



Date: 08/21/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 3893 OKEMOS RD, OKEMOS, MI 48864

Lat: 42.692982 **Long:** -84.432569

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	5,627	25,049	89,141
Total Households	2,227	8,825	32,525
Female Population	2,865	12,717	45,746
% Female	50.9%	50.8%	51.3%
Male Population	2,762	12,332	43,395
% Male	49.1%	49.2%	48.7%
Population Density (per Sq. Mi.)	1,791.2	885.9	1,135.0

Age:

Age 0 - 4	5.0%	4.7%	4.9%
Age 5 - 14	14.0%	11.9%	10.5%
Age 15 - 19	8.3%	10.5%	10.9%
Age 20 - 24	9.6%	16.2%	20.7%
Age 25 - 34	12.1%	11.2%	12.7%
Age 35 - 44	13.6%	11.2%	9.9%
Age 45 - 54	19.4%	15.0%	12.3%
Age 55 - 64	11.5%	10.8%	9.4%
Age 65 - 74	4.4%	4.9%	4.6%
Age 75 - 84	1.7%	2.6%	2.8%
Age 85 +	0.5%	1.2%	1.5%
Median Age	35.9	29.9	26.5

Housing Units

Total Housing Units	2,485	9,878	36,597
Owner Occupied Housing Units	59.5%	57.4%	48.3%
Renter Occupied Housing Units	30.1%	32.0%	40.6%
Vacant Housing Units	10.4%	10.7%	11.1%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	17.1%	11.5%	8.9%
Black	4.3%	4.9%	6.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	76.1%	80.8%	81.9%
Other	0.5%	0.6%	0.9%
Multi-Race	1.9%	1.9%	1.9%

Hispanic Ethnicity	1.9%	2.5%	3.1%
Not of Hispanic Ethnicity	98.2%	97.5%	97.0%

Marital Status:

Age 15 + Population	4,562	20,930	75,582
Divorced	7.1%	6.6%	6.9%
Never Married	31.3%	43.2%	48.4%
Now Married	58.4%	45.2%	37.3%
Separated	1.8%	2.4%	4.2%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	3,554	14,258	47,428
Grade K - 8	0.5%	1.1%	1.4%
Grade 9 - 12	1.5%	1.7%	2.6%
High School Graduate	9.6%	12.2%	15.1%
Associates Degree	6.9%	6.8%	6.5%
Bachelor's Degree	34.5%	33.3%	31.7%
Graduate Degree	36.2%	33.3%	29.0%
Some College, No Degree	10.8%	11.7%	13.7%

Household Income:

Income \$ 0 - \$9,999	4.1%	8.1%	10.7%
Income \$ 10,000 - \$14,999	2.2%	3.4%	4.7%
Income \$ 15,000 - \$24,999	4.5%	7.8%	10.5%
Income \$ 25,000 - \$34,999	6.3%	6.0%	9.1%
Income \$ 35,000 - \$49,999	11.6%	11.3%	12.4%
Income \$ 50,000 - \$74,999	16.5%	14.1%	14.4%
Income \$ 75,000 - \$99,999	12.4%	12.2%	11.2%
Income \$100,000 - \$124,999	10.4%	9.7%	7.8%
Income \$125,000 - \$149,999	7.9%	7.6%	5.9%
Income \$150,000 +	24.2%	19.8%	13.2%

Average Household Income	\$106,324	\$84,976	\$64,437
Median Household Income	\$84,630	\$73,806	\$53,310
Per Capita Income	\$42,231	\$31,977	\$25,528

Vehicles Available:

0 Vehicles Available	1.7%	3.3%	5.9%
1 Vehicle Available	34.8%	35.7%	42.1%
2+ Vehicles Available	63.6%	60.9%	52.0%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,221	16,801	59,248

Business and Employment:

Number of Employees	3,796	19,147	49,515
Number of Establishments	339	1,482	3,808

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	5,552	24,468	88,273
Total Households	2,230	8,664	32,380
Female Population	2,811	12,357	45,062
% Female	50.6%	50.5%	51.1%
Male Population	2,741	12,111	43,211
% Male	49.4%	49.5%	49.0%

Age:

Age 0 - 4	6.9%	6.6%	6.9%
Age 5 - 14	13.4%	11.8%	10.6%
Age 15 - 19	6.1%	7.2%	7.4%
Age 20 - 24	6.8%	11.6%	14.4%
Age 25 - 34	15.7%	15.1%	17.0%
Age 35 - 44	12.8%	11.0%	10.0%
Age 45 - 54	17.9%	14.3%	12.1%
Age 55 - 64	12.4%	12.0%	10.8%
Age 65 - 74	5.7%	6.6%	6.4%
Age 75 - 84	1.8%	2.8%	3.1%
Age 85 +	0.5%	1.2%	1.4%
Median Age	35.9	32.9	30.2

