Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3950 HERITAGE AVE, OKEMOS, MI 48864

Lat: 42.696077 **Long:** -84.436576
City: Okemos **Pop:** 22,457
County: Ingham County **Pop:** 278,317
Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
2008 Demographics			
Total Population	6,485	28,406	95,741
Total Households	2,639	10,095	35,288
Female Population	3,298	14,313	49,113
% Female	50.9%	50.4%	51.3%
Male Population	3,187	14,092	46,628
% Male	49.1%	49.6%	48.7%
Population Density (per Sq. Mi.)	2,064.3	1,004.6	1,219.0
Age:			
Age 0 - 4	4.7%	4.5%	5.0%
Age 5 - 14	13.1%	11.3%	10.6%
Age 15 - 19	8.0%	10.1%	10.6%
Age 20 - 24	12.2%	20.0%	20.1%
Age 25 - 34	11.7%	10.9%	13.1%
Age 35 - 44	12.6%	10.5%	10.0%
Age 45 - 54	18.6%	14.2%	12.4%
Age 55 - 64	11.9%	10.2%	9.5%
Age 65 - 74	4.7%	4.8%	4.7%
Age 75 - 84	2.0%	2.6%	2.8%
Age 85 +	0.6%	1.2%	1.5%
Median Age	35.4	27.5	26.9
Housing Units			
Total Housing Units	2,953	11,268	39,788
Owner Occupied Housing Units	57.4%	54.0%	48.4%
Renter Occupied Housing Units	31.9%	35.6%	40.3%
Vacant Housing Units	10.6%	10.4%	11.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%

Asian	16.7%	11.2%	8.6%
Black	4.3%	4.7%	6.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.5%	81.4%	81.5%
Other	0.4%	0.6%	1.0%
Multi-Race	2.0%	1.9%	2.1%
Hispanic Ethnicity	1.9%	2.6%	3.4%
Not of Hispanic Ethnicity	98.2%	97.4%	96.6%

Marital Status:

Age 15 + Population	5,336	23,990	81,004
Divorced	6.6%	6.3%	7.3%
Never Married	34.2%	46.7%	47.8%
Now Married	56.0%	42.1%	37.4%
Separated	1.7%	2.5%	4.1%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,029	15,443	51,672
Grade K - 8	0.5%	1.2%	1.4%
Grade 9 - 12	1.5%	1.8%	2.8%
High School Graduate	10.1%	12.3%	15.7%
Associates Degree	6.5%	6.6%	6.6%
Bachelor's Degree	33.8%	33.3%	31.1%
Graduate Degree	36.6%	33.1%	28.4%
Some College, No Degree	11.0%	11.7%	13.9%

Household Income:

Income $ 0 - $9,999	5.9%	9.7%	10.6%
Income $ 10,000 - $14,999	2.7%	3.9%	4.7%
Income $ 15,000 - $24,999	5.7%	9.0%	10.6%
Income $ 25,000 - $34,999	6.7%	6.8%	9.3%
Income $ 35,000 - $49,999	11.6%	11.2%	12.8%
Income $ 50,000 - $74,999	15.0%	13.8%	14.8%
Income $ 75,000 - $99,999	11.3%	11.4%	11.1%
Income $100,000 - $124,999	9.8%	9.2%	7.6%
Income $125,000 - $149,999	7.5%	7.0%	5.8%
Income $150,000 +	23.9%	18.1%	12.7%
Average Household Income	$104,452	$79,047	$63,129
Median Household Income	$80,422	$66,816	$52,447
Per Capita Income	$42,202	$30,208	$25,267

Vehicles Available:

	1 Miles:	3 Miles:	5 Miles:
0 Vehicles Available	2.4%	3.9%	5.8%
1 Vehicle Available	35.5%	36.6%	42.7%
2+ Vehicles Available	62.2%	59.5%	51.6%
Average Vehicles Per Household	1.90	2.00	1.80
Total Vehicles Available	4,900	19,851	63,629

Business and Employment:

Number of Employees	3,530	20,952	53,858
Number of Establishments	320	1,600	4,138

	1 Miles:	3 Miles:	5 Miles:

2013 Demographics

Total Population	6,354	27,799	94,556
Total Households	2,623	9,939	35,045
Female Population	3,214	13,936	48,248
% Female	50.6%	50.1%	51.0%
Male Population	3,140	13,863	46,308
% Male	49.4%	49.9%	49.0%

Age:

Age 0 - 4	6.6%	6.4%	7.0%
Age 5 - 14	12.7%	11.3%	10.6%
Age 15 - 19	5.9%	7.0%	7.2%
Age 20 - 24	8.5%	14.2%	14.0%
Age 25 - 34	15.3%	15.0%	17.4%
Age 35 - 44	12.0%	10.5%	10.0%
Age 45 - 54	17.2%	13.7%	12.1%
Age 55 - 64	12.9%	11.6%	10.9%
Age 65 - 74	6.2%	6.5%	6.4%
Age 75 - 84	2.1%	2.8%	3.1%
Age 85 +	0.6%	1.2%	1.4%
Median Age	35.9	31.5	30.4

Housing Units Trend

Total Housing Units	3,092	11,681	41,600
Owner Occupied Housing Units	56.0%	53.2%	48.4%
Renter Occupied Housing Units	28.9%	31.9%	35.9%
Vacant Housing Units	15.2%	14.9%	15.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.3%	13.1%	10.0%

Black	4.2%	4.7%	6.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	75.2%	80.5%	81.0%
Other	0.2%	0.4%	0.8%
Multi-Race	0.9%	1.1%	1.5%
Hispanic Ethnicity	2.0%	2.8%	3.7%
Not of Hispanic Ethnicity	98.0%	97.2%	96.3%

Marital Status:

Age 15 + Population	5,132	22,924	78,016
Divorced	6.6%	6.3%	7.4%
Never Married	34.1%	46.2%	47.1%
Now Married	56.2%	42.5%	38.2%
Separated	1.7%	2.4%	4.0%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,218	17,039	57,943
Grade K - 9	0.5%	1.2%	1.3%
Grade 9 - 12	1.2%	1.5%	2.3%
High School Graduate	11.8%	14.1%	17.2%
Associates Degree	6.5%	7.0%	6.5%
Bachelor's Degree	34.8%	34.9%	33.1%
Graduate Degree	35.6%	31.3%	27.6%
Some College, No Degree	9.6%	10.0%	12.0%

Household Income:

Income $ 0 - $9,999	5.3%	8.9%	9.6%
Income $ 10,000 - $14,999	2.5%	3.6%	4.3%
Income $ 15,000 - $24,999	4.8%	7.6%	8.9%
Income $ 25,000 - $34,999	6.2%	6.5%	8.7%
Income $ 35,000 - $49,999	9.1%	9.7%	12.0%
Income $ 50,000 - $74,999	15.2%	13.8%	14.8%
Income $ 75,000 - $99,999	10.9%	11.0%	11.1%
Income $100,000 - $124,999	9.3%	8.9%	8.0%
Income $125,000 - $149,999	8.0%	7.6%	6.3%
Income $150,000 +	28.6%	22.5%	16.4%
Average Household Income	$105,402	$80,930	$64,957
Median Household Income	$89,558	$74,793	$58,456
Per Capita Income	$43,171	$31,182	$26,164

Vehicles Available

0 Vehicles Available	2.4%	3.7%	5.1%

	1 Miles:	3 Miles:	5 Miles:
1 Vehicle Available	37.2%	38.6%	44.3%
2+ Vehicles Available	60.4%	57.7%	50.6%
Average Vehicles Per Household	1.80	1.90	1.80
Total Vehicles Available	4,871	19,455	63,274

	1 Miles:	3 Miles:	5 Miles:

2000 Census Demographics

	1 Miles:	3 Miles:	5 Miles:
Total Population	6,558	28,672	97,115
Total Households	2,592	9,994	35,406
Female Population	3,362	14,561	50,183
% Female	51.3%	50.8%	51.7%
Male Population	3,196	14,111	46,932
% Male	48.7%	49.2%	48.3%

Age:

	1 Miles:	3 Miles:	5 Miles:
Age 0 - 4	5.1%	3.9%	4.2%
Age 5 - 14	14.8%	10.9%	9.5%
Age 15 - 19	8.1%	12.8%	14.0%
Age 20 - 24	14.2%	23.4%	23.8%
Age 25 - 34	11.1%	10.1%	12.5%
Age 35 - 44	14.3%	11.5%	10.8%
Age 45 - 54	18.1%	13.4%	11.4%
Age 55 - 64	7.9%	6.6%	6.0%
Age 65 - 74	4.0%	3.9%	3.8%
Age 75 - 84	2.0%	2.5%	2.8%
Age 85 +	0.5%	1.0%	1.2%
Median Age	31.6	24.6	24.4

Housing Units Trend

	1 Miles:	3 Miles:	5 Miles:
Total Housing Units	2,707	10,399	37,276
Owner Occupied Housing Units	59.8%	55.3%	47.7%
Renter Occupied Housing Units	36.0%	40.8%	47.3%
Vacant Housing Units	4.2%	3.9%	5.0%

Race and Ethnicity

	1 Miles:	3 Miles:	5 Miles:
American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	12.9%	8.7%	6.8%
Black	4.3%	4.6%	6.7%
White	79.9%	83.8%	82.8%
Other	0.5%	0.6%	1.1%
Two or More Races	2.2%	2.0%	2.2%

Hispanic Ethnicity	1.7%	2.3%	3.1%
Not of Hispanic Ethnicity	98.3%	97.7%	96.9%

Marital Status:

Age 15 + Population	5,252	24,421	83,804
Divorced	6.5%	6.0%	7.1%
Never Married	34.5%	48.7%	50.1%
Now Married	55.8%	40.3%	35.1%
Separated	1.7%	2.5%	4.4%
Widowed	1.5%	2.4%	3.3%

Educational Attainment:

Total Population Age 25+	3,788	14,062	47,140
Grade K - 9	0.3%	1.0%	1.3%
Grade 9 - 11, No diploma	1.6%	2.0%	3.8%
High School Graduate	7.4%	9.4%	12.5%
Associates Degree	6.8%	6.5%	6.8%
Bachelor's Degree	31.6%	30.8%	28.2%
Graduate Degree	38.5%	35.2%	29.9%
Some College, No Degree	13.9%	15.0%	17.4%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.2%	93.5%
Private School Enrollment	9.9%	6.8%	6.5%

Household Income:

Income $ 0 - $9,999	7.2%	11.6%	13.0%
Income $ 10,000 - $14,999	3.7%	5.1%	6.6%
Income $ 15,000 - $24,999	7.9%	10.1%	12.9%
Income $ 25,000 - $34,999	8.0%	9.0%	11.5%
Income $ 35,000 - $49,999	13.4%	11.7%	12.8%
Income $ 50,000 - $74,999	16.5%	16.4%	16.3%
Income $ 75,000 - $99,999	12.5%	11.8%	9.8%
Income $100,000 - $124,999	9.2%	8.5%	6.6%
Income $125,000 - $149,999	4.2%	4.7%	3.7%
Income $150,000 - $199,999	8.9%	5.5%	3.6%
Income $200,000 or More	8.6%	5.7%	3.4%
Average Household Income	$89,501	$73,406	$60,342
Median Household Income	$63,872	$53,734	$41,351
Per Capita Income	$35,377	$25,587	$22,000

Vehicles Available

	1 Miles:	3 Miles:	5 Miles:
0 Vehicles Available	1.9%	3.7%	6.7%
1 Vehicle Available	30.9%	31.5%	38.7%
2 Vehicles Available	49.1%	46.5%	38.6%
3+ Vehicles Available	18.1%	18.3%	16.1%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,881	18,784	60,882
Blue Collar Occupations	608	3,439	13,632
White Collar Occupations	3,044	12,219	38,568
% Blue Collar Workers	16.7%	22.0%	26.1%
% White Collar Workers	83.4%	78.0%	73.9%

	1 Miles:	3 Miles:	5 Miles:

1990 Demographics			
Total Population	5,247	29,422	98,397
Total Households	1,840	8,447	32,270
Female Population	2,674	14,808	51,074
% Female	51.0%	50.3%	51.9%
Male Population	2,574	14,615	47,323
% Male	49.1%	49.7%	48.1%
Age:			
Total Population	5,247	29,422	98,397
Age 0 - 4	7.0%	4.6%	5.2%
Age 5 - 14	17.3%	10.7%	9.7%
Age 15 - 19	7.4%	15.8%	13.9%
Age 20 - 24	12.1%	25.9%	24.5%
Age 25 - 34	13.2%	11.6%	15.4%
Age 35 - 44	20.5%	13.2%	12.8%
Age 45 - 54	12.0%	7.9%	7.3%
Age 55 - 64	6.0%	5.0%	4.7%
Age 65 - 74	3.0%	3.1%	3.5%
Age 75 - 84	1.2%	1.5%	2.1%
Age 85 +	0.3%	0.7%	1.0%
Median Age	30.1	23.0	24.0
Housing Units			
Total Housing Units	1,951	8,961	34,094
Owner Occupied Housing Units	60.4%	54.7%	45.4%
Renter Occupied Housing Units	33.9%	39.5%	49.3%
Vacant Housing Units	5.7%	5.7%	5.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian	8.3%	4.8%	5.0%
Black	4.3%	5.0%	6.4%
White	86.5%	89.1%	86.9%
Other	0.6%	0.8%	1.2%
Hispanic Ethnicity	1.8%	1.9%	2.8%
Not of Hispanic Ethnicity	98.2%	98.1%	97.3%

Educational Attainment:

Total Population Age 25+	2,947	12,653	45,960
Grade K - 9	0.7%	1.8%	2.2%
Grade 9 - 12	2.6%	3.2%	5.1%
High School Graduate	8.8%	9.8%	12.6%
Associates Degree	5.8%	7.4%	7.4%
Bachelor's Degree	27.7%	29.0%	27.0%
Graduate Degree	37.8%	31.8%	27.5%
Some College, No Degree	16.5%	17.1%	18.3%

1990 Household Income:

Income $ 0 - $9,999	10.3%	12.3%	15.4%
Income $ 10,000 - $19,999	9.3%	15.8%	16.6%
Income $ 20,000 - $29,999	8.7%	10.9%	14.9%
Income $ 30,000 - $39,999	8.8%	8.6%	12.0%
Income $ 40,000 - $49,999	10.2%	10.7%	10.4%
Income $ 50,000 - $59,999	9.3%	7.6%	7.3%
Income $ 60,000 - $74,999	11.5%	11.1%	8.3%
Income $ 75,000 - $99,999	12.5%	11.0%	7.8%
Income $100,000 - $124,999	8.0%	5.1%	3.1%
Income $125,000 - $149,999	3.2%	2.3%	1.6%
Income $150,000 +	8.4%	4.4%	2.5%
Average Household Income	$70,968	$54,601	$43,381
Median Household Income	$52,818	$42,088	$32,240
Per Capita Income	$24,972	$16,713	$14,960

Vehicles Available

0 Vehicles Available	0.6%	2.2%	4.7%
1 Vehicle Available	23.9%	27.2%	34.8%
2+ Vehicles Available	75.5%	70.6%	60.4%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	3,706	16,182	55,696

	1 Miles:	3 Miles:	5 Miles:

Population Trend

	1 Miles:	3 Miles:	5 Miles:
1990	5,247	29,422	98,397
2000	6,558	28,672	97,115
Change 1990 to 2000	25.0%	-2.6%	-1.3%
2008	6,485	28,406	95,741
2013	6,354	27,799	94,556
Change 2008 to 2013	-2.0%	-2.1%	-1.2%

Household Trend

	1 Miles:	3 Miles:	5 Miles:
1990	1,840	8,447	32,270
2000	2,592	9,994	35,406
Change 1990 to 2000	40.9%	18.3%	9.7%
2008	2,639	10,095	35,288
2013	2,623	9,939	35,045
Change 2008 to 2013	-0.6%	-1.6%	-0.7%

Average Household Size Trend

	1 Miles:	3 Miles:	5 Miles:
1990	2.85	2.69	2.47
2000	2.53	2.46	2.31
2008	2.46	2.39	2.26
2013	2.42	2.36	2.24

Median Age Trend

	1 Miles:	3 Miles:	5 Miles:
1990	30	23	24
2000	32	25	24
Change 1990 to 2000	5.2%	7.0%	1.6%
2008	35	27	27
2013	36	31	30
Change 2008 to 2013	1.3%	14.5%	13.0%

Housing Units Trend

	1 Miles:	3 Miles:	5 Miles:
Total Housing Units			
Change 1990 to 2000	38.7%	16.1%	9.3%
Change 2008 to 2013	4.7%	3.7%	4.6%
Owner Occupied Housing Units			
Change 1990 to 2000	37.1%	17.4%	15.0%
Change 2008 to 2013	2.1%	2.1%	4.6%
Renter Occupied Housing Units			
Change 1990 to 2000	47.5%	19.7%	4.9%
Change 2008 to 2013	-5.4%	-7.2%	-7.0%
Vacant Housing Units			
Change 1990 to 2000	3.0%	-21.2%	2.5%

Change 2008 to 2013	49.3%	48.6%	45.7%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-17.6%	-10.9%	-13.3%
Change 2008 to 2013	-43.9%	-42.9%	-41.1%

Asian or Pacific Islander

Change 1990 to 2000	94.7%	76.8%	33.4%
Change 2008 to 2013	13.5%	14.5%	15.4%

Black

Change 1990 to 2000	23.2%	-10.5%	3.3%
Change 2008 to 2013	-3.3%	-2.4%	-3.6%

White

Change 1990 to 2000	15.5%	-8.4%	-6.0%
Change 2008 to 2013	-3.7%	-3.2%	-1.8%

Other

Change 1990 to 2000	6.6%	-20.0%	-11.6%
Change 2008 to 2013	-55.0%	-32.9%	-20.2%

Hispanic Ethnicity

Change 1990 to 2000	14.2%	17.1%	11.2%
Change 2008 to 2013	8.0%	7.1%	7.1%

Not of Hispanic Ethnicity

Change 1990 to 2000	25.2%	-2.9%	-1.7%
Change 2008 to 2013	-2.2%	-2.4%	-1.5%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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