



**Date:** 08/20/09

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 2556 ALAMO DR, LANSING, MI 48911

**Lat:** 42.657910 **Long:** -84.600257

**County:** Ingham County **Pop:** 278,317

**Zip:** 48911 **Pop:** 41,005

## Demographic Detail Comparison Report

1 Miles:                      3 Miles:                      5 Miles:

### 2008 Demographics

Total Population	3,227	40,760	96,333
Total Households	1,129	16,061	40,092
Female Population	1,662	21,737	50,766
% Female	51.5%	53.3%	52.7%
Male Population	1,565	19,023	45,567
% Male	48.5%	46.7%	47.3%
Population Density (per Sq. Mi.)	1,027.0	1,441.6	1,226.6

### Age:

Age 0 - 4	8.6%	7.8%	7.1%
Age 5 - 14	16.3%	14.4%	13.1%
Age 15 - 19	7.6%	7.0%	6.5%
Age 20 - 24	5.7%	6.1%	6.2%
Age 25 - 34	15.3%	15.4%	15.9%
Age 35 - 44	15.9%	13.2%	13.6%
Age 45 - 54	14.7%	14.1%	14.3%
Age 55 - 64	9.3%	11.3%	11.5%
Age 65 - 74	4.5%	6.2%	6.4%
Age 75 - 84	1.5%	3.2%	3.8%
Age 85 +	0.4%	1.3%	1.6%
Median Age	32.6	34.6	35.9

### Housing Units

Total Housing Units	1,313	18,094	45,177
Owner Occupied Housing Units	67.5%	58.2%	60.6%
Renter Occupied Housing Units	18.5%	30.6%	28.1%
Vacant Housing Units	14.0%	11.2%	11.3%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	3.1%	4.1%	3.0%

Black	17.9%	24.6%	17.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	72.7%	64.3%	73.8%
Other	2.4%	3.1%	2.6%
Multi-Race	3.5%	3.5%	3.2%

Hispanic Ethnicity	7.8%	8.5%	7.4%
Not of Hispanic Ethnicity	92.2%	91.5%	92.6%

**Marital Status:**

Age 15 + Population	2,422	31,723	76,916
Divorced	12.8%	14.5%	14.0%
Never Married	29.3%	29.8%	29.5%
Now Married	52.3%	46.1%	47.7%
Separated	2.2%	3.0%	2.7%
Widowed	3.3%	6.5%	6.2%

**Educational Attainment:**

Total Population Age 25+	1,992	26,412	64,655
Grade K - 8	3.2%	3.7%	3.1%
Grade 9 - 12	5.4%	7.2%	6.5%
High School Graduate	29.8%	33.9%	32.1%
Associates Degree	10.0%	9.0%	9.1%
Bachelor's Degree	18.9%	14.4%	17.6%
Graduate Degree	8.6%	7.3%	8.7%
Some College, No Degree	24.0%	24.5%	22.9%

**Household Income:**

Income \$ 0 - \$9,999	5.7%	7.0%	6.0%
Income \$ 10,000 - \$14,999	3.0%	4.7%	4.0%
Income \$ 15,000 - \$24,999	11.3%	11.6%	10.7%
Income \$ 25,000 - \$34,999	6.5%	12.3%	12.2%
Income \$ 35,000 - \$49,999	11.4%	16.2%	16.7%
Income \$ 50,000 - \$74,999	21.3%	21.2%	22.2%
Income \$ 75,000 - \$99,999	15.6%	12.6%	13.2%
Income \$100,000 - \$124,999	9.6%	7.2%	7.7%
Income \$125,000 - \$149,999	6.9%	3.2%	3.4%
Income \$150,000 +	8.7%	4.0%	3.9%

Average Household Income	\$56,072	\$45,822	\$47,322
Median Household Income	\$63,606	\$48,282	\$50,341
Per Capita Income	\$20,498	\$18,674	\$20,022

**Vehicles Available:**

0 Vehicles Available	5.5%	8.2%	6.2%
----------------------	------	------	------

1 Vehicle Available	34.5%	40.4%	41.9%
2+ Vehicles Available	60.0%	51.4%	51.9%
Average Vehicles Per Household	1.80	1.70	1.70
Total Vehicles Available	2,068	26,644	67,248

**Business and Employment:**

Number of Employees	485	9,127	50,044
Number of Establishments	63	857	3,386

---

1 Miles:                      3 Miles:                      5 Miles:

---

**2013 Demographics**

Total Population	3,128	40,034	94,573
Total Households	1,108	15,960	39,862
Female Population	1,608	21,303	49,685
% Female	51.4%	53.2%	52.5%
Male Population	1,520	18,731	44,888
% Male	48.6%	46.8%	47.5%

**Age:**

Age 0 - 4	10.6%	9.6%	8.9%
Age 5 - 14	15.4%	13.4%	12.1%
Age 15 - 19	5.8%	5.3%	4.9%
Age 20 - 24	4.8%	4.7%	4.6%
Age 25 - 34	18.4%	18.3%	19.1%
Age 35 - 44	14.5%	12.1%	12.4%
Age 45 - 54	13.0%	12.4%	12.6%
Age 55 - 64	9.9%	12.0%	12.2%
Age 65 - 74	5.7%	7.7%	8.0%
Age 75 - 84	1.6%	3.2%	3.8%
Age 85 +	0.4%	1.3%	1.5%
Median Age	32.3	34.2	35.3

**Housing Units Trend**

Total Housing Units	1,351	18,857	47,162
Owner Occupied Housing Units	65.2%	56.9%	59.0%
Renter Occupied Housing Units	16.8%	27.8%	25.6%
Vacant Housing Units	18.0%	15.4%	15.5%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	4.0%	5.0%	3.7%
Black	18.2%	23.8%	16.6%

Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	72.1%	64.2%	73.9%
Other	2.2%	3.2%	2.6%
Multi-Race	3.2%	3.5%	3.0%

Hispanic Ethnicity	8.7%	9.3%	8.1%
Not of Hispanic Ethnicity	91.3%	90.7%	91.9%

**Marital Status:**

Age 15 + Population	2,316	30,817	74,741
Divorced	12.9%	14.5%	13.9%
Never Married	29.6%	29.8%	29.4%
Now Married	51.8%	46.1%	47.8%
Separated	2.3%	3.0%	2.7%
Widowed	3.4%	6.5%	6.2%

**Educational Attainment:**

Total Population Age 25+	1,985	26,850	65,843
Grade K - 9	2.9%	3.3%	2.7%
Grade 9 - 12	4.2%	5.5%	4.9%
High School Graduate	32.5%	36.6%	34.8%
Associates Degree	10.1%	9.3%	9.2%
Bachelor's Degree	20.1%	15.9%	19.1%
Graduate Degree	9.1%	8.0%	9.3%
Some College, No Degree	21.1%	21.5%	20.0%

**Household Income:**

Income \$ 0 - \$9,999	5.2%	6.2%	5.3%
Income \$ 10,000 - \$14,999	2.8%	4.2%	3.6%
Income \$ 15,000 - \$24,999	8.9%	9.9%	8.9%
Income \$ 25,000 - \$34,999	7.7%	11.0%	10.8%
Income \$ 35,000 - \$49,999	9.5%	15.4%	15.4%
Income \$ 50,000 - \$74,999	19.8%	21.4%	22.4%
Income \$ 75,000 - \$99,999	16.1%	13.2%	13.7%
Income \$100,000 - \$124,999	10.1%	8.3%	9.0%
Income \$125,000 - \$149,999	7.5%	4.7%	5.0%
Income \$150,000 +	12.5%	5.8%	5.9%

Average Household Income	\$57,026	\$46,681	\$48,201
Median Household Income	\$69,819	\$53,455	\$55,632
Per Capita Income	\$21,101	\$19,263	\$20,655

**Vehicles Available**

0 Vehicles Available	4.9%	7.2%	5.3%
1 Vehicle Available	34.9%	41.3%	42.7%

2+ Vehicles Available	60.2%	51.6%	51.9%
Average Vehicles Per Household	1.80	1.70	1.70
Total Vehicles Available	2,087	27,080	68,304

---

1 Miles:                      3 Miles:                      5 Miles:

---

### 2000 Census Demographics

Total Population	3,624	42,092	98,830
Total Households	1,237	16,213	40,116
Female Population	1,867	22,477	52,260
% Female	51.5%	53.4%	52.9%
Male Population	1,757	19,614	46,570
% Male	48.5%	46.6%	47.1%

#### Age:

Age 0 - 4	9.1%	8.3%	7.6%
Age 5 - 14	18.5%	16.7%	15.1%
Age 15 - 19	7.6%	7.2%	6.8%
Age 20 - 24	5.7%	6.4%	6.8%
Age 25 - 34	14.9%	14.9%	15.5%
Age 35 - 44	18.4%	15.6%	15.9%
Age 45 - 54	14.2%	13.7%	13.9%
Age 55 - 64	6.1%	7.6%	7.7%
Age 65 - 74	3.8%	5.4%	5.6%
Age 75 - 84	1.4%	3.1%	3.7%
Age 85 +	0.3%	1.1%	1.3%
Median Age	31.5	32.7	33.8

#### Housing Units Trend

Total Housing Units	1,353	17,174	42,399
Owner Occupied Housing Units	69.5%	60.1%	63.0%
Renter Occupied Housing Units	21.9%	34.3%	31.6%
Vacant Housing Units	8.6%	5.6%	5.4%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.6%	0.7%	0.6%
Asian, and Hawaiian or other Pacific Islander	2.1%	3.0%	2.1%
Black	16.9%	24.5%	17.1%
White	74.3%	64.7%	73.9%
Other	2.5%	3.4%	2.8%
Two or More Races	3.7%	3.8%	3.5%

Hispanic Ethnicity	6.8%	7.6%	6.7%
Not of Hispanic Ethnicity	93.2%	92.4%	93.3%

**Marital Status:**

Age 15 + Population	2,625	31,564	76,416
Divorced	12.6%	14.5%	14.0%
Never Married	29.0%	29.8%	29.7%
Now Married	53.0%	46.2%	47.5%
Separated	2.2%	3.0%	2.7%
Widowed	3.2%	6.5%	6.2%

**Educational Attainment:**

Total Population Age 25+	2,143	25,848	62,961
Grade K - 9	3.5%	3.6%	2.9%
Grade 9 - 11, No diploma	7.7%	11.1%	10.0%
High School Graduate	25.9%	29.4%	27.9%
Associates Degree	9.8%	8.4%	8.7%
Bachelor's Degree	16.2%	11.1%	14.3%
Graduate Degree	6.8%	5.3%	6.9%
Some College, No Degree	30.0%	30.3%	28.6%
No Schooling Completed	0.1%	0.9%	0.8%
Public School Enrollment	87.9%	89.5%	88.3%
Private School Enrollment	12.1%	10.5%	11.7%

**Household Income:**

Income \$ 0 - \$9,999	6.6%	8.7%	7.5%
Income \$ 10,000 - \$14,999	3.8%	6.7%	6.0%
Income \$ 15,000 - \$24,999	12.8%	14.4%	14.0%
Income \$ 25,000 - \$34,999	8.4%	14.3%	14.2%
Income \$ 35,000 - \$49,999	16.2%	18.6%	19.3%
Income \$ 50,000 - \$74,999	24.5%	20.5%	21.5%
Income \$ 75,000 - \$99,999	12.7%	9.9%	10.6%
Income \$100,000 - \$124,999	8.3%	3.6%	3.8%
Income \$125,000 - \$149,999	4.2%	1.6%	1.4%
Income \$150,000 - \$199,999	2.0%	1.0%	0.9%
Income \$200,000 or More	0.7%	0.7%	0.8%
Average Household Income	\$58,750	\$47,422	\$48,753
Median Household Income	\$52,215	\$39,654	\$41,151
Per Capita Income	\$20,053	\$18,266	\$19,789

**Vehicles Available**

0 Vehicles Available	6.8%	10.0%	8.0%
----------------------	------	-------	------

1 Vehicle Available	34.2%	38.1%	39.5%
2 Vehicles Available	42.3%	37.0%	38.5%
3+ Vehicles Available	16.8%	15.0%	14.1%
Average Vehicles Per Household	1.60	1.50	1.50
Total Vehicles Available	2,168	26,205	65,539
Blue Collar Occupations	686	8,828	20,552
White Collar Occupations	1,128	10,951	29,199
% Blue Collar Workers	37.8%	44.6%	41.3%
% White Collar Workers	62.2%	55.4%	58.7%

