

Date: 08/20/09 Current Geography Selection: (3 Selected) 1,3,5 mile radii: 322 E STOCKBRIDGE AVE, KALAMAZOO, MI 49001

Lat: 42.277382 Long: -85.578045 City: Kalamazoo Pop: 72,200 County: Kalamazoo County Pop: 241,302 Zip: 49001 Pop: 20,777

## **Demographic Detail Comparison Report**

	1 Miles:	3 Miles:	5 Miles:
2008 Demographics			
Total Population	14,313	73,574	144,059
Total Households	5,932	28,541	59,654
Female Population	7,190	37,632	74,748
% Female	50.2%	51.2%	51.9%
Male Population	7,124	35,942	69,311
% Male	49.8%	48.9%	48.1%
Population Density (per Sq. Mi.)	4,556.1	2,602.2	1,834.2
Age:			
Age 0 - 4	6.7%	6.3%	6.4%
Age 5 - 14	12.5%	11.7%	11.8%
Age 15 - 19	6.4%	9.6%	7.9%
Age 20 - 24	15.7%	15.2%	13.1%
Age 25 - 34	18.0%	16.4%	15.9%
Age 35 - 44	11.8%	10.9%	11.4%
Age 45 - 54	10.8%	10.9%	11.8%
Age 55 - 64	7.8%	8.3%	9.3%
Age 65 - 74	4.2%	5.0%	5.9%
Age 75 - 84	3.5%	3.7%	4.4%
Age 85 +	2.8%	1.9%	2.3%
Median Age	28.9	28.4	31.1
Housing Units			
Total Housing Units	6,942	32,597	67,190
Owner Occupied Housing Units	37.7%	47.6%	50.4%
Renter Occupied Housing Units	47.8%	40.0%	38.4%
Vacant Housing Units	14.6%	12.4%	11.2%
Race and Ethnicity			

American Indian, Eskimo, Aleut	0.6%	0.3%	0.3%
--------------------------------	------	------	------

Asian	1.7%	3.1%	3.3%
Black	19.0%	19.3%	14.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	70.3%	72.5%	78.0%
Other	4.5%	2.0%	1.6%
Multi-Race	3.9%	2.7%	2.4%
Hispanic Ethnicity	11.7%	5.6%	4.5%
Not of Hispanic Ethnicity	88.3%	94.4%	95.5%
Marital Status:		60.250	110.010
Age 15 + Population	11,585	60,359	118,010
Divorced	13.4%	10.8%	10.5%
Never Married	47.3%	43.1%	37.2%
Now Married	27.0%	32.3%	40.3%
Separated	6.3%	8.8%	6.0%
Widowed	6.0%	5.1%	6.0%
Educational Attainment:			
Total Population Age 25+	8,424	42,069	87,855
Grade K - 8	6.4%	4.6%	3.4%
Grade 9 - 12	8.6%	7.1%	6.2%
High School Graduate	27.8%	26.0%	25.9%
Associates Degree	7.0%	7.6%	7.9%
Bachelor's Degree	18.8%	19.6%	21.3%
Graduate Degree	10.6%	13.9%	13.6%
Some College, No Degree	20.9%	21.4%	21.7%
Household Income:			
Income \$ 0 - \$9,999	13.5%	11.0%	8.8%
Income \$ 10,000 - \$14,999	8.0%	6.1%	5.3%
Income \$ 15,000 - \$24,999	17.9%	14.6%	13.8%
Income \$ 25,000 - \$34,999	12.7%	12.0%	11.8%
Income \$ 35,000 - \$49,999	16.0%	15.9%	16.0%
Income \$ 50,000 - \$74,999	14.7%	19.0%	19.7%
Income \$ 75,000 - \$99,999	8.6%	9.7%	10.6%
Income \$100,000 - \$124,999	3.7%	4.9%	5.9%
Income \$125,000 - \$149,999	2.3%	2.6%	3.3%
Income \$150,000 +	2.7%	4.1%	5.0%
Average Household Income	\$42,969	\$49,403	\$53,488
Median Household Income	\$33,557	\$40,981	\$44,510
Per Capita Income	\$18,840	\$21,345	\$23,467

Vehicles Available:

16.8% 40.2% 43.0% 1.70 9,943 21,531	11.4% 41.7% 47.0% 1.70 47,365	9.5% 40.2% 50.3% 1.70 101,306
43.0% 1.70 9,943	47.0% 1.70	50.3% 1.70
1.70 9,943	1.70	1.70
9,943		
	47,365	101,306
21 531		
21 531		
21,001	73,342	117,954
1,132	4,226	6,793
1 Miles:	3 Miles:	5 Miles:
13,612	70,675	142,225
		59,755
6,814	36,007	73,538
50.1%	51.0%	51.7%
6,798	34,668	68,687
49.9%	49.1%	48.3%
8.2%	7.8%	7.7%
11.8%	11.3%	11.2%
5.4%	7.6%	6.3%
12.1%	12.0%	10.2%
21.3%	19.6%	18.8%
	10.4%	10.7%
	10.4%	11.1%
8.8%	9.4%	10.4%
5.1%	6.1%	7.1%
3.6%	3.9%	4.5%
	1.7%	2.1%
30.0	30.0	32.1
6,958	33,193	70,210
37.6%	46.5%	49.3%
44.4%	37.4%	35.8%
18.1%	16.1%	14.9%
0.4%	0.2%	0.2%
2.2%	3.8%	4.1%
	13,612 5,702 6,814 50.1% 6,798 49.9% 8.2% 11.8% 5.4% 12.1% 21.3% 11.2% 10.2% 8.8% 5.1% 3.6% 2.5% 30.0 6,958 37.6% 44.4% 18.1%	13,612 $70,675$ $5,702$ $27,856$ $6,814$ $36,007$ $50.1%$ $51.0%$ $6,798$ $34,668$ $49.9%$ $49.1%$ $8.2%$ $7.8%$ $11.8%$ $11.3%$ $5.4%$ $7.6%$ $12.1%$ $12.0%$ $21.3%$ $19.6%$ $11.2%$ $10.4%$ $8.8%$ $9.4%$ $5.1%$ $6.1%$ $3.6%$ $3.9%$ $2.5%$ $1.7%$ $30.0$ $30.0$ $6,958$ $33,193$ $37.6%$ $46.5%$ $44.4%$ $37.4%$ $18.1%$ $16.1%$

	17.00/	10.20/	12.00/
Black	17.9%	18.3%	13.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	68.9%	72.6%	77.9%
Other	5.8%	2.3%	1.7%
Multi-Race	4.6%	2.6%	2.2%
Hispanic Ethnicity	13.7%	6.6%	5.2%
Not of Hispanic Ethnicity	86.3%	93.4%	94.8%
Marital Status:			
Age 15 + Population	10,904	57,291	115,420
Divorced	13.4%	10.8%	10.5%
Never Married	47.1%	42.9%	37.0%
Now Married	27.3%	32.6%	40.7%
Separated	6.2%	8.4%	5.8%
Widowed	6.0%	5.2%	6.1%
Educational Attainment:			
Total Population Age 25+	8,519	43,458	91,967
Grade K - 9	5.7%	4.1%	3.0%
Grade 9 - 12	6.4%	5.3%	4.7%
High School Graduate	28.4%	26.3%	26.1%
Associates Degree	7.7%	8.3%	8.7%
Bachelor's Degree	20.3%	21.1%	22.6%
Graduate Degree	11.4%	14.7%	14.3%
Some College, No Degree	20.2%	20.3%	20.5%
Household Income:			
Income \$ 0 - \$9,999	12.1%	10.0%	7.9%
Income \$ 10,000 - \$14,999	7.2%	5.6%	4.7%
Income \$ 15,000 - \$24,999	16.0%	12.6%	11.6%
Income \$ 25,000 - \$34,999	11.9%	11.7%	11.2%
Income \$ 35,000 - \$49,999	16.0%	14.7%	15.0%
Income \$ 50,000 - \$74,999	15.9%	19.9%	20.0%
Income \$ 75,000 - \$99,999	9.4%	10.6%	11.6%
Income \$100,000 - \$124,999	4.8%	5.9%	6.8%
Income \$125,000 - \$149,999	2.9%	3.4%	4.2%
Income \$150,000 +	3.9%	5.5%	6.9%
Average Household Income	\$44,805	\$51,571	\$56,294
Median Household Income	\$37,280	\$45,117	\$49,500
Per Capita Income	\$19,739	\$22,404	\$24,850
	φτ2,,22	Ψ∠∠,⊤∪⊤	ΨΖΤ,030
Vehicles Available			
0 Vehicles Available	16.1%	11.1%	9.4%

1 Vehicle Available	40.2%	41.4%	39.8%
2+ Vehicles Available	43.7%	47.5%	50.8%
Average Vehicles Per Household	1.60	1.60	1.70
Total Vehicles Available	9,641	46,819	102,876

	1 Miles:	3 Miles:	5 Miles:
2000 Census Demographics			
Total Population	16,226	80,423	147,659
Total Households	6,592	30,236	59,259
Female Population	8,197	41,338	76,953
% Female	50.5%	51.4%	52.1%
Male Population	8,029	39,085	70,706
% Male	49.5%	48.6%	47.9%
Age:			
Age 0 - 4	7.0%	6.3%	6.6%
Age 5 - 14	13.2%	11.7%	12.3%
Age 15 - 19	7.0%	12.0%	9.4%
Age 20 - 24	17.2%	16.6%	14.4%
Age 25 - 34	16.9%	15.3%	15.0%
Age 35 - 44	13.4%	12.4%	13.1%
Age 45 - 54	10.1%	10.2%	11.1%
Age 55 - 64	5.5%	5.8%	6.6%
Age 65 - 74	3.9%	4.6%	5.5%
Age 75 - 84	3.5%	3.6%	4.4%
Age 85 +	2.3%	1.5%	1.8%
Median Age	27.7	26.7	29.4
Housing Units Trend			
Total Housing Units	7,293	32,641	63,128
Owner Occupied Housing Units	38.3%	49.0%	52.2%
Renter Occupied Housing Units	52.1%	43.6%	41.6%
Vacant Housing Units	9.6%	7.4%	6.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	1.1%	0.6%	0.5%
Asian, and Hawaiian or other Pacific Islander	1.0%	2.2%	2.2%
Black	19.2%	19.8%	14.6%
White	68.5%	72.1%	78.2%
Other	5.5%	2.3%	1.8%
Two or More Races	4.7%	3.1%	2.7%

Hispanic Ethnicity	9.0%	4.3%	3.4%
Hispanic Ethnicity Not of Hispanic Ethnicity	91.0%	4.3% 95.7%	96.6%
	91.070	95.770	50.070
Marital Status:			
Age 15 + Population	12,948	65,948	119,762
Divorced	13.4%	10.5%	10.4%
Never Married	48.2%	44.1%	38.4%
Now Married	25.9%	30.8%	38.6%
Separated	6.3%	9.5%	6.7%
Widowed	6.2%	5.0%	5.9%
Educational Attainment:			
Total Population Age 25+	9,012	42,957	84,695
Grade K - 9	5.9%	4.1%	3.3%
Grade 9 - 11, No diploma	13.2%	10.8%	9.6%
High School Graduate	26.4%	25.1%	25.3%
Associates Degree	5.9%	6.4%	6.7%
Bachelor's Degree	16.2%	17.1%	18.8%
Graduate Degree	9.2%	12.6%	12.4%
Some College, No Degree	22.1%	23.0%	23.5%
No Schooling Completed	1.2%	0.9%	0.6%
Public School Enrollment	89.7%	87.3%	87.6%
Private School Enrollment	10.3%	12.7%	12.4%
Household Income:			
Income \$ 0 - \$9,999	16.5%	13.9%	11.2%
Income \$ 10,000 - \$14,999	12.5%	9.1%	8.3%
Income \$ 15,000 - \$24,999	17.6%	16.4%	15.9%
Income \$ 25,000 - \$34,999	14.9%	13.3%	13.9%
Income \$ 35,000 - \$49,999	15.1%	17.6%	17.4%
Income \$ 50,000 - \$74,999	13.7%	16.5%	17.9%
Income \$ 75,000 - \$99,999	4.9%	6.7%	7.8%
Income \$100,000 - \$124,999	2.4%	2.9%	3.6%
Income \$125,000 - \$149,999	1.1%	1.4%	1.6%
Income \$150,000 - \$199,999	0.4%	1.1%	1.2%
Income \$200,000 or More	0.9%	1.1%	1.2%
Average Household Income	\$37,248	\$42,571	\$46,146
Median Household Income	\$27,102	\$32,928	\$35,579
Per Capita Income	\$15,132	\$16,005	\$18,519
	ψ±0,±02	φ10,000	Ψ±0,5±9

0 Vehicles Available	18.3%	11.7%	9.5%
1 Vehicle Available	39.2%	41.6%	40.4%
2 Vehicles Available	28.1%	33.5%	36.7%
3+ Vehicles Available	14.3%	13.1%	13.4%
Average Vehicles Per Household	1.40	1.40	1.50
Total Vehicles Available	10,055	47,095	94,875
Blue Collar Occupations	4,096	16,942	30,138
White Collar Occupations	3,903	22,017	43,398
% Blue Collar Workers	51.2%	43.5%	41.0%
% White Collar Workers	48.8%	56.5%	59.0%
	1 Miles:	3 Miles:	5 Miles:
1990 Demographics			
Total Population	17,742	85,026	146,344
Total Households	7,074	30,915	55,794
Female Population	9,179	44,484	76,896
% Female	51.7%	52.3%	52.5%
Male Population	8,563	40,542	69,448
% Male	48.3%	47.7%	47.5%
Age:			
Total Population	17,742	85,026	146,344
Age 0 - 4	9.2%	7.6%	7.4%
Age 5 - 14	14.0%	11.9%	12.3%
Age 15 - 19	6.7%	10.8%	9.0%
Age 20 - 24	14.7%	15.9%	13.8%
Age 25 - 34	19.3%	17.5%	17.6%
Age 35 - 44	13.4%	12.6%	13.5%
Age 45 - 54	6.6%	7.2%	8.2%
Age 55 - 64	4.7%	6.0%	6.9%
Age 65 - 74	5.4%	5.7%	6.1%
Age 75 - 84	4.0%	3.6%	3.8%
Age 85 +	2.0%	1.4%	1.4%
Median Age	27.6	26.9	29.1
Housing Units			
Total Housing Units	7,701	33,130	59,579
Owner Occupied Housing Units	37.1%	48.4%	52.1%
Renter Occupied Housing Units	54.7%	44.9%	41.5%
Vacant Housing Units	8.1%	6.7%	6.4%

Race and Ethnicity			
American Indian, Eskimo, Aleut	1.0%	0.6%	0.5%
Asian	0.6%	1.7%	1.7%
Black	16.4%	17.9%	12.9%
White	79.3%	78.3%	83.7%
Other	2.6%	1.5%	1.2%
Hispanic Ethnicity	4.5%	2.7%	2.2%
Not of Hispanic Ethnicity	95.5%	97.3%	97.8%
Educational Attainment:			
Total Population Age 25+	9,821	45,847	84,188
Grade K - 9	9.5%	6.9%	5.8%
Grade 9 - 12	18.5%	14.3%	12.5%
High School Graduate	25.8%	24.4%	25.4%
Associates Degree	6.5%	7.0%	7.2%
Bachelor's Degree	12.1%	15.7%	16.7%
Graduate Degree	6.1%	11.4%	11.5%
Some College, No Degree	21.5%	20.4%	20.9%
		2011/0	2010 /0
1990 Household Income:			
Income \$ 0 - \$9,999	33.4%	23.1%	18.3%
Income \$ 10,000 - \$19,999	23.4%	21.3%	20.0%
Income \$ 20,000 - \$29,999	16.4%	15.8%	16.5%
Income \$ 30,000 - \$39,999	9.9%	14.4%	14.9%
Income \$ 40,000 - \$49,999	6.9%	9.2%	10.6%
Income \$ 50,000 - \$59,999	4.4%	5.7%	7.0%
Income \$ 60,000 - \$74,999	3.4%	5.0%	6.0%
Income \$ 75,000 - \$99,999	1.2%	2.9%	3.8%
Income \$100,000 - \$124,999	0.6%	1.2%	1.4%
Income \$125,000 - \$149,999	0.1%	0.4%	0.5%
Income \$150,000 +	0.3%	1.2%	1.3%
Average Household Income	\$22,961	\$30,894	\$34,159
Median Household Income	\$16,004	\$23,675	\$26,959
Per Capita Income	\$9,190	\$11,621	\$13,280
Vehicles Available			
0 Vehicles Available	22.9%	13.3%	9.9%
1 Vehicle Available	40.1%	38.5%	36.2%
2+ Vehicles Available	37.0%	48.3%	53.8%
Average Vehicles Per Household	1.30	1.50	1.60

Total Vehicles Available

8,932

45,749

88,534

	1 Miles:	3 Miles:	5 Miles:
Population Trend			
1990	17,742	85,026	146,344
2000	16,226	80,423	147,659
Change 1990 to 2000	-8.5%	-5.4%	0.9%
2008	14,313	73,574	144,059
2013	13,612	70,675	142,225
Change 2008 to 2013	-4.9%	-3.9%	-1.3%
Household Trend			
1990	7,074	30,915	55,794
2000	6,592	30,236	59,259
Change 1990 to 2000	-6.8%	-2.2%	6.2%
2008	5,932	28,541	59,654
2013	5,702	27,856	59,755
Change 2008 to 2013	-3.9%	-2.4%	0.2%
Average Household Size Trend			
1990	2.42	2.46	2.44
2000	2.37	2.35	2.32
2008	2.32	2.30	2.27
2013	2.30	2.28	2.25
Median Age Trend			
1990	28	27	29
2000	28	27	29
Change 1990 to 2000	0.2%	-0.8%	1.1%
2008	29	28	31
2013	30	30	32
Change 2008 to 2013	3.8%	5.5%	3.5%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	-5.3%	-1.5%	6.0%
Change 2008 to 2013	0.2%	1.8%	4.5%
Owner Occupied Housing Units			
Change 1990 to 2000	-2.4%	-0.3%	6.2%
Change 2008 to 2013	-0.0%	-0.3%	2.2%
Renter Occupied Housing Units			
Change 1990 to 2000	-9.8%	-4.3%	6.2%
Change 2008 to 2013	-7.0%	-4.8%	-2.5%
Vacant Housing Units			
Change 1990 to 2000	11.9%	8.5%	2.3%

Change 2008 to 2013	24.5%	31.6%	38.7%
Race and Ethnicity Trend			
American Indian, Eskimo, Aleut			
Change 1990 to 2000	-3.3%	-7.3%	-2.8%
Change 2008 to 2013	-40.0%	-35.6%	-32.2%
Asian or Pacific Islander			
Change 1990 to 2000	47.2%	22.4%	29.6%
Change 2008 to 2013	24.2%	18.5%	22.3%
Black			
Change 1990 to 2000	6.9%	4.9%	13.9%
Change 2008 to 2013	-10.1%	-8.9%	-5.0%
White			
Change 1990 to 2000	-21.0%	-13.0%	-5.7%
Change 2008 to 2013	-6.7%	-3.8%	-1.4%
Other			
Change 1990 to 2000	91.0%	43.7%	57.9%
Change 2008 to 2013	24.4%	12.5%	8.8%
Hispanic Ethnicity			
Change 1990 to 2000	80.6%	49.1%	59.0%
Change 2008 to 2013	11.3%	13.4%	16.0%
Not of Hispanic Ethnicity			
Change 1990 to 2000	-12.8%	-6.9%	-0.4%
Change 2008 to 2013	-7.0%	-5.0%	-2.1%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data. Demographic data © 2008 by Experian/Applied Geographic Solutions. Traffic Count data © 2008 by DataMetrix. All rights reserved.

## © 2008. DemographicsNow is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement