



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3800 HERITAGE AVE, OKEMOS, MI 48864

Lat: 42.695901 **Long:** -84.436483

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	6,485	28,017	95,128
Total Households	2,639	9,934	35,017
Female Population	3,298	14,133	48,795
% Female	50.9%	50.5%	51.3%
Male Population	3,187	13,884	46,333
% Male	49.1%	49.6%	48.7%
Population Density (per Sq. Mi.)	2,064.3	990.9	1,211.2

Age:

Age 0 - 4	4.7%	4.5%	5.0%
Age 5 - 14	13.1%	11.4%	10.6%
Age 15 - 19	8.0%	10.1%	10.6%
Age 20 - 24	12.2%	19.4%	20.1%
Age 25 - 34	11.7%	11.0%	13.0%
Age 35 - 44	12.6%	10.6%	10.0%
Age 45 - 54	18.6%	14.3%	12.4%
Age 55 - 64	11.9%	10.3%	9.5%
Age 65 - 74	4.7%	4.8%	4.7%
Age 75 - 84	2.0%	2.6%	2.8%
Age 85 +	0.6%	1.2%	1.5%
Median Age	35.4	27.9	26.8

Housing Units

Total Housing Units	2,953	11,093	39,478
Owner Occupied Housing Units	57.4%	54.8%	48.4%
Renter Occupied Housing Units	31.9%	34.8%	40.3%
Vacant Housing Units	10.6%	10.5%	11.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	16.7%	11.2%	8.6%
Black	4.3%	4.7%	6.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.5%	81.3%	81.5%
Other	0.4%	0.6%	1.0%
Multi-Race	2.0%	1.9%	2.1%

Hispanic Ethnicity	1.9%	2.6%	3.4%
Not of Hispanic Ethnicity	98.2%	97.4%	96.6%

Marital Status:

Age 15 + Population	5,336	23,623	80,466
Divorced	6.6%	6.3%	7.3%
Never Married	34.2%	46.1%	47.8%
Now Married	56.0%	42.7%	37.4%
Separated	1.7%	2.4%	4.1%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,029	15,368	51,282
Grade K - 8	0.5%	1.2%	1.4%
Grade 9 - 12	1.5%	1.8%	2.8%
High School Graduate	10.1%	12.3%	15.7%
Associates Degree	6.5%	6.6%	6.6%
Bachelor's Degree	33.8%	33.3%	31.2%
Graduate Degree	36.6%	33.2%	28.4%
Some College, No Degree	11.0%	11.7%	13.9%

Household Income:

Income \$ 0 - \$9,999	5.9%	9.4%	10.6%
Income \$ 10,000 - \$14,999	2.7%	3.8%	4.7%
Income \$ 15,000 - \$24,999	5.7%	8.8%	10.6%
Income \$ 25,000 - \$34,999	6.7%	6.6%	9.3%
Income \$ 35,000 - \$49,999	11.6%	11.3%	12.8%
Income \$ 50,000 - \$74,999	15.0%	14.0%	14.8%
Income \$ 75,000 - \$99,999	11.3%	11.5%	11.1%
Income \$100,000 - \$124,999	9.8%	9.3%	7.6%
Income \$125,000 - \$149,999	7.5%	7.1%	5.8%
Income \$150,000 +	23.9%	18.3%	12.7%

Average Household Income	\$104,452	\$80,041	\$63,175
Median Household Income	\$80,422	\$68,207	\$52,509
Per Capita Income	\$42,202	\$30,490	\$25,244

Vehicles Available:

0 Vehicles Available	2.4%	3.8%	5.8%
1 Vehicle Available	35.5%	36.5%	42.6%
2+ Vehicles Available	62.2%	59.8%	51.6%
Average Vehicles Per Household	1.90	2.00	1.80
Total Vehicles Available	4,900	19,427	63,185

Business and Employment:

Number of Employees	3,530	20,642	53,702
Number of Establishments	320	1,580	4,124

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	6,354	27,429	93,980
Total Households	2,623	9,784	34,786
Female Population	3,214	13,766	47,951
% Female	50.6%	50.2%	51.0%
Male Population	3,140	13,663	46,028
% Male	49.4%	49.8%	49.0%

Age:

Age 0 - 4	6.6%	6.4%	7.0%
Age 5 - 14	12.7%	11.4%	10.7%
Age 15 - 19	5.9%	7.0%	7.2%
Age 20 - 24	8.5%	13.7%	14.0%
Age 25 - 34	15.3%	15.0%	17.3%
Age 35 - 44	12.0%	10.6%	10.0%
Age 45 - 54	17.2%	13.8%	12.1%
Age 55 - 64	12.9%	11.7%	10.9%
Age 65 - 74	6.2%	6.6%	6.4%
Age 75 - 84	2.1%	2.8%	3.1%
Age 85 +	0.6%	1.2%	1.4%
Median Age	35.9	31.8	30.3

Housing Units Trend

Total Housing Units	3,092	11,504	41,289
Owner Occupied Housing Units	56.0%	53.9%	48.4%
Renter Occupied Housing Units	28.9%	31.1%	35.8%
Vacant Housing Units	15.2%	15.0%	15.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.3%	13.1%	10.0%

Black	4.2%	4.7%	6.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	75.2%	80.5%	81.0%
Other	0.2%	0.4%	0.8%
Multi-Race	0.9%	1.1%	1.5%

Hispanic Ethnicity	2.0%	2.8%	3.6%
Not of Hispanic Ethnicity	98.0%	97.2%	96.4%

Marital Status:

Age 15 + Population	5,132	22,591	77,514
Divorced	6.6%	6.4%	7.4%
Never Married	34.1%	45.6%	47.0%
Now Married	56.2%	43.1%	38.2%
Separated	1.7%	2.4%	4.0%
Widowed	1.5%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	4,218	16,904	57,539
Grade K - 9	0.5%	1.2%	1.3%
Grade 9 - 12	1.2%	1.5%	2.3%
High School Graduate	11.8%	14.1%	17.2%
Associates Degree	6.5%	7.0%	6.5%
Bachelor's Degree	34.8%	34.9%	33.1%
Graduate Degree	35.6%	31.4%	27.6%
Some College, No Degree	9.6%	10.0%	12.0%

Household Income:

Income \$ 0 - \$9,999	5.3%	8.6%	9.6%
Income \$ 10,000 - \$14,999	2.5%	3.5%	4.3%
Income \$ 15,000 - \$24,999	4.8%	7.4%	8.9%
Income \$ 25,000 - \$34,999	6.2%	6.3%	8.6%
Income \$ 35,000 - \$49,999	9.1%	9.7%	12.0%
Income \$ 50,000 - \$74,999	15.2%	13.9%	14.8%
Income \$ 75,000 - \$99,999	10.9%	11.2%	11.1%
Income \$100,000 - \$124,999	9.3%	9.0%	8.0%
Income \$125,000 - \$149,999	8.0%	7.7%	6.3%
Income \$150,000 +	28.6%	22.8%	16.5%

Average Household Income	\$105,402	\$81,927	\$65,013
Median Household Income	\$89,558	\$76,274	\$58,533
Per Capita Income	\$43,171	\$31,465	\$26,145

Vehicles Available

0 Vehicles Available	2.4%	3.6%	5.1%
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1 Vehicle Available	37.2%	38.3%	44.3%
2+ Vehicles Available	60.4%	58.1%	50.7%
Average Vehicles Per Household	1.80	1.90	1.80
Total Vehicles Available	4,871	19,075	62,863

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	6,558	28,258	96,450
Total Households	2,592	9,826	35,120
Female Population	3,362	14,368	49,836
% Female	51.3%	50.9%	51.7%
Male Population	3,196	13,890	46,614
% Male	48.7%	49.2%	48.3%

Age:

Age 0 - 4	5.1%	4.0%	4.2%
Age 5 - 14	14.8%	11.1%	9.5%
Age 15 - 19	8.1%	12.8%	14.1%
Age 20 - 24	14.2%	22.6%	23.8%
Age 25 - 34	11.1%	10.1%	12.5%
Age 35 - 44	14.3%	11.7%	10.8%
Age 45 - 54	18.1%	13.6%	11.4%
Age 55 - 64	7.9%	6.7%	6.0%
Age 65 - 74	4.0%	3.9%	3.8%
Age 75 - 84	2.0%	2.5%	2.8%
Age 85 +	0.5%	1.0%	1.2%
Median Age	31.6	24.8	24.4

Housing Units Trend

Total Housing Units	2,707	10,229	36,972
Owner Occupied Housing Units	59.8%	56.2%	47.8%
Renter Occupied Housing Units	36.0%	39.9%	47.2%
Vacant Housing Units	4.2%	3.9%	5.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	12.9%	8.7%	6.8%
Black	4.3%	4.6%	6.7%
White	79.9%	83.7%	82.8%
Other	0.5%	0.6%	1.1%
Two or More Races	2.2%	2.0%	2.2%

Hispanic Ethnicity	1.7%	2.3%	3.1%
Not of Hispanic Ethnicity	98.3%	97.7%	96.9%

Marital Status:

Age 15 + Population	5,252	24,010	83,222
Divorced	6.5%	6.1%	7.1%
Never Married	34.5%	48.0%	50.1%
Now Married	55.8%	40.9%	35.1%
Separated	1.7%	2.5%	4.4%
Widowed	1.5%	2.4%	3.3%

Educational Attainment:

Total Population Age 25+	3,788	14,016	46,748
Grade K - 9	0.3%	1.0%	1.3%
Grade 9 - 11, No diploma	1.6%	2.0%	3.7%
High School Graduate	7.4%	9.3%	12.5%
Associates Degree	6.8%	6.5%	6.8%
Bachelor's Degree	31.6%	30.8%	28.2%
Graduate Degree	38.5%	35.3%	29.9%
Some College, No Degree	13.9%	15.0%	17.4%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.2%	93.5%
Private School Enrollment	9.9%	6.8%	6.5%

Household Income:

Income \$ 0 - \$9,999	7.2%	11.2%	13.0%
Income \$ 10,000 - \$14,999	3.7%	5.0%	6.6%
Income \$ 15,000 - \$24,999	7.9%	9.8%	12.9%
Income \$ 25,000 - \$34,999	8.0%	8.9%	11.4%
Income \$ 35,000 - \$49,999	13.4%	11.8%	12.8%
Income \$ 50,000 - \$74,999	16.5%	16.6%	16.3%
Income \$ 75,000 - \$99,999	12.5%	11.9%	9.8%
Income \$100,000 - \$124,999	9.2%	8.6%	6.6%
Income \$125,000 - \$149,999	4.2%	4.8%	3.7%
Income \$150,000 - \$199,999	8.9%	5.6%	3.6%
Income \$200,000 or More	8.6%	5.8%	3.4%
Average Household Income	\$89,501	\$74,335	\$60,423
Median Household Income	\$63,872	\$54,804	\$41,382
Per Capita Income	\$35,377	\$25,849	\$22,002

Vehicles Available

0 Vehicles Available	1.9%	3.6%	6.7%
1 Vehicle Available	30.9%	31.5%	38.6%
2 Vehicles Available	49.1%	46.6%	38.6%
3+ Vehicles Available	18.1%	18.3%	16.2%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,881	18,455	60,424
Blue Collar Occupations	608	3,348	13,530
White Collar Occupations	3,044	12,074	38,287
% Blue Collar Workers	16.7%	21.7%	26.1%
% White Collar Workers	83.4%	78.3%	73.9%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	5,247	28,969	97,689
Total Households	1,840	8,286	31,981
Female Population	2,674	14,590	50,690
% Female	51.0%	50.4%	51.9%
Male Population	2,574	14,379	46,999
% Male	49.1%	49.6%	48.1%

Age:

Total Population	5,247	28,969	97,689
Age 0 - 4	7.0%	4.7%	5.2%
Age 5 - 14	17.3%	10.8%	9.7%
Age 15 - 19	7.4%	16.0%	13.9%
Age 20 - 24	12.1%	25.1%	24.5%
Age 25 - 34	13.2%	11.7%	15.3%
Age 35 - 44	20.5%	13.4%	12.8%
Age 45 - 54	12.0%	8.0%	7.2%
Age 55 - 64	6.0%	5.0%	4.7%
Age 65 - 74	3.0%	3.1%	3.5%
Age 75 - 84	1.2%	1.5%	2.1%
Age 85 +	0.3%	0.7%	1.0%
Median Age	30.1	23.0	24.0

Housing Units

Total Housing Units	1,951	8,793	33,789
Owner Occupied Housing Units	60.4%	55.7%	45.4%
Renter Occupied Housing Units	33.9%	38.5%	49.2%
Vacant Housing Units	5.7%	5.8%	5.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian	8.3%	4.8%	5.0%
Black	4.3%	5.0%	6.4%
White	86.5%	89.0%	86.9%
Other	0.6%	0.8%	1.2%
Hispanic Ethnicity	1.8%	1.9%	2.7%
Not of Hispanic Ethnicity	98.2%	98.1%	97.3%

Educational Attainment:

Total Population Age 25+	2,947	12,587	45,524
Grade K - 9	0.7%	1.8%	2.2%
Grade 9 - 12	2.6%	3.3%	5.1%
High School Graduate	8.8%	9.8%	12.5%
Associates Degree	5.8%	7.4%	7.4%
Bachelor's Degree	27.7%	29.1%	27.0%
Graduate Degree	37.8%	31.8%	27.6%
Some College, No Degree	16.5%	17.1%	18.3%

1990 Household Income:

Income \$ 0 - \$9,999	10.3%	12.0%	15.4%
Income \$ 10,000 - \$19,999	9.3%	15.3%	16.6%
Income \$ 20,000 - \$29,999	8.7%	10.8%	14.9%
Income \$ 30,000 - \$39,999	8.8%	8.7%	12.0%
Income \$ 40,000 - \$49,999	10.2%	10.9%	10.4%
Income \$ 50,000 - \$59,999	9.3%	7.8%	7.3%
Income \$ 60,000 - \$74,999	11.5%	11.3%	8.3%
Income \$ 75,000 - \$99,999	12.5%	11.2%	7.8%
Income \$100,000 - \$124,999	8.0%	5.2%	3.1%
Income \$125,000 - \$149,999	3.2%	2.3%	1.6%
Income \$150,000 +	8.4%	4.5%	2.5%
Average Household Income	\$70,968	\$55,330	\$43,442
Median Household Income	\$52,818	\$42,868	\$32,255
Per Capita Income	\$24,972	\$16,870	\$14,946

Vehicles Available

0 Vehicles Available	0.6%	2.2%	4.7%
1 Vehicle Available	23.9%	27.2%	34.8%
2+ Vehicles Available	75.5%	70.7%	60.5%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	3,706	15,893	55,233

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	5,247	28,969	97,689
2000	6,558	28,258	96,450
Change 1990 to 2000	25.0%	-2.5%	-1.3%
2008	6,485	28,017	95,128
2013	6,354	27,429	93,980
Change 2008 to 2013	-2.0%	-2.1%	-1.2%

Household Trend

1990	1,840	8,286	31,981
2000	2,592	9,826	35,120
Change 1990 to 2000	40.9%	18.6%	9.8%
2008	2,639	9,934	35,017
2013	2,623	9,784	34,786
Change 2008 to 2013	-0.6%	-1.5%	-0.7%

Average Household Size Trend

1990	2.85	2.69	2.47
2000	2.53	2.46	2.31
2008	2.46	2.40	2.26
2013	2.42	2.37	2.24

Median Age Trend

1990	30	23	24
2000	32	25	24
Change 1990 to 2000	5.2%	7.8%	1.6%
2008	35	28	27
2013	36	32	30
Change 2008 to 2013	1.3%	13.7%	13.1%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	38.7%	16.3%	9.4%
Change 2008 to 2013	4.7%	3.7%	4.6%

Owner Occupied Housing Units

Change 1990 to 2000	37.1%	17.4%	15.0%
Change 2008 to 2013	2.1%	2.1%	4.6%

Renter Occupied Housing Units

Change 1990 to 2000	47.5%	20.3%	5.0%
Change 2008 to 2013	-5.4%	-7.1%	-7.0%

Vacant Housing Units

Change 1990 to 2000	3.0%	-20.5%	2.4%
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Change 2008 to 2013	49.3%	48.5%	45.7%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-17.6%	-11.5%	-12.7%
Change 2008 to 2013	-43.9%	-43.0%	-41.0%

Asian or Pacific Islander

Change 1990 to 2000	94.7%	76.1%	33.6%
Change 2008 to 2013	13.5%	14.6%	15.4%

Black

Change 1990 to 2000	23.2%	-10.6%	3.3%
Change 2008 to 2013	-3.3%	-2.5%	-3.6%

White

Change 1990 to 2000	15.5%	-8.3%	-6.0%
Change 2008 to 2013	-3.7%	-3.1%	-1.8%

Other

Change 1990 to 2000	6.6%	-20.2%	-11.6%
Change 2008 to 2013	-55.0%	-32.9%	-20.2%

Hispanic Ethnicity

Change 1990 to 2000	14.2%	17.2%	11.3%
Change 2008 to 2013	8.0%	7.1%	7.1%

Not of Hispanic Ethnicity

Change 1990 to 2000	25.2%	-2.8%	-1.6%
Change 2008 to 2013	-2.2%	-2.3%	-1.5%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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