



**Date:** 08/21/09

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 3887 OKEMOS RD, OKEMOS, MI 48864

**Lat:** 42.692833 **Long:** -84.432572

**City:** Okemos **Pop:** 22,457

**County:** Ingham County **Pop:** 278,317

**Zip:** 48864 **Pop:** 19,600

## Demographic Detail Comparison Report

1 Miles:                      3 Miles:                      5 Miles:

### 2008 Demographics

Total Population	5,627	25,049	89,173
Total Households	2,227	8,825	32,534
Female Population	2,865	12,717	45,761
% Female	50.9%	50.8%	51.3%
Male Population	2,762	12,332	43,411
% Male	49.1%	49.2%	48.7%
Population Density (per Sq. Mi.)	1,791.2	885.9	1,135.4

### Age:

Age 0 - 4	5.0%	4.7%	4.9%
Age 5 - 14	14.0%	11.9%	10.5%
Age 15 - 19	8.3%	10.5%	10.9%
Age 20 - 24	9.6%	16.2%	20.7%
Age 25 - 34	12.1%	11.2%	12.7%
Age 35 - 44	13.6%	11.2%	9.9%
Age 45 - 54	19.4%	15.0%	12.3%
Age 55 - 64	11.5%	10.8%	9.4%
Age 65 - 74	4.4%	4.9%	4.6%
Age 75 - 84	1.7%	2.6%	2.8%
Age 85 +	0.5%	1.2%	1.5%
Median Age	35.9	29.9	26.5

### Housing Units

Total Housing Units	2,485	9,878	36,608
Owner Occupied Housing Units	59.5%	57.4%	48.3%
Renter Occupied Housing Units	30.1%	32.0%	40.5%
Vacant Housing Units	10.4%	10.7%	11.1%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	17.1%	11.5%	8.9%
Black	4.3%	4.9%	6.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.1%	80.8%	81.9%
Other	0.5%	0.6%	0.9%
Multi-Race	1.9%	1.9%	1.9%

Hispanic Ethnicity	1.9%	2.5%	3.1%
Not of Hispanic Ethnicity	98.2%	97.5%	97.0%

**Marital Status:**

Age 15 + Population	4,562	20,930	75,607
Divorced	7.1%	6.6%	6.9%
Never Married	31.3%	43.2%	48.4%
Now Married	58.4%	45.2%	37.3%
Separated	1.8%	2.4%	4.2%
Widowed	1.4%	2.6%	3.3%

**Educational Attainment:**

Total Population Age 25+	3,554	14,258	47,450
Grade K - 8	0.5%	1.1%	1.4%
Grade 9 - 12	1.5%	1.7%	2.6%
High School Graduate	9.6%	12.2%	15.1%
Associates Degree	6.9%	6.8%	6.5%
Bachelor's Degree	34.5%	33.3%	31.7%
Graduate Degree	36.2%	33.3%	29.0%
Some College, No Degree	10.8%	11.7%	13.7%

**Household Income:**

Income \$ 0 - \$9,999	4.1%	8.1%	10.7%
Income \$ 10,000 - \$14,999	2.2%	3.4%	4.7%
Income \$ 15,000 - \$24,999	4.5%	7.8%	10.5%
Income \$ 25,000 - \$34,999	6.3%	6.0%	9.1%
Income \$ 35,000 - \$49,999	11.6%	11.3%	12.4%
Income \$ 50,000 - \$74,999	16.5%	14.1%	14.4%
Income \$ 75,000 - \$99,999	12.4%	12.2%	11.2%
Income \$100,000 - \$124,999	10.4%	9.7%	7.8%
Income \$125,000 - \$149,999	7.9%	7.6%	5.9%
Income \$150,000 +	24.2%	19.8%	13.2%

Average Household Income	\$106,324	\$84,976	\$64,437
Median Household Income	\$84,630	\$73,806	\$53,320
Per Capita Income	\$42,231	\$31,977	\$25,527

**Vehicles Available:**

0 Vehicles Available	1.7%	3.3%	5.9%
1 Vehicle Available	34.8%	35.7%	42.1%
2+ Vehicles Available	63.6%	60.9%	52.0%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,221	16,801	59,272

**Business and Employment:**

Number of Employees	3,866	19,147	49,479
Number of Establishments	343	1,482	3,805

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1 Miles:                      3 Miles:                      5 Miles:

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**2013 Demographics**

Total Population	5,552	24,468	88,304
Total Households	2,230	8,664	32,390
Female Population	2,811	12,357	45,077
% Female	50.6%	50.5%	51.1%
Male Population	2,741	12,111	43,227
% Male	49.4%	49.5%	49.0%

**Age:**

Age 0 - 4	6.9%	6.6%	6.9%
Age 5 - 14	13.4%	11.8%	10.6%
Age 15 - 19	6.1%	7.2%	7.4%
Age 20 - 24	6.8%	11.6%	14.4%
Age 25 - 34	15.7%	15.1%	17.0%
Age 35 - 44	12.8%	11.0%	10.0%
Age 45 - 54	17.9%	14.3%	12.1%
Age 55 - 64	12.4%	12.0%	10.8%
Age 65 - 74	5.7%	6.6%	6.4%
Age 75 - 84	1.8%	2.8%	3.1%
Age 85 +	0.5%	1.2%	1.4%
Median Age	35.9	32.9	30.2

**Housing Units Trend**

Total Housing Units	2,622	10,211	38,371
Owner Occupied Housing Units	57.9%	56.1%	48.4%
Renter Occupied Housing Units	27.2%	28.7%	36.0%
Vacant Housing Units	15.0%	15.2%	15.6%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.7%	13.5%	10.4%

Black	4.3%	4.9%	6.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	74.8%	80.0%	81.3%
Other	0.2%	0.4%	0.7%
Multi-Race	0.9%	1.1%	1.3%

Hispanic Ethnicity	2.0%	2.8%	3.3%
Not of Hispanic Ethnicity	98.0%	97.2%	96.7%

**Marital Status:**

Age 15 + Population	4,422	20,005	72,944
Divorced	7.1%	6.6%	7.0%
Never Married	31.3%	43.0%	47.5%
Now Married	58.4%	45.4%	38.1%
Separated	1.8%	2.4%	4.1%
Widowed	1.4%	2.6%	3.3%

**Educational Attainment:**

Total Population Age 25+	3,708	15,402	53,654
Grade K - 9	0.5%	1.0%	1.3%
Grade 9 - 12	1.3%	1.4%	2.1%
High School Graduate	11.2%	13.7%	16.6%
Associates Degree	6.8%	7.3%	6.4%
Bachelor's Degree	35.6%	35.0%	33.7%
Graduate Degree	35.2%	31.6%	28.1%
Some College, No Degree	9.4%	9.9%	11.9%

**Household Income:**

Income \$ 0 - \$9,999	3.7%	7.5%	9.7%
Income \$ 10,000 - \$14,999	2.1%	3.1%	4.3%
Income \$ 15,000 - \$24,999	3.8%	6.6%	8.8%
Income \$ 25,000 - \$34,999	5.9%	5.6%	8.5%
Income \$ 35,000 - \$49,999	8.7%	9.6%	11.6%
Income \$ 50,000 - \$74,999	16.4%	14.0%	14.4%
Income \$ 75,000 - \$99,999	12.0%	11.7%	11.1%
Income \$100,000 - \$124,999	10.0%	9.4%	8.1%
Income \$125,000 - \$149,999	8.4%	8.1%	6.4%
Income \$150,000 +	29.0%	24.6%	17.1%

Average Household Income	\$107,353	\$86,874	\$66,320
Median Household Income	\$94,446	\$82,783	\$59,523
Per Capita Income	\$43,246	\$32,924	\$26,434

**Vehicles Available**

0 Vehicles Available	1.8%	3.2%	5.2%
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1 Vehicle Available	36.4%	37.4%	43.8%
2+ Vehicles Available	61.8%	59.5%	51.1%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,234	16,545	59,095

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1 Miles:                      3 Miles:                      5 Miles:

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### 2000 Census Demographics

Total Population	5,617	25,385	90,132
Total Households	2,157	8,781	32,558
Female Population	2,882	12,995	46,592
% Female	51.3%	51.2%	51.7%
Male Population	2,735	12,391	43,540
% Male	48.7%	48.8%	48.3%

#### Age:

Age 0 - 4	5.5%	4.2%	4.1%
Age 5 - 14	16.0%	11.9%	9.2%
Age 15 - 19	8.2%	13.2%	14.6%
Age 20 - 24	11.1%	18.6%	24.5%
Age 25 - 34	11.6%	10.5%	12.1%
Age 35 - 44	15.4%	12.5%	10.6%
Age 45 - 54	18.9%	14.4%	11.3%
Age 55 - 64	7.7%	7.1%	5.9%
Age 65 - 74	3.7%	4.1%	3.8%
Age 75 - 84	1.6%	2.6%	2.8%
Age 85 +	0.4%	1.0%	1.2%
Median Age	33.0	26.3	24.1

#### Housing Units Trend

Total Housing Units	2,246	9,162	34,208
Owner Occupied Housing Units	62.1%	59.4%	47.5%
Renter Occupied Housing Units	33.9%	36.4%	47.7%
Vacant Housing Units	4.0%	4.2%	4.8%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	13.3%	8.9%	7.1%
Black	4.4%	4.8%	6.3%
White	79.6%	83.3%	83.3%
Other	0.5%	0.6%	0.9%
Two or More Races	2.1%	2.1%	2.1%

Hispanic Ethnicity	1.7%	2.3%	2.8%
Not of Hispanic Ethnicity	98.3%	97.7%	97.2%

**Marital Status:**

Age 15 + Population	4,409	21,303	78,183
Divorced	7.1%	6.4%	6.7%
Never Married	31.5%	44.7%	50.8%
Now Married	58.2%	43.9%	34.8%
Separated	1.8%	2.4%	4.5%
Widowed	1.4%	2.6%	3.2%

**Educational Attainment:**

Total Population Age 25+	3,325	13,247	42,932
Grade K - 9	0.3%	0.9%	1.2%
Grade 9 - 11, No diploma	1.7%	1.9%	3.3%
High School Graduate	6.9%	9.3%	11.9%
Associates Degree	7.2%	6.7%	6.7%
Bachelor's Degree	32.3%	30.8%	28.8%
Graduate Degree	38.1%	35.3%	30.8%
Some College, No Degree	13.5%	15.0%	17.1%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.0%	93.6%
Private School Enrollment	9.9%	7.0%	6.4%

**Household Income:**

Income \$ 0 - \$9,999	5.1%	9.6%	13.2%
Income \$ 10,000 - \$14,999	3.1%	4.4%	6.5%
Income \$ 15,000 - \$24,999	7.1%	8.4%	12.8%
Income \$ 25,000 - \$34,999	7.2%	8.7%	11.1%
Income \$ 35,000 - \$49,999	14.3%	12.1%	12.3%
Income \$ 50,000 - \$74,999	18.4%	17.5%	16.2%
Income \$ 75,000 - \$99,999	13.4%	12.5%	10.0%
Income \$100,000 - \$124,999	9.7%	9.3%	6.8%
Income \$125,000 - \$149,999	4.3%	5.1%	3.8%
Income \$150,000 - \$199,999	8.6%	6.1%	3.7%
Income \$200,000 or More	8.8%	6.3%	3.6%
Average Household Income	\$92,401	\$78,692	\$61,379
Median Household Income	\$67,010	\$59,491	\$41,891
Per Capita Income	\$35,485	\$27,221	\$22,172

**Vehicles Available**

0 Vehicles Available	1.0%	3.2%	6.8%
1 Vehicle Available	30.5%	31.2%	38.1%
2 Vehicles Available	49.9%	47.5%	38.6%
3+ Vehicles Available	18.6%	18.1%	16.5%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,129	16,423	56,352
Blue Collar Occupations	505	2,784	12,391
White Collar Occupations	2,600	10,991	36,023
% Blue Collar Workers	16.3%	20.2%	25.6%
% White Collar Workers	83.7%	79.8%	74.4%

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1 Miles:                      3 Miles:                      5 Miles:

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### 1990 Demographics

Total Population	4,165	25,110	90,850
Total Households	1,395	7,264	29,348
Female Population	2,132	12,683	47,110
% Female	51.2%	50.5%	51.9%
Male Population	2,033	12,427	43,740
% Male	48.8%	49.5%	48.2%

### Age:

Total Population	4,165	25,110	90,850
Age 0 - 4	7.8%	5.1%	5.0%
Age 5 - 14	18.8%	11.9%	9.5%
Age 15 - 19	7.9%	16.0%	14.5%
Age 20 - 24	8.6%	20.5%	25.5%
Age 25 - 34	13.2%	12.2%	14.9%
Age 35 - 44	22.1%	14.6%	12.6%
Age 45 - 54	12.4%	8.8%	7.1%
Age 55 - 64	5.8%	5.4%	4.6%
Age 65 - 74	2.4%	3.3%	3.4%
Age 75 - 84	0.8%	1.6%	2.0%
Age 85 +	0.2%	0.7%	1.0%
Median Age	31.1	23.6	23.8

### Housing Units

Total Housing Units	1,470	7,728	30,984
Owner Occupied Housing Units	64.3%	59.4%	45.2%
Renter Occupied Housing Units	30.6%	34.6%	49.6%
Vacant Housing Units	5.1%	6.0%	5.3%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	8.9%	5.1%	5.2%
Black	4.0%	5.1%	5.9%
White	86.2%	88.6%	87.5%
Other	0.5%	0.7%	1.1%
Hispanic Ethnicity	1.6%	1.9%	2.5%
Not of Hispanic Ethnicity	98.4%	98.1%	97.5%

**Educational Attainment:**

Total Population Age 25+	2,372	11,673	41,411
Grade K - 9	0.5%	1.7%	2.0%
Grade 9 - 12	2.7%	3.4%	4.4%
High School Graduate	9.2%	9.7%	11.8%
Associates Degree	5.8%	7.3%	7.2%
Bachelor's Degree	28.2%	29.1%	27.8%
Graduate Degree	38.0%	31.8%	28.8%
Some College, No Degree	15.6%	17.1%	18.0%

**1990 Household Income:**

Income \$ 0 - \$9,999	9.1%	10.5%	15.2%
Income \$ 10,000 - \$19,999	7.2%	13.0%	16.7%
Income \$ 20,000 - \$29,999	7.6%	10.1%	14.6%
Income \$ 30,000 - \$39,999	8.8%	8.8%	11.7%
Income \$ 40,000 - \$49,999	10.9%	11.7%	10.2%
Income \$ 50,000 - \$59,999	11.1%	8.4%	7.4%
Income \$ 60,000 - \$74,999	12.0%	12.2%	8.6%
Income \$ 75,000 - \$99,999	13.9%	11.9%	8.2%
Income \$100,000 - \$124,999	8.7%	5.9%	3.2%
Income \$125,000 - \$149,999	3.5%	2.5%	1.6%
Income \$150,000 +	7.4%	5.1%	2.7%
Average Household Income	\$71,670	\$59,137	\$44,188
Median Household Income	\$55,032	\$46,134	\$32,786
Per Capita Income	\$24,357	\$18,058	\$14,986

**Vehicles Available**

0 Vehicles Available	0.7%	1.9%	4.4%
1 Vehicle Available	22.4%	26.9%	34.5%
2+ Vehicles Available	76.9%	71.2%	61.1%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	2,827	14,020	51,157

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1 Miles:                      3 Miles:                      5 Miles:

**Population Trend**

1990	4,165	25,110	90,850
2000	5,617	25,385	90,132
Change 1990 to 2000	34.9%	1.1%	-0.8%
2008	5,627	25,049	89,173
2013	5,552	24,468	88,304
Change 2008 to 2013	-1.3%	-2.3%	-1.0%

**Household Trend**

1990	1,395	7,264	29,348
2000	2,157	8,781	32,558
Change 1990 to 2000	54.7%	20.9%	10.9%
2008	2,227	8,825	32,534
2013	2,230	8,664	32,390
Change 2008 to 2013	0.1%	-1.8%	-0.4%

**Average Household Size Trend**

1990	2.99	2.67	2.46
2000	2.60	2.44	2.30
2008	2.53	2.38	2.25
2013	2.49	2.35	2.23

**Median Age Trend**

1990	31	24	24
2000	33	26	24
Change 1990 to 2000	6.0%	11.3%	1.4%
2008	36	30	26
2013	36	33	30
Change 2008 to 2013	-0.2%	10.2%	14.1%

**Housing Units Trend**

**Total Housing Units**

Change 1990 to 2000	52.8%	18.6%	10.4%
Change 2008 to 2013	5.5%	3.4%	4.8%

**Owner Occupied Housing Units**

Change 1990 to 2000	47.7%	18.6%	16.0%
Change 2008 to 2013	2.6%	1.1%	5.0%

**Renter Occupied Housing Units**

Change 1990 to 2000	69.3%	24.8%	6.3%
Change 2008 to 2013	-4.6%	-7.1%	-6.9%

**Vacant Housing Units**

Change 1990 to 2000	18.4%	-18.0%	0.8%
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Change 2008 to 2013	51.7%	47.0%	46.8%
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## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	-13.6%	-13.3%	-8.6%
Change 2008 to 2013	-43.2%	-42.9%	-40.9%

### Asian or Pacific Islander

Change 1990 to 2000	100.1%	77.1%	34.5%
Change 2008 to 2013	14.1%	14.4%	15.4%

### Black

Change 1990 to 2000	45.2%	-5.4%	5.3%
Change 2008 to 2013	-2.9%	-3.0%	-3.0%

### White

Change 1990 to 2000	24.6%	-5.0%	-5.5%
Change 2008 to 2013	-3.1%	-3.3%	-1.6%

### Other

Change 1990 to 2000	29.7%	-17.5%	-11.3%
Change 2008 to 2013	-52.7%	-35.4%	-22.5%

### Hispanic Ethnicity

Change 1990 to 2000	41.2%	20.6%	12.8%
Change 2008 to 2013	8.8%	6.8%	7.8%

### Not of Hispanic Ethnicity

Change 1990 to 2000	34.8%	0.7%	-1.1%
Change 2008 to 2013	-1.5%	-2.6%	-1.3%

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Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.  
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