



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3945 OKEMOS RD, OKEMOS, MI 48864

Lat: 42.694782 **Long:** -84.432572

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	6,190	26,945	91,100
Total Households	2,479	9,577	33,347
Female Population	3,149	13,632	46,752
% Female	50.9%	50.6%	51.3%
Male Population	3,041	13,313	44,348
% Male	49.1%	49.4%	48.7%
Population Density (per Sq. Mi.)	1,970.3	953.0	1,159.9

Age:

Age 0 - 4	4.8%	4.6%	4.9%
Age 5 - 14	13.4%	11.6%	10.5%
Age 15 - 19	8.2%	10.2%	10.8%
Age 20 - 24	11.3%	18.0%	20.5%
Age 25 - 34	11.8%	11.1%	12.8%
Age 35 - 44	13.0%	10.9%	9.9%
Age 45 - 54	18.9%	14.6%	12.4%
Age 55 - 64	11.6%	10.5%	9.5%
Age 65 - 74	4.6%	4.8%	4.6%
Age 75 - 84	1.8%	2.6%	2.8%
Age 85 +	0.5%	1.3%	1.5%
Median Age	35.5	28.8	26.6

Housing Units

Total Housing Units	2,771	10,709	37,542
Owner Occupied Housing Units	57.9%	55.5%	48.2%
Renter Occupied Housing Units	31.6%	33.9%	40.7%
Vacant Housing Units	10.6%	10.6%	11.2%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	16.9%	11.4%	8.8%
Black	4.3%	4.8%	6.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.2%	81.1%	81.8%
Other	0.4%	0.6%	0.9%
Multi-Race	2.0%	1.9%	2.0%

Hispanic Ethnicity	1.9%	2.6%	3.1%
Not of Hispanic Ethnicity	98.2%	97.5%	96.9%

Marital Status:

Age 15 + Population	5,062	22,622	77,241
Divorced	6.7%	6.4%	7.0%
Never Married	33.2%	44.8%	48.2%
Now Married	56.9%	43.7%	37.3%
Separated	1.8%	2.4%	4.2%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	3,860	15,031	48,697
Grade K - 8	0.5%	1.2%	1.4%
Grade 9 - 12	1.5%	1.7%	2.6%
High School Graduate	9.9%	12.3%	15.1%
Associates Degree	6.7%	6.7%	6.6%
Bachelor's Degree	34.1%	33.3%	31.7%
Graduate Degree	36.4%	33.1%	29.0%
Some College, No Degree	10.9%	11.7%	13.7%

Household Income:

Income \$ 0 - \$9,999	5.3%	9.1%	10.7%
Income \$ 10,000 - \$14,999	2.6%	3.7%	4.7%
Income \$ 15,000 - \$24,999	5.3%	8.5%	10.5%
Income \$ 25,000 - \$34,999	6.6%	6.4%	9.1%
Income \$ 35,000 - \$49,999	11.6%	11.2%	12.5%
Income \$ 50,000 - \$74,999	15.5%	13.9%	14.5%
Income \$ 75,000 - \$99,999	11.6%	11.7%	11.2%
Income \$100,000 - \$124,999	9.9%	9.4%	7.7%
Income \$125,000 - \$149,999	7.6%	7.3%	5.9%
Income \$150,000 +	24.1%	19.0%	13.1%

Average Household Income	\$105,340	\$81,849	\$64,106
Median Household Income	\$81,823	\$70,380	\$53,126
Per Capita Income	\$42,226	\$31,150	\$25,509

Vehicles Available:

0 Vehicles Available	2.1%	3.6%	5.8%
1 Vehicle Available	35.2%	36.2%	42.3%
2+ Vehicles Available	62.6%	60.2%	51.9%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,636	18,537	60,558

Business and Employment:

Number of Employees	3,797	19,836	50,465
Number of Establishments	343	1,533	3,905

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	6,083	26,339	90,139
Total Households	2,472	9,412	33,173
Female Population	3,077	13,256	46,014
% Female	50.6%	50.3%	51.1%
Male Population	3,005	13,082	44,124
% Male	49.4%	49.7%	49.0%

Age:

Age 0 - 4	6.7%	6.5%	6.9%
Age 5 - 14	13.0%	11.6%	10.6%
Age 15 - 19	6.0%	7.1%	7.4%
Age 20 - 24	7.9%	12.8%	14.3%
Age 25 - 34	15.5%	15.1%	17.1%
Age 35 - 44	12.4%	10.8%	10.0%
Age 45 - 54	17.5%	14.0%	12.1%
Age 55 - 64	12.6%	11.8%	10.9%
Age 65 - 74	6.0%	6.5%	6.4%
Age 75 - 84	1.9%	2.8%	3.1%
Age 85 +	0.5%	1.2%	1.4%
Median Age	35.8	32.2	30.3

Housing Units Trend

Total Housing Units	2,911	11,082	39,319
Owner Occupied Housing Units	56.4%	54.5%	48.3%
Renter Occupied Housing Units	28.5%	30.4%	36.1%
Vacant Housing Units	15.1%	15.1%	15.6%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.6%	13.3%	10.3%

Black	4.2%	4.8%	6.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	74.9%	80.3%	81.3%
Other	0.2%	0.4%	0.7%
Multi-Race	0.9%	1.1%	1.4%

Hispanic Ethnicity	2.0%	2.8%	3.4%
Not of Hispanic Ethnicity	98.0%	97.2%	96.6%

Marital Status:

Age 15 + Population	4,884	21,618	74,481
Divorced	6.7%	6.5%	7.1%
Never Married	33.1%	44.5%	47.4%
Now Married	57.0%	44.1%	38.1%
Separated	1.8%	2.4%	4.1%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	4,039	16,386	54,931
Grade K - 9	0.5%	1.1%	1.3%
Grade 9 - 12	1.3%	1.4%	2.2%
High School Graduate	11.5%	14.0%	16.6%
Associates Degree	6.6%	7.2%	6.4%
Bachelor's Degree	35.1%	35.0%	33.6%
Graduate Degree	35.4%	31.4%	28.1%
Some College, No Degree	9.5%	10.0%	11.9%

Household Income:

Income \$ 0 - \$9,999	4.8%	8.3%	9.7%
Income \$ 10,000 - \$14,999	2.4%	3.4%	4.3%
Income \$ 15,000 - \$24,999	4.5%	7.2%	8.9%
Income \$ 25,000 - \$34,999	6.1%	6.1%	8.5%
Income \$ 35,000 - \$49,999	9.0%	9.6%	11.7%
Income \$ 50,000 - \$74,999	15.7%	13.8%	14.4%
Income \$ 75,000 - \$99,999	11.2%	11.3%	11.1%
Income \$100,000 - \$124,999	9.5%	9.1%	8.0%
Income \$125,000 - \$149,999	8.1%	7.8%	6.4%
Income \$150,000 +	28.8%	23.6%	17.0%

Average Household Income	\$106,310	\$83,769	\$65,973
Median Household Income	\$91,072	\$78,684	\$59,279
Per Capita Income	\$43,210	\$32,123	\$26,413

Vehicles Available

0 Vehicles Available	2.2%	3.4%	5.2%
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1 Vehicle Available	36.9%	38.0%	43.9%
2+ Vehicles Available	60.9%	58.6%	50.9%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,625	18,203	60,318

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	6,224	27,248	92,171
Total Households	2,420	9,505	33,395
Female Population	3,191	13,898	47,649
% Female	51.3%	51.0%	51.7%
Male Population	3,033	13,351	44,522
% Male	48.7%	49.0%	48.3%

Age:

Age 0 - 4	5.2%	4.1%	4.1%
Age 5 - 14	15.3%	11.4%	9.2%
Age 15 - 19	8.2%	12.9%	14.4%
Age 20 - 24	13.1%	20.8%	24.3%
Age 25 - 34	11.3%	10.3%	12.2%
Age 35 - 44	14.7%	12.1%	10.6%
Age 45 - 54	18.4%	13.9%	11.3%
Age 55 - 64	7.8%	6.9%	6.0%
Age 65 - 74	3.8%	4.0%	3.8%
Age 75 - 84	1.8%	2.6%	2.8%
Age 85 +	0.4%	1.0%	1.2%
Median Age	32.0	25.4	24.2

Housing Units Trend

Total Housing Units	2,525	9,908	35,106
Owner Occupied Housing Units	60.3%	57.2%	47.4%
Renter Occupied Housing Units	35.6%	38.8%	47.8%
Vacant Housing Units	4.2%	4.1%	4.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	13.2%	8.8%	7.0%
Black	4.3%	4.7%	6.3%
White	79.7%	83.6%	83.2%
Other	0.5%	0.6%	1.0%
Two or More Races	2.2%	2.1%	2.1%

Hispanic Ethnicity	1.7%	2.3%	2.9%
Not of Hispanic Ethnicity	98.3%	97.7%	97.2%

Marital Status:

Age 15 + Population	4,944	23,017	79,880
Divorced	6.7%	6.2%	6.8%
Never Married	33.5%	46.5%	50.6%
Now Married	56.6%	42.2%	34.9%
Separated	1.7%	2.5%	4.5%
Widowed	1.4%	2.5%	3.2%

Educational Attainment:

Total Population Age 25+	3,619	13,835	44,161
Grade K - 9	0.3%	1.0%	1.2%
Grade 9 - 11, No diploma	1.6%	2.0%	3.3%
High School Graduate	7.2%	9.4%	11.9%
Associates Degree	7.0%	6.6%	6.7%
Bachelor's Degree	31.9%	30.8%	28.8%
Graduate Degree	38.3%	35.2%	30.7%
Some College, No Degree	13.8%	15.0%	17.1%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.1%	93.6%
Private School Enrollment	9.9%	6.9%	6.5%

Household Income:

Income \$ 0 - \$9,999	6.5%	10.7%	13.1%
Income \$ 10,000 - \$14,999	3.5%	4.8%	6.5%
Income \$ 15,000 - \$24,999	7.7%	9.3%	12.8%
Income \$ 25,000 - \$34,999	7.8%	8.8%	11.2%
Income \$ 35,000 - \$49,999	13.7%	11.8%	12.4%
Income \$ 50,000 - \$74,999	17.0%	16.9%	16.3%
Income \$ 75,000 - \$99,999	12.7%	12.1%	9.9%
Income \$100,000 - \$124,999	9.4%	8.9%	6.8%
Income \$125,000 - \$149,999	4.2%	4.9%	3.8%
Income \$150,000 - \$199,999	8.8%	5.8%	3.7%
Income \$200,000 or More	8.7%	6.0%	3.5%
Average Household Income	\$90,559	\$76,007	\$61,152
Median Household Income	\$64,875	\$56,591	\$41,776
Per Capita Income	\$35,213	\$26,514	\$22,156

Vehicles Available

0 Vehicles Available	1.6%	3.5%	6.7%
1 Vehicle Available	30.7%	31.4%	38.3%
2 Vehicles Available	49.4%	47.0%	38.6%
3+ Vehicles Available	18.3%	18.1%	16.4%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,589	17,800	57,696
Blue Collar Occupations	573	3,119	12,675
White Collar Occupations	2,886	11,702	36,913
% Blue Collar Workers	16.6%	21.1%	25.6%
% White Collar Workers	83.4%	79.0%	74.4%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	4,820	27,350	92,987
Total Households	1,653	7,930	30,185
Female Population	2,459	13,790	48,241
% Female	51.0%	50.4%	51.9%
Male Population	2,361	13,560	44,746
% Male	49.0%	49.6%	48.1%

Age:

Total Population	4,820	27,350	92,987
Age 0 - 4	7.3%	4.9%	5.0%
Age 5 - 14	17.9%	11.3%	9.5%
Age 15 - 19	7.6%	15.8%	14.3%
Age 20 - 24	11.0%	23.1%	25.2%
Age 25 - 34	13.3%	12.0%	15.0%
Age 35 - 44	21.1%	13.9%	12.7%
Age 45 - 54	12.1%	8.4%	7.2%
Age 55 - 64	5.9%	5.2%	4.6%
Age 65 - 74	2.7%	3.2%	3.5%
Age 75 - 84	0.9%	1.6%	2.0%
Age 85 +	0.2%	0.7%	1.0%
Median Age	30.3	23.3	23.8

Housing Units

Total Housing Units	1,750	8,433	31,881
Owner Occupied Housing Units	61.3%	56.8%	45.0%
Renter Occupied Housing Units	33.2%	37.3%	49.6%
Vacant Housing Units	5.5%	6.0%	5.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian	8.6%	4.9%	5.2%
Black	4.3%	5.1%	6.0%
White	86.2%	88.9%	87.4%
Other	0.5%	0.8%	1.1%
Hispanic Ethnicity	1.7%	1.9%	2.5%
Not of Hispanic Ethnicity	98.3%	98.1%	97.5%

Educational Attainment:

Total Population Age 25+	2,710	12,274	42,710
Grade K - 9	0.5%	1.8%	2.0%
Grade 9 - 12	2.7%	3.3%	4.5%
High School Graduate	8.9%	9.8%	11.8%
Associates Degree	5.8%	7.4%	7.2%
Bachelor's Degree	28.0%	29.1%	27.8%
Graduate Degree	37.9%	31.6%	28.6%
Some College, No Degree	16.2%	17.1%	18.0%

1990 Household Income:

Income \$ 0 - \$9,999	10.0%	11.6%	15.2%
Income \$ 10,000 - \$19,999	8.6%	14.5%	16.6%
Income \$ 20,000 - \$29,999	8.4%	10.5%	14.7%
Income \$ 30,000 - \$39,999	8.7%	8.6%	11.8%
Income \$ 40,000 - \$49,999	10.2%	11.2%	10.3%
Income \$ 50,000 - \$59,999	10.0%	8.0%	7.4%
Income \$ 60,000 - \$74,999	11.5%	11.6%	8.5%
Income \$ 75,000 - \$99,999	13.0%	11.4%	8.1%
Income \$100,000 - \$124,999	8.3%	5.5%	3.2%
Income \$125,000 - \$149,999	3.4%	2.4%	1.6%
Income \$150,000 +	8.1%	4.7%	2.6%
Average Household Income	\$71,262	\$56,603	\$44,108
Median Household Income	\$53,672	\$44,081	\$32,739
Per Capita Income	\$24,714	\$17,393	\$15,056

Vehicles Available

0 Vehicles Available	0.7%	2.1%	4.4%
1 Vehicle Available	23.4%	27.1%	34.6%
2+ Vehicles Available	75.9%	70.8%	61.0%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	3,331	15,217	52,492

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	4,820	27,350	92,987
2000	6,224	27,248	92,171
Change 1990 to 2000	29.1%	-0.4%	-0.9%
2008	6,190	26,945	91,100
2013	6,083	26,339	90,139
Change 2008 to 2013	-1.7%	-2.3%	-1.1%

Household Trend

1990	1,653	7,930	30,185
2000	2,420	9,505	33,395
Change 1990 to 2000	46.4%	19.9%	10.6%
2008	2,479	9,577	33,347
2013	2,472	9,412	33,173
Change 2008 to 2013	-0.3%	-1.7%	-0.5%

Average Household Size Trend

1990	2.92	2.67	2.46
2000	2.57	2.44	2.30
2008	2.50	2.38	2.26
2013	2.46	2.35	2.23

Median Age Trend

1990	30	23	24
2000	32	25	24
Change 1990 to 2000	5.7%	9.1%	1.5%
2008	35	29	27
2013	36	32	30
Change 2008 to 2013	0.8%	12.0%	13.8%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	44.3%	17.5%	10.1%
Change 2008 to 2013	5.0%	3.5%	4.7%

Owner Occupied Housing Units

Change 1990 to 2000	41.9%	18.3%	15.8%
Change 2008 to 2013	2.4%	1.6%	4.9%

Renter Occupied Housing Units

Change 1990 to 2000	54.6%	22.2%	6.0%
Change 2008 to 2013	-5.1%	-7.2%	-6.9%

Vacant Housing Units

Change 1990 to 2000	8.4%	-19.9%	0.9%
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Change 2008 to 2013	50.2%	47.6%	46.5%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-15.0%	-11.8%	-10.4%
Change 2008 to 2013	-43.6%	-42.9%	-40.8%

Asian or Pacific Islander

Change 1990 to 2000	97.1%	78.2%	34.2%
Change 2008 to 2013	13.7%	14.5%	15.4%

Black

Change 1990 to 2000	30.6%	-7.4%	5.1%
Change 2008 to 2013	-3.2%	-2.7%	-3.1%

White

Change 1990 to 2000	19.3%	-6.4%	-5.6%
Change 2008 to 2013	-3.4%	-3.3%	-1.7%

Other

Change 1990 to 2000	14.5%	-19.0%	-11.1%
Change 2008 to 2013	-54.2%	-34.5%	-22.6%

Hispanic Ethnicity

Change 1990 to 2000	24.7%	19.5%	12.4%
Change 2008 to 2013	8.4%	6.9%	7.6%

Not of Hispanic Ethnicity

Change 1990 to 2000	29.2%	-0.8%	-1.2%
Change 2008 to 2013	-1.9%	-2.5%	-1.3%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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