---

1 Miles:                      3 Miles:                      5 Miles:

---

### 1990 Demographics

Total Population	2,531	40,199	98,830
Total Households	855	14,850	38,255
Female Population	1,291	21,424	52,402
% Female	51.0%	53.3%	53.0%
Male Population	1,239	18,775	46,428
% Male	49.0%	46.7%	47.0%

#### Age:

Total Population	2,531	40,199	98,830
Age 0 - 4	8.2%	8.8%	8.5%
Age 5 - 14	17.3%	16.6%	15.0%
Age 15 - 19	7.2%	7.2%	6.6%
Age 20 - 24	6.6%	7.8%	7.8%
Age 25 - 34	17.9%	19.0%	19.5%
Age 35 - 44	18.1%	16.3%	16.3%
Age 45 - 54	9.6%	9.4%	9.4%
Age 55 - 64	7.0%	6.9%	7.3%
Age 65 - 74	4.6%	4.7%	5.7%
Age 75 - 84	2.6%	2.5%	3.0%
Age 85 +	0.9%	0.9%	1.0%
Median Age	31.3	30.3	31.3

#### Housing Units

Total Housing Units	905	15,501	39,966
Owner Occupied Housing Units	73.6%	59.6%	61.9%
Renter Occupied Housing Units	20.9%	36.2%	33.8%
Vacant Housing Units	5.5%	4.2%	4.3%

#### Race and Ethnicity





---

**Population Trend**

1990	2,531	40,199	98,830
2000	3,624	42,092	98,830
Change 1990 to 2000	43.2%	4.7%	0.0%
2008	3,227	40,760	96,333
2013	3,128	40,034	94,573
Change 2008 to 2013	-3.0%	-1.8%	-1.8%

**Household Trend**

1990	855	14,850	38,255
2000	1,237	16,213	40,116
Change 1990 to 2000	44.7%	9.2%	4.9%
2008	1,129	16,061	40,092
2013	1,108	15,960	39,862
Change 2008 to 2013	-1.9%	-0.6%	-0.6%

**Average Household Size Trend**

1990	2.92	2.68	2.56
2000	2.92	2.57	2.44
2008	2.85	2.51	2.38
2013	2.81	2.48	2.35

**Median Age Trend**

1990	31	30	31
2000	32	33	34
Change 1990 to 2000	0.6%	7.9%	8.2%
2008	33	35	36
2013	32	34	35
Change 2008 to 2013	-1.1%	-1.2%	-1.6%

**Housing Units Trend****Total Housing Units**

Change 1990 to 2000	49.6%	10.8%	6.1%
Change 2008 to 2013	2.9%	4.2%	4.4%

**Owner Occupied Housing Units**

Change 1990 to 2000	41.3%	11.7%	8.0%
Change 2008 to 2013	-0.7%	1.9%	1.6%

**Renter Occupied Housing Units**

Change 1990 to 2000	56.2%	5.1%	-0.8%
Change 2008 to 2013	-6.2%	-5.4%	-5.2%

**Vacant Housing Units**

Change 1990 to 2000	135.7%	47.6%	33.5%
Change 2008 to 2013	32.3%	42.5%	43.6%

## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	17.4%	-11.0%	-13.0%
Change 2008 to 2013	-40.7%	-44.6%	-41.6%

### Asian or Pacific Islander

Change 1990 to 2000	159.3%	133.2%	114.2%
Change 2008 to 2013	24.5%	19.6%	22.0%

### Black

Change 1990 to 2000	77.6%	29.8%	27.5%
Change 2008 to 2013	-1.5%	-4.7%	-4.6%

### White

Change 1990 to 2000	29.8%	-9.2%	-10.0%
Change 2008 to 2013	-3.8%	-2.0%	-1.7%

### Other

Change 1990 to 2000	40.9%	0.0%	0.9%
Change 2008 to 2013	-9.9%	2.2%	-1.3%

### Hispanic Ethnicity

Change 1990 to 2000	104.1%	34.9%	33.5%
Change 2008 to 2013	9.0%	7.8%	7.2%

### Not of Hispanic Ethnicity

Change 1990 to 2000	40.2%	2.8%	-1.8%
Change 2008 to 2013	-4.1%	-2.7%	-2.5%

---

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.  
Demographic data © 2008 by Experian/Applied Geographic Solutions.  
Traffic Count data © 2008 by DataMetrix. All rights reserved.

© 2008. DemographicsNow is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement