.2%	23.4%	23.8%
Age 25 - 34	11.1%	10.1%	12.5%
Age 35 - 44	14.3%	11.5%	10.8%
Age 45 - 54	18.1%	13.4%	11.4%
Age 55 - 64	7.9%	6.6%	6.0%
Age 65 - 74	4.0%	3.9%	3.8%
Age 75 - 84	2.0%	2.5%	2.8%
Age 85 +	0.5%	1.0%	1.2%
Median Age	31.6	24.6	24.4

Housing Units Trend

Total Housing Units	2,707	10,399	37,276
Owner Occupied Housing Units	59.8%	55.3%	47.7%
Renter Occupied Housing Units	36.0%	40.8%	47.3%
Vacant Housing Units	4.2%	3.9%	5.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	12.9%	8.7%	6.8%
Black	4.3%	4.6%	6.7%
White	79.9%	83.8%	82.8%
Other	0.5%	0.6%	1.1%
Two or More Races	2.2%	2.0%	2.2%

Hispanic Ethnicity	1.7%	2.3%	3.1%
Not of Hispanic Ethnicity	98.3%	97.7%	96.9%

Marital Status:

Age 15 + Population	5,252	24,421	83,804
Divorced	6.5%	6.0%	7.1%
Never Married	34.5%	48.7%	50.1%
Now Married	55.8%	40.3%	35.1%
Separated	1.7%	2.5%	4.4%
Widowed	1.5%	2.4%	3.3%

Educational Attainment:

Total Population Age 25+	3,788	14,062	47,140
Grade K - 9	0.3%	1.0%	1.3%
Grade 9 - 11, No diploma	1.6%	2.0%	3.8%
High School Graduate	7.4%	9.4%	12.5%
Associates Degree	6.8%	6.5%	6.8%
Bachelor's Degree	31.6%	30.8%	28.2%
Graduate Degree	38.5%	35.2%	29.9%
Some College, No Degree	13.9%	15.0%	17.4%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.2%	93.5%
Private School Enrollment	9.9%	6.8%	6.5%

Household Income:

Income \$ 0 - \$9,999	7.2%	11.6%	13.0%
Income \$ 10,000 - \$14,999	3.7%	5.1%	6.6%
Income \$ 15,000 - \$24,999	7.9%	10.1%	12.9%
Income \$ 25,000 - \$34,999	8.0%	9.0%	11.5%
Income \$ 35,000 - \$49,999	13.4%	11.7%	12.8%
Income \$ 50,000 - \$74,999	16.5%	16.4%	16.3%
Income \$ 75,000 - \$99,999	12.5%	11.8%	9.8%
Income \$100,000 - \$124,999	9.2%	8.5%	6.6%
Income \$125,000 - \$149,999	4.2%	4.7%	3.7%
Income \$150,000 - \$199,999	8.9%	5.5%	3.6%
Income \$200,000 or More	8.6%	5.7%	3.4%
Average Household Income	\$89,501	\$73,406	\$60,342
Median Household Income	\$63,872	\$53,734	\$41,351
Per Capita Income	\$35,377	\$25,587	\$22,000

Vehicles Available

0 Vehicles Available	1.9%	3.7%	6.7%
1 Vehicle Available	30.9%	31.5%	38.7%
2 Vehicles Available	49.1%	46.5%	38.6%
3+ Vehicles Available	18.1%	18.3%	16.1%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,881	18,784	60,882
Blue Collar Occupations	608	3,439	13,632
White Collar Occupations	3,044	12,219	38,568
% Blue Collar Workers	16.7%	22.0%	26.1%
% White Collar Workers	83.4%	78.0%	73.9%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	5,247	29,422	98,397
Total Households	1,840	8,447	32,270
Female Population	2,674	14,808	51,074
% Female	51.0%	50.3%	51.9%
Male Population	2,574	14,615	47,323
% Male	49.1%	49.7%	48.1%

Age:

Total Population	5,247	29,422	98,397
Age 0 - 4	7.0%	4.6%	5.2%
Age 5 - 14	17.3%	10.7%	9.7%
Age 15 - 19	7.4%	15.8%	13.9%
Age 20 - 24	12.1%	25.9%	24.5%
Age 25 - 34	13.2%	11.6%	15.4%
Age 35 - 44	20.5%	13.2%	12.8%
Age 45 - 54	12.0%	7.9%	7.3%
Age 55 - 64	6.0%	5.0%	4.7%
Age 65 - 74	3.0%	3.1%	3.5%
Age 75 - 84	1.2%	1.5%	2.1%
Age 85 +	0.3%	0.7%	1.0%
Median Age	30.1	23.0	24.0

Housing Units

Total Housing Units	1,951	8,961	34,094
Owner Occupied Housing Units	60.4%	54.7%	45.4%
Renter Occupied Housing Units	33.9%	39.5%	49.3%
Vacant Housing Units	5.7%	5.7%	5.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian	8.3%	4.8%	5.0%
Black	4.3%	5.0%	6.4%
White	86.5%	89.1%	86.9%
Other	0.6%	0.8%	1.2%
Hispanic Ethnicity	1.8%	1.9%	2.8%
Not of Hispanic Ethnicity	98.2%	98.1%	97.3%

Educational Attainment:

Total Population Age 25+	2,947	12,653	45,960
Grade K - 9	0.7%	1.8%	2.2%
Grade 9 - 12	2.6%	3.2%	5.1%
High School Graduate	8.8%	9.8%	12.6%
Associates Degree	5.8%	7.4%	7.4%
Bachelor's Degree	27.7%	29.0%	27.0%
Graduate Degree	37.8%	31.8%	27.5%
Some College, No Degree	16.5%	17.1%	18.3%

1990 Household Income:

Income \$ 0 - \$9,999	10.3%	12.3%	15.4%
Income \$ 10,000 - \$19,999	9.3%	15.8%	16.6%
Income \$ 20,000 - \$29,999	8.7%	10.9%	14.9%
Income \$ 30,000 - \$39,999	8.8%	8.6%	12.0%
Income \$ 40,000 - \$49,999	10.2%	10.7%	10.4%
Income \$ 50,000 - \$59,999	9.3%	7.6%	7.3%
Income \$ 60,000 - \$74,999	11.5%	11.1%	8.3%
Income \$ 75,000 - \$99,999	12.5%	11.0%	7.8%
Income \$100,000 - \$124,999	8.0%	5.1%	3.1%
Income \$125,000 - \$149,999	3.2%	2.3%	1.6%
Income \$150,000 +	8.4%	4.4%	2.5%
Average Household Income	\$70,968	\$54,601	\$43,381
Median Household Income	\$52,818	\$42,088	\$32,240
Per Capita Income	\$24,972	\$16,713	\$14,960

Vehicles Available

0 Vehicles Available	0.6%	2.2%	4.7%
1 Vehicle Available	23.9%	27.2%	34.8%
2+ Vehicles Available	75.5%	70.6%	60.4%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	3,706	16,182	55,696

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	5,247	29,422	98,397
2000	6,558	28,672	97,115
Change 1990 to 2000	25.0%	-2.6%	-1.3%
2008	6,485	28,406	95,741
2013	6,354	27,799	94,556
Change 2008 to 2013	-2.0%	-2.1%	-1.2%

Household Trend

1990	1,840	8,447	32,270
2000	2,592	9,994	35,406
Change 1990 to 2000	40.9%	18.3%	9.7%
2008	2,639	10,095	35,288
2013	2,623	9,939	35,045
Change 2008 to 2013	-0.6%	-1.6%	-0.7%

Average Household Size Trend

1990	2.85	2.69	2.47
2000	2.53	2.46	2.31
2008	2.46	2.39	2.26
2013	2.42	2.36	2.24

Median Age Trend

1990	30	23	24
2000	32	25	24
Change 1990 to 2000	5.2%	7.0%	1.6%
2008	35	27	27
2013	36	31	30
Change 2008 to 2013	1.3%	14.5%	13.0%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	38.7%	16.1%	9.3%
Change 2008 to 2013	4.7%	3.7%	4.6%

Owner Occupied Housing Units

Change 1990 to 2000	37.1%	17.4%	15.0%
Change 2008 to 2013	2.1%	2.1%	4.6%

Renter Occupied Housing Units

Change 1990 to 2000	47.5%	19.7%	4.9%
Change 2008 to 2013	-5.4%	-7.2%	-7.0%

Vacant Housing Units

Change 1990 to 2000	3.0%	-21.2%	2.5%
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Change 2008 to 2013	49.3%	48.6%	45.7%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-17.6%	-10.9%	-13.3%
Change 2008 to 2013	-43.9%	-42.9%	-41.1%

Asian or Pacific Islander

Change 1990 to 2000	94.7%	76.8%	33.4%
Change 2008 to 2013	13.5%	14.5%	15.4%

Black

Change 1990 to 2000	23.2%	-10.5%	3.3%
Change 2008 to 2013	-3.3%	-2.4%	-3.6%

White

Change 1990 to 2000	15.5%	-8.4%	-6.0%
Change 2008 to 2013	-3.7%	-3.2%	-1.8%

Other

Change 1990 to 2000	6.6%	-20.0%	-11.6%
Change 2008 to 2013	-55.0%	-32.9%	-20.2%

Hispanic Ethnicity

Change 1990 to 2000	14.2%	17.1%	11.2%
Change 2008 to 2013	8.0%	7.1%	7.1%

Not of Hispanic Ethnicity

Change 1990 to 2000	25.2%	-2.9%	-1.7%
Change 2008 to 2013	-2.2%	-2.4%	-1.5%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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