



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 2321 CLUB
MERIDIAN DR, OKEMOS, MI 48864

Lat: 42.692706 **Long:** -84.436469

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	5,077	25,908	93,183
Total Households	2,042	9,133	34,292
Female Population	2,586	13,094	47,799
% Female	50.9%	50.5%	51.3%
Male Population	2,491	12,814	45,384
% Male	49.1%	49.5%	48.7%
Population Density (per Sq. Mi.)	1,616.0	916.3	1,186.4

Age:

Age 0 - 4	5.0%	4.5%	5.0%
Age 5 - 14	14.2%	11.6%	10.6%
Age 15 - 19	8.4%	10.4%	10.7%
Age 20 - 24	9.1%	18.4%	20.3%
Age 25 - 34	12.1%	11.0%	13.0%
Age 35 - 44	13.8%	10.7%	9.9%
Age 45 - 54	19.6%	14.5%	12.3%
Age 55 - 64	11.4%	10.5%	9.4%
Age 65 - 74	4.3%	4.8%	4.6%
Age 75 - 84	1.6%	2.6%	2.8%
Age 85 +	0.5%	1.2%	1.5%
Median Age	36.1	28.4	26.6

Housing Units

Total Housing Units	2,277	10,202	38,661
Owner Occupied Housing Units	60.0%	55.4%	47.8%
Renter Occupied Housing Units	29.7%	34.1%	40.9%
Vacant Housing Units	10.4%	10.5%	11.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	17.1%	11.5%	8.7%
Black	4.3%	4.9%	6.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.1%	80.9%	81.6%
Other	0.5%	0.6%	1.0%
Multi-Race	1.9%	1.9%	2.0%

Hispanic Ethnicity	1.8%	2.5%	3.3%
Not of Hispanic Ethnicity	98.2%	97.5%	96.7%

Marital Status:

Age 15 + Population	4,103	21,774	78,814
Divorced	7.2%	6.3%	7.3%
Never Married	30.7%	45.5%	48.0%
Now Married	58.9%	43.2%	37.2%
Separated	1.8%	2.5%	4.1%
Widowed	1.4%	2.5%	3.3%

Educational Attainment:

Total Population Age 25+	3,220	14,322	49,933
Grade K - 8	0.5%	1.1%	1.4%
Grade 9 - 12	1.6%	1.7%	2.8%
High School Graduate	9.5%	12.4%	15.8%
Associates Degree	6.9%	6.8%	6.6%
Bachelor's Degree	34.7%	33.2%	31.2%
Graduate Degree	36.1%	33.1%	28.3%
Some College, No Degree	10.7%	11.7%	14.0%

Household Income:

Income \$ 0 - \$9,999	3.8%	9.2%	10.6%
Income \$ 10,000 - \$14,999	2.2%	3.7%	4.7%
Income \$ 15,000 - \$24,999	4.3%	8.5%	10.6%
Income \$ 25,000 - \$34,999	6.2%	6.5%	9.3%
Income \$ 35,000 - \$49,999	11.6%	11.2%	12.7%
Income \$ 50,000 - \$74,999	16.8%	13.7%	14.8%
Income \$ 75,000 - \$99,999	12.6%	11.7%	11.1%
Income \$100,000 - \$124,999	10.5%	9.3%	7.7%
Income \$125,000 - \$149,999	8.0%	7.2%	5.7%
Income \$150,000 +	24.2%	19.0%	12.7%

Average Household Income	\$106,618	\$82,030	\$63,165
Median Household Income	\$85,345	\$70,082	\$52,406
Per Capita Income	\$42,238	\$31,020	\$25,172

Vehicles Available:

0 Vehicles Available	1.5%	3.7%	5.8%
1 Vehicle Available	34.7%	36.1%	42.8%
2+ Vehicles Available	63.8%	60.2%	51.3%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	3,884	17,736	61,894

Business and Employment:

Number of Employees	3,286	19,092	52,751
Number of Establishments	296	1,482	4,023

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	5,016	25,293	92,197
Total Households	2,047	8,962	34,124
Female Population	2,540	12,717	47,043
% Female	50.6%	50.3%	51.0%
Male Population	2,475	12,575	45,154
% Male	49.4%	49.7%	49.0%

Age:

Age 0 - 4	7.0%	6.5%	7.0%
Age 5 - 14	13.6%	11.5%	10.7%
Age 15 - 19	6.1%	7.2%	7.3%
Age 20 - 24	6.4%	13.1%	14.2%
Age 25 - 34	15.8%	15.0%	17.3%
Age 35 - 44	13.0%	10.7%	10.0%
Age 45 - 54	18.0%	14.0%	12.1%
Age 55 - 64	12.3%	11.8%	10.8%
Age 65 - 74	5.7%	6.5%	6.4%
Age 75 - 84	1.7%	2.8%	3.1%
Age 85 +	0.5%	1.2%	1.4%
Median Age	35.9	32.0	30.2

Housing Units Trend

Total Housing Units	2,406	10,542	40,503
Owner Occupied Housing Units	58.3%	54.4%	47.9%
Renter Occupied Housing Units	26.8%	30.6%	36.4%
Vacant Housing Units	14.9%	15.0%	15.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.8%	13.5%	10.1%

Black	4.3%	4.8%	6.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	74.7%	80.1%	81.1%
Other	0.2%	0.4%	0.8%
Multi-Race	0.9%	1.1%	1.4%

Hispanic Ethnicity	2.0%	2.8%	3.6%
Not of Hispanic Ethnicity	98.0%	97.2%	96.4%

Marital Status:

Age 15 + Population	3,984	20,770	76,012
Divorced	7.2%	6.3%	7.4%
Never Married	30.7%	45.2%	47.2%
Now Married	58.9%	43.5%	38.0%
Separated	1.8%	2.4%	4.1%
Widowed	1.4%	2.5%	3.4%

Educational Attainment:

Total Population Age 25+	3,356	15,638	56,236
Grade K - 9	0.5%	1.1%	1.3%
Grade 9 - 12	1.3%	1.4%	2.3%
High School Graduate	11.1%	14.1%	17.3%
Associates Degree	6.9%	7.3%	6.5%
Bachelor's Degree	35.7%	34.9%	33.1%
Graduate Degree	35.2%	31.3%	27.5%
Some College, No Degree	9.3%	9.9%	12.1%

Household Income:

Income \$ 0 - \$9,999	3.4%	8.4%	9.6%
Income \$ 10,000 - \$14,999	2.0%	3.4%	4.3%
Income \$ 15,000 - \$24,999	3.6%	7.2%	8.9%
Income \$ 25,000 - \$34,999	5.8%	6.1%	8.6%
Income \$ 35,000 - \$49,999	8.6%	9.7%	12.0%
Income \$ 50,000 - \$74,999	16.6%	13.6%	14.8%
Income \$ 75,000 - \$99,999	12.2%	11.2%	11.0%
Income \$100,000 - \$124,999	10.1%	9.0%	8.0%
Income \$125,000 - \$149,999	8.5%	7.8%	6.3%
Income \$150,000 +	29.1%	23.6%	16.4%

Average Household Income	\$107,663	\$83,900	\$64,978
Median Household Income	\$95,275	\$78,297	\$58,419
Per Capita Income	\$43,263	\$31,959	\$26,063

Vehicles Available

0 Vehicles Available	1.7%	3.5%	5.2%
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1 Vehicle Available	36.2%	37.9%	44.5%
2+ Vehicles Available	62.1%	58.6%	50.4%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	3,902	17,380	61,677

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	5,055	26,278	94,274
Total Households	1,973	9,095	34,317
Female Population	2,595	13,389	48,711
% Female	51.3%	51.0%	51.7%
Male Population	2,460	12,889	45,562
% Male	48.7%	49.1%	48.3%

Age:

Age 0 - 4	5.6%	4.0%	4.2%
Age 5 - 14	16.2%	11.3%	9.4%
Age 15 - 19	8.2%	13.2%	14.2%
Age 20 - 24	10.4%	21.3%	24.0%
Age 25 - 34	11.7%	10.2%	12.4%
Age 35 - 44	15.6%	11.9%	10.7%
Age 45 - 54	19.1%	13.9%	11.3%
Age 55 - 64	7.6%	6.9%	6.0%
Age 65 - 74	3.6%	4.0%	3.8%
Age 75 - 84	1.6%	2.6%	2.8%
Age 85 +	0.3%	1.0%	1.2%
Median Age	33.2	25.1	24.3

Housing Units Trend

Total Housing Units	2,053	9,471	36,125
Owner Occupied Housing Units	62.7%	57.2%	47.1%
Renter Occupied Housing Units	33.4%	38.8%	47.9%
Vacant Housing Units	3.9%	4.0%	5.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	13.3%	8.8%	6.9%
Black	4.4%	4.7%	6.6%
White	79.6%	83.4%	82.9%
Other	0.5%	0.6%	1.1%
Two or More Races	2.1%	2.0%	2.2%

Hispanic Ethnicity	1.7%	2.3%	3.0%
Not of Hispanic Ethnicity	98.3%	97.7%	97.0%

Marital Status:

Age 15 + Population	3,952	22,247	81,423
Divorced	7.2%	6.1%	7.0%
Never Married	30.8%	47.2%	50.4%
Now Married	58.8%	41.7%	34.8%
Separated	1.8%	2.5%	4.5%
Widowed	1.4%	2.5%	3.3%

Educational Attainment:

Total Population Age 25+	3,011	13,208	45,336
Grade K - 9	0.3%	0.9%	1.3%
Grade 9 - 11, No diploma	1.7%	2.0%	3.7%
High School Graduate	6.8%	9.4%	12.5%
Associates Degree	7.3%	6.7%	6.8%
Bachelor's Degree	32.5%	30.7%	28.2%
Graduate Degree	38.0%	35.2%	29.9%
Some College, No Degree	13.4%	15.0%	17.5%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.2%	93.2%	93.5%
Private School Enrollment	9.9%	6.8%	6.5%

Household Income:

Income \$ 0 - \$9,999	4.7%	10.8%	13.1%
Income \$ 10,000 - \$14,999	3.0%	4.9%	6.5%
Income \$ 15,000 - \$24,999	6.9%	9.4%	12.9%
Income \$ 25,000 - \$34,999	7.1%	8.9%	11.4%
Income \$ 35,000 - \$49,999	14.4%	11.7%	12.8%
Income \$ 50,000 - \$74,999	18.9%	16.8%	16.1%
Income \$ 75,000 - \$99,999	13.6%	12.1%	9.9%
Income \$100,000 - \$124,999	9.9%	8.8%	6.6%
Income \$125,000 - \$149,999	4.3%	4.9%	3.7%
Income \$150,000 - \$199,999	8.5%	5.8%	3.6%
Income \$200,000 or More	8.9%	6.0%	3.4%
Average Household Income	\$92,941	\$75,918	\$60,337
Median Household Income	\$67,584	\$56,370	\$41,296
Per Capita Income	\$36,278	\$26,276	\$21,964

Vehicles Available

0 Vehicles Available	0.8%	3.5%	6.8%
1 Vehicle Available	30.4%	31.2%	38.7%
2 Vehicles Available	50.1%	47.0%	38.3%
3+ Vehicles Available	18.7%	18.3%	16.2%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	3,787	17,079	59,072
Blue Collar Occupations	451	3,023	13,271
White Collar Occupations	2,339	11,260	37,268
% Blue Collar Workers	16.2%	21.2%	26.3%
% White Collar Workers	83.8%	78.8%	73.7%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	3,692	26,617	95,297
Total Households	1,255	7,648	31,126
Female Population	1,892	13,412	49,436
% Female	51.3%	50.4%	51.9%
Male Population	1,800	13,205	45,861
% Male	48.8%	49.6%	48.1%

Age:

Total Population	3,692	26,617	95,297
Age 0 - 4	7.9%	4.8%	5.2%
Age 5 - 14	19.1%	11.2%	9.7%
Age 15 - 19	8.0%	16.1%	14.1%
Age 20 - 24	7.8%	23.5%	24.9%
Age 25 - 34	13.2%	11.8%	15.2%
Age 35 - 44	22.4%	13.8%	12.7%
Age 45 - 54	12.5%	8.3%	7.2%
Age 55 - 64	5.8%	5.1%	4.6%
Age 65 - 74	2.3%	3.2%	3.5%
Age 75 - 84	0.8%	1.6%	2.0%
Age 85 +	0.2%	0.7%	1.0%
Median Age	31.4	23.2	23.9

Housing Units

Total Housing Units	1,320	8,118	32,881
Owner Occupied Housing Units	65.2%	56.7%	44.9%
Renter Occupied Housing Units	29.8%	37.5%	49.8%
Vacant Housing Units	5.0%	5.8%	5.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	9.1%	4.9%	5.1%
Black	4.0%	5.1%	6.3%
White	86.1%	88.8%	87.0%
Other	0.5%	0.8%	1.2%
Hispanic Ethnicity	1.5%	1.9%	2.7%
Not of Hispanic Ethnicity	98.5%	98.1%	97.3%

Educational Attainment:

Total Population Age 25+	2,112	11,816	43,977
Grade K - 9	0.5%	1.8%	2.1%
Grade 9 - 12	2.7%	3.4%	5.0%
High School Graduate	9.3%	9.7%	12.5%
Associates Degree	5.9%	7.4%	7.2%
Bachelor's Degree	28.3%	29.0%	27.1%
Graduate Degree	38.0%	31.8%	27.9%
Some College, No Degree	15.4%	17.0%	18.2%

1990 Household Income:

Income \$ 0 - \$9,999	8.8%	11.7%	15.5%
Income \$ 10,000 - \$19,999	6.7%	14.7%	16.7%
Income \$ 20,000 - \$29,999	7.4%	10.3%	14.8%
Income \$ 30,000 - \$39,999	8.8%	8.6%	11.8%
Income \$ 40,000 - \$49,999	11.2%	11.1%	10.3%
Income \$ 50,000 - \$59,999	11.4%	7.9%	7.3%
Income \$ 60,000 - \$74,999	12.2%	11.6%	8.5%
Income \$ 75,000 - \$99,999	14.2%	11.3%	7.9%
Income \$100,000 - \$124,999	8.8%	5.6%	3.1%
Income \$125,000 - \$149,999	3.6%	2.3%	1.6%
Income \$150,000 +	7.2%	4.8%	2.6%
Average Household Income	\$71,807	\$56,884	\$43,504
Median Household Income	\$55,509	\$44,101	\$32,271
Per Capita Income	\$24,231	\$17,346	\$14,891

Vehicles Available

0 Vehicles Available	0.7%	2.1%	4.6%
1 Vehicle Available	22.1%	26.9%	34.9%
2+ Vehicles Available	77.2%	71.0%	60.5%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	2,547	14,719	53,808

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	3,692	26,617	95,297
2000	5,055	26,278	94,274
Change 1990 to 2000	36.9%	-1.3%	-1.1%
2008	5,077	25,908	93,183
2013	5,016	25,293	92,197
Change 2008 to 2013	-1.2%	-2.4%	-1.1%

Household Trend

1990	1,255	7,648	31,126
2000	1,973	9,095	34,317
Change 1990 to 2000	57.3%	18.9%	10.3%
2008	2,042	9,133	34,292
2013	2,047	8,962	34,124
Change 2008 to 2013	0.3%	-1.9%	-0.5%

Average Household Size Trend

1990	2.94	2.67	2.46
2000	2.56	2.44	2.30
2008	2.49	2.38	2.26
2013	2.45	2.35	2.23

Median Age Trend

1990	31	23	24
2000	33	25	24
Change 1990 to 2000	6.0%	8.5%	1.5%
2008	36	28	27
2013	36	32	30
Change 2008 to 2013	-0.5%	12.7%	13.4%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	55.5%	16.7%	9.9%
Change 2008 to 2013	5.6%	3.3%	4.8%

Owner Occupied Housing Units

Change 1990 to 2000	49.4%	17.7%	15.2%
Change 2008 to 2013	2.6%	1.4%	4.9%

Renter Occupied Housing Units

Change 1990 to 2000	74.4%	20.8%	5.8%
Change 2008 to 2013	-4.5%	-7.2%	-6.8%

Vacant Housing Units

Change 1990 to 2000	21.9%	-20.0%	3.0%
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Change 2008 to 2013	52.2%	47.8%	46.0%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-13.2%	-13.0%	-10.3%
Change 2008 to 2013	-43.0%	-42.7%	-41.0%

Asian or Pacific Islander

Change 1990 to 2000	101.1%	76.7%	33.9%
Change 2008 to 2013	14.2%	14.3%	15.4%

Black

Change 1990 to 2000	50.8%	-8.0%	4.0%
Change 2008 to 2013	-2.8%	-2.9%	-3.4%

White

Change 1990 to 2000	26.5%	-7.3%	-5.8%
Change 2008 to 2013	-3.0%	-3.4%	-1.6%

Other

Change 1990 to 2000	35.8%	-18.2%	-12.1%
Change 2008 to 2013	-52.3%	-34.8%	-20.9%

Hispanic Ethnicity

Change 1990 to 2000	47.8%	17.6%	12.2%
Change 2008 to 2013	8.9%	6.8%	7.4%

Not of Hispanic Ethnicity

Change 1990 to 2000	36.8%	-1.6%	-1.4%
Change 2008 to 2013	-1.4%	-2.6%	-1.3%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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