



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3899 OKEMOS RD, OKEMOS, MI 48864

Lat: 42.693132 **Long:** -84.432567

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	5,688	25,049	89,119
Total Households	2,245	8,825	32,518
Female Population	2,896	12,717	45,733
% Female	50.9%	50.8%	51.3%
Male Population	2,792	12,332	43,386
% Male	49.1%	49.2%	48.7%
Population Density (per Sq. Mi.)	1,810.6	885.9	1,134.7

Age:

Age 0 - 4	4.9%	4.7%	4.9%
Age 5 - 14	13.9%	11.9%	10.5%
Age 15 - 19	8.3%	10.5%	10.9%
Age 20 - 24	9.8%	16.2%	20.7%
Age 25 - 34	12.0%	11.2%	12.7%
Age 35 - 44	13.5%	11.2%	9.9%
Age 45 - 54	19.4%	15.0%	12.3%
Age 55 - 64	11.5%	10.8%	9.4%
Age 65 - 74	4.4%	4.9%	4.6%
Age 75 - 84	1.7%	2.6%	2.8%
Age 85 +	0.5%	1.2%	1.5%
Median Age	35.9	29.9	26.4

Housing Units

Total Housing Units	2,506	9,878	36,591
Owner Occupied Housing Units	59.4%	57.4%	48.3%
Renter Occupied Housing Units	30.2%	32.0%	40.6%
Vacant Housing Units	10.4%	10.7%	11.1%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	17.1%	11.5%	8.9%
Black	4.3%	4.9%	6.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.1%	80.8%	81.9%
Other	0.5%	0.6%	0.9%
Multi-Race	1.9%	1.9%	1.9%

Hispanic Ethnicity	1.9%	2.5%	3.1%
Not of Hispanic Ethnicity	98.2%	97.5%	97.0%

Marital Status:

Age 15 + Population	4,616	20,930	75,574
Divorced	7.0%	6.6%	6.9%
Never Married	31.6%	43.2%	48.4%
Now Married	58.2%	45.2%	37.2%
Separated	1.8%	2.4%	4.2%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	3,587	14,258	47,407
Grade K - 8	0.5%	1.1%	1.4%
Grade 9 - 12	1.5%	1.7%	2.6%
High School Graduate	9.6%	12.2%	15.1%
Associates Degree	6.9%	6.8%	6.5%
Bachelor's Degree	34.5%	33.3%	31.8%
Graduate Degree	36.3%	33.3%	29.1%
Some College, No Degree	10.8%	11.7%	13.7%

Household Income:

Income \$ 0 - \$9,999	4.2%	8.1%	10.8%
Income \$ 10,000 - \$14,999	2.3%	3.4%	4.7%
Income \$ 15,000 - \$24,999	4.6%	7.8%	10.5%
Income \$ 25,000 - \$34,999	6.3%	6.0%	9.1%
Income \$ 35,000 - \$49,999	11.6%	11.3%	12.4%
Income \$ 50,000 - \$74,999	16.4%	14.1%	14.4%
Income \$ 75,000 - \$99,999	12.3%	12.2%	11.2%
Income \$100,000 - \$124,999	10.4%	9.7%	7.8%
Income \$125,000 - \$149,999	7.9%	7.6%	5.9%
Income \$150,000 +	24.2%	19.8%	13.3%

Average Household Income	\$106,283	\$84,976	\$64,462
Median Household Income	\$84,412	\$73,806	\$53,304
Per Capita Income	\$42,247	\$31,977	\$25,544

Vehicles Available:

0 Vehicles Available	1.7%	3.3%	5.9%
1 Vehicle Available	34.8%	35.7%	42.1%
2+ Vehicles Available	63.5%	60.9%	52.0%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,249	16,801	59,257

Business and Employment:

Number of Employees	3,753	19,147	49,529
Number of Establishments	337	1,482	3,812

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	5,610	24,468	88,239
Total Households	2,248	8,664	32,369
Female Population	2,840	12,357	45,043
% Female	50.6%	50.5%	51.1%
Male Population	2,769	12,111	43,196
% Male	49.4%	49.5%	49.0%

Age:

Age 0 - 4	6.9%	6.6%	6.9%
Age 5 - 14	13.4%	11.8%	10.6%
Age 15 - 19	6.0%	7.2%	7.4%
Age 20 - 24	6.9%	11.6%	14.5%
Age 25 - 34	15.7%	15.1%	17.0%
Age 35 - 44	12.8%	11.0%	10.0%
Age 45 - 54	17.8%	14.3%	12.1%
Age 55 - 64	12.4%	12.0%	10.8%
Age 65 - 74	5.8%	6.6%	6.4%
Age 75 - 84	1.8%	2.8%	3.1%
Age 85 +	0.5%	1.2%	1.4%
Median Age	35.9	32.9	30.2

Housing Units Trend

Total Housing Units	2,643	10,211	38,348
Owner Occupied Housing Units	57.7%	56.1%	48.4%
Renter Occupied Housing Units	27.3%	28.7%	36.0%
Vacant Housing Units	15.0%	15.2%	15.6%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.7%	13.5%	10.4%

Black	4.2%	4.9%	6.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	74.8%	80.0%	81.3%
Other	0.2%	0.4%	0.7%
Multi-Race	0.9%	1.1%	1.3%

Hispanic Ethnicity	2.0%	2.8%	3.3%
Not of Hispanic Ethnicity	98.0%	97.2%	96.7%

Marital Status:

Age 15 + Population	4,472	20,005	72,902
Divorced	7.1%	6.6%	7.0%
Never Married	31.5%	43.0%	47.6%
Now Married	58.3%	45.4%	38.0%
Separated	1.8%	2.4%	4.1%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	3,743	15,402	53,606
Grade K - 9	0.5%	1.0%	1.3%
Grade 9 - 12	1.3%	1.4%	2.1%
High School Graduate	11.3%	13.7%	16.5%
Associates Degree	6.8%	7.3%	6.4%
Bachelor's Degree	35.5%	35.0%	33.7%
Graduate Degree	35.3%	31.6%	28.2%
Some College, No Degree	9.4%	9.9%	11.8%

Household Income:

Income \$ 0 - \$9,999	3.8%	7.5%	9.7%
Income \$ 10,000 - \$14,999	2.1%	3.1%	4.3%
Income \$ 15,000 - \$24,999	3.9%	6.6%	8.9%
Income \$ 25,000 - \$34,999	5.9%	5.6%	8.5%
Income \$ 35,000 - \$49,999	8.7%	9.6%	11.6%
Income \$ 50,000 - \$74,999	16.3%	14.0%	14.3%
Income \$ 75,000 - \$99,999	11.9%	11.7%	11.1%
Income \$100,000 - \$124,999	9.9%	9.4%	8.1%
Income \$125,000 - \$149,999	8.4%	8.1%	6.4%
Income \$150,000 +	29.0%	24.6%	17.1%

Average Household Income	\$107,304	\$86,874	\$66,345
Median Household Income	\$94,187	\$82,783	\$59,509
Per Capita Income	\$43,259	\$32,924	\$26,451

Vehicles Available

0 Vehicles Available	1.8%	3.2%	5.2%
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1 Vehicle Available	36.5%	37.4%	43.7%
2+ Vehicles Available	61.7%	59.5%	51.1%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,261	16,545	59,069

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	5,682	25,385	90,098
Total Households	2,176	8,781	32,549
Female Population	2,916	12,995	46,573
% Female	51.3%	51.2%	51.7%
Male Population	2,766	12,391	43,525
% Male	48.7%	48.8%	48.3%

Age:

Age 0 - 4	5.5%	4.2%	4.1%
Age 5 - 14	15.9%	11.9%	9.2%
Age 15 - 19	8.2%	13.2%	14.6%
Age 20 - 24	11.3%	18.6%	24.5%
Age 25 - 34	11.5%	10.5%	12.1%
Age 35 - 44	15.3%	12.5%	10.6%
Age 45 - 54	18.9%	14.4%	11.3%
Age 55 - 64	7.7%	7.1%	5.9%
Age 65 - 74	3.7%	4.1%	3.8%
Age 75 - 84	1.7%	2.6%	2.8%
Age 85 +	0.4%	1.0%	1.2%
Median Age	32.8	26.3	24.1

Housing Units Trend

Total Housing Units	2,266	9,162	34,200
Owner Occupied Housing Units	62.0%	59.4%	47.4%
Renter Occupied Housing Units	34.1%	36.4%	47.8%
Vacant Housing Units	4.0%	4.2%	4.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	13.3%	8.9%	7.1%
Black	4.4%	4.8%	6.3%
White	79.6%	83.3%	83.3%
Other	0.5%	0.6%	1.0%
Two or More Races	2.1%	2.1%	2.1%

Hispanic Ethnicity	1.7%	2.3%	2.8%
Not of Hispanic Ethnicity	98.3%	97.7%	97.2%

Marital Status:

Age 15 + Population	4,466	21,303	78,170
Divorced	7.0%	6.4%	6.7%
Never Married	31.7%	44.7%	50.9%
Now Married	58.0%	43.9%	34.7%
Separated	1.8%	2.4%	4.5%
Widowed	1.4%	2.6%	3.2%

Educational Attainment:

Total Population Age 25+	3,357	13,247	42,900
Grade K - 9	0.3%	0.9%	1.2%
Grade 9 - 11, No diploma	1.7%	1.9%	3.3%
High School Graduate	6.9%	9.3%	11.9%
Associates Degree	7.2%	6.7%	6.7%
Bachelor's Degree	32.3%	30.8%	28.8%
Graduate Degree	38.1%	35.3%	30.8%
Some College, No Degree	13.5%	15.0%	17.1%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.0%	93.6%
Private School Enrollment	9.9%	7.0%	6.4%

Household Income:

Income \$ 0 - \$9,999	5.2%	9.6%	13.2%
Income \$ 10,000 - \$14,999	3.1%	4.4%	6.5%
Income \$ 15,000 - \$24,999	7.1%	8.4%	12.8%
Income \$ 25,000 - \$34,999	7.3%	8.7%	11.1%
Income \$ 35,000 - \$49,999	14.2%	12.1%	12.3%
Income \$ 50,000 - \$74,999	18.3%	17.5%	16.2%
Income \$ 75,000 - \$99,999	13.3%	12.5%	9.9%
Income \$100,000 - \$124,999	9.7%	9.3%	6.8%
Income \$125,000 - \$149,999	4.3%	5.1%	3.8%
Income \$150,000 - \$199,999	8.6%	6.1%	3.8%
Income \$200,000 or More	8.8%	6.3%	3.6%
Average Household Income	\$92,265	\$78,692	\$61,388
Median Household Income	\$66,837	\$59,491	\$41,870
Per Capita Income	\$35,336	\$27,221	\$22,177

Vehicles Available

0 Vehicles Available	1.0%	3.2%	6.8%
1 Vehicle Available	30.5%	31.2%	38.1%
2 Vehicles Available	49.9%	47.5%	38.6%
3+ Vehicles Available	18.6%	18.1%	16.5%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,161	16,423	56,346
Blue Collar Occupations	512	2,784	12,369
White Collar Occupations	2,631	10,991	36,029
% Blue Collar Workers	16.3%	20.2%	25.6%
% White Collar Workers	83.7%	79.8%	74.4%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	4,234	25,110	90,827
Total Households	1,413	7,264	29,340
Female Population	2,167	12,683	47,098
% Female	51.2%	50.5%	51.9%
Male Population	2,068	12,427	43,729
% Male	48.8%	49.5%	48.2%

Age:

Total Population	4,234	25,110	90,827
Age 0 - 4	7.7%	5.1%	5.0%
Age 5 - 14	18.7%	11.9%	9.5%
Age 15 - 19	7.8%	16.0%	14.5%
Age 20 - 24	8.9%	20.5%	25.5%
Age 25 - 34	13.2%	12.2%	14.9%
Age 35 - 44	22.0%	14.6%	12.6%
Age 45 - 54	12.3%	8.8%	7.1%
Age 55 - 64	5.8%	5.4%	4.6%
Age 65 - 74	2.5%	3.3%	3.4%
Age 75 - 84	0.8%	1.6%	2.0%
Age 85 +	0.2%	0.7%	1.0%
Median Age	31.0	23.6	23.8

Housing Units

Total Housing Units	1,490	7,728	30,979
Owner Occupied Housing Units	64.0%	59.4%	45.1%
Renter Occupied Housing Units	30.9%	34.6%	49.6%
Vacant Housing Units	5.2%	6.0%	5.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	8.9%	5.1%	5.2%
Black	4.1%	5.1%	5.9%
White	86.2%	88.6%	87.4%
Other	0.5%	0.7%	1.1%
Hispanic Ethnicity	1.6%	1.9%	2.5%
Not of Hispanic Ethnicity	98.4%	98.1%	97.5%

Educational Attainment:

Total Population Age 25+	2,408	11,673	41,386
Grade K - 9	0.5%	1.7%	2.0%
Grade 9 - 12	2.7%	3.4%	4.4%
High School Graduate	9.1%	9.7%	11.7%
Associates Degree	5.8%	7.3%	7.2%
Bachelor's Degree	28.2%	29.1%	27.8%
Graduate Degree	38.0%	31.8%	28.9%
Some College, No Degree	15.7%	17.1%	17.9%

1990 Household Income:

Income \$ 0 - \$9,999	9.2%	10.5%	15.3%
Income \$ 10,000 - \$19,999	7.3%	13.0%	16.7%
Income \$ 20,000 - \$29,999	7.7%	10.1%	14.6%
Income \$ 30,000 - \$39,999	8.7%	8.8%	11.7%
Income \$ 40,000 - \$49,999	10.9%	11.7%	10.2%
Income \$ 50,000 - \$59,999	11.0%	8.4%	7.4%
Income \$ 60,000 - \$74,999	12.0%	12.2%	8.6%
Income \$ 75,000 - \$99,999	13.8%	11.9%	8.2%
Income \$100,000 - \$124,999	8.7%	5.9%	3.2%
Income \$125,000 - \$149,999	3.5%	2.5%	1.6%
Income \$150,000 +	7.5%	5.1%	2.7%
Average Household Income	\$71,668	\$59,137	\$44,189
Median Household Income	\$54,917	\$46,134	\$32,764
Per Capita Income	\$24,406	\$18,058	\$14,988

Vehicles Available

0 Vehicles Available	0.7%	1.9%	4.4%
1 Vehicle Available	22.5%	26.9%	34.6%
2+ Vehicles Available	76.8%	71.2%	61.1%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	2,862	14,020	51,135

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	4,234	25,110	90,827
2000	5,682	25,385	90,098
Change 1990 to 2000	34.2%	1.1%	-0.8%
2008	5,688	25,049	89,119
2013	5,610	24,468	88,239
Change 2008 to 2013	-1.4%	-2.3%	-1.0%

Household Trend

1990	1,413	7,264	29,340
2000	2,176	8,781	32,549
Change 1990 to 2000	54.0%	20.9%	10.9%
2008	2,245	8,825	32,518
2013	2,248	8,664	32,369
Change 2008 to 2013	0.1%	-1.8%	-0.5%

Average Household Size Trend

1990	3.00	2.67	2.46
2000	2.61	2.44	2.30
2008	2.53	2.38	2.25
2013	2.50	2.35	2.23

Median Age Trend

1990	31	24	24
2000	33	26	24
Change 1990 to 2000	6.0%	11.3%	1.4%
2008	36	30	26
2013	36	33	30
Change 2008 to 2013	-0.1%	10.2%	14.1%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	52.1%	18.6%	10.4%
Change 2008 to 2013	5.5%	3.4%	4.8%

Owner Occupied Housing Units

Change 1990 to 2000	47.3%	18.6%	16.0%
Change 2008 to 2013	2.6%	1.1%	5.0%

Renter Occupied Housing Units

Change 1990 to 2000	67.9%	24.8%	6.3%
Change 2008 to 2013	-4.7%	-7.1%	-6.9%

Vacant Housing Units

Change 1990 to 2000	17.4%	-18.0%	0.7%
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Change 2008 to 2013	51.6%	47.0%	46.8%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-13.8%	-13.3%	-9.0%
Change 2008 to 2013	-43.2%	-42.9%	-40.9%

Asian or Pacific Islander

Change 1990 to 2000	99.7%	77.1%	34.4%
Change 2008 to 2013	14.1%	14.4%	15.4%

Black

Change 1990 to 2000	43.2%	-5.4%	5.2%
Change 2008 to 2013	-3.0%	-3.0%	-3.0%

White

Change 1990 to 2000	24.0%	-5.0%	-5.5%
Change 2008 to 2013	-3.1%	-3.3%	-1.6%

Other

Change 1990 to 2000	27.7%	-17.5%	-11.1%
Change 2008 to 2013	-53.0%	-35.4%	-22.5%

Hispanic Ethnicity

Change 1990 to 2000	39.0%	20.6%	12.7%
Change 2008 to 2013	8.8%	6.8%	7.8%

Not of Hispanic Ethnicity

Change 1990 to 2000	34.1%	0.7%	-1.1%
Change 2008 to 2013	-1.6%	-2.6%	-1.3%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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