Housing Units Trend

Total Housing Units	2,622	10,211	38,359
Owner Occupied Housing Units	57.9%	56.1%	48.4%
Renter Occupied Housing Units	27.2%	28.7%	36.0%
Vacant Housing Units	15.0%	15.2%	15.6%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	19.7%	13.5%	10.4%

Black	4.3%	4.9%	6.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	74.8%	80.0%	81.3%
Other	0.2%	0.4%	0.7%
Multi-Race	0.9%	1.1%	1.3%

Hispanic Ethnicity	2.0%	2.8%	3.3%
Not of Hispanic Ethnicity	98.0%	97.2%	96.7%

Marital Status:

Age 15 + Population	4,422	20,005	72,919
Divorced	7.1%	6.6%	7.0%
Never Married	31.3%	43.0%	47.6%
Now Married	58.4%	45.4%	38.1%
Separated	1.8%	2.4%	4.1%
Widowed	1.4%	2.6%	3.3%

Educational Attainment:

Total Population Age 25+	3,708	15,402	53,631
Grade K - 9	0.5%	1.0%	1.3%
Grade 9 - 12	1.3%	1.4%	2.1%
High School Graduate	11.2%	13.7%	16.6%
Associates Degree	6.8%	7.3%	6.4%
Bachelor's Degree	35.6%	35.0%	33.7%
Graduate Degree	35.2%	31.6%	28.1%
Some College, No Degree	9.4%	9.9%	11.9%

Household Income:

Income \$ 0 - \$9,999	3.7%	7.5%	9.7%
Income \$ 10,000 - \$14,999	2.1%	3.1%	4.3%
Income \$ 15,000 - \$24,999	3.8%	6.6%	8.8%
Income \$ 25,000 - \$34,999	5.9%	5.6%	8.5%
Income \$ 35,000 - \$49,999	8.7%	9.6%	11.6%
Income \$ 50,000 - \$74,999	16.4%	14.0%	14.4%
Income \$ 75,000 - \$99,999	12.0%	11.7%	11.1%
Income \$100,000 - \$124,999	10.0%	9.4%	8.1%
Income \$125,000 - \$149,999	8.4%	8.1%	6.4%
Income \$150,000 +	29.0%	24.6%	17.1%

Average Household Income	\$107,353	\$86,874	\$66,320
Median Household Income	\$94,446	\$82,783	\$59,512
Per Capita Income	\$43,246	\$32,924	\$26,435

Vehicles Available

0 Vehicles Available	1.8%	3.2%	5.2%
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1 Vehicle Available	36.4%	37.4%	43.8%
2+ Vehicles Available	61.8%	59.5%	51.1%
Average Vehicles Per Household	1.90	1.90	1.80
Total Vehicles Available	4,234	16,545	59,069

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	5,617	25,385	90,102
Total Households	2,157	8,781	32,549
Female Population	2,882	12,995	46,577
% Female	51.3%	51.2%	51.7%
Male Population	2,735	12,391	43,525
% Male	48.7%	48.8%	48.3%

Age:

Age 0 - 4	5.5%	4.2%	4.1%
Age 5 - 14	16.0%	11.9%	9.2%
Age 15 - 19	8.2%	13.2%	14.6%
Age 20 - 24	11.1%	18.6%	24.5%
Age 25 - 34	11.6%	10.5%	12.1%
Age 35 - 44	15.4%	12.5%	10.6%
Age 45 - 54	18.9%	14.4%	11.3%
Age 55 - 64	7.7%	7.1%	5.9%
Age 65 - 74	3.7%	4.1%	3.8%
Age 75 - 84	1.6%	2.6%	2.8%
Age 85 +	0.4%	1.0%	1.2%
Median Age	33.0	26.3	24.1

Housing Units Trend

Total Housing Units	2,246	9,162	34,199
Owner Occupied Housing Units	62.1%	59.4%	47.4%
Renter Occupied Housing Units	33.9%	36.4%	47.7%
Vacant Housing Units	4.0%	4.2%	4.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	13.3%	8.9%	7.1%
Black	4.4%	4.8%	6.3%
White	79.6%	83.3%	83.3%
Other	0.5%	0.6%	0.9%
Two or More Races	2.1%	2.1%	2.1%

Hispanic Ethnicity	1.7%	2.3%	2.8%
Not of Hispanic Ethnicity	98.3%	97.7%	97.2%

Marital Status:

Age 15 + Population	4,409	21,303	78,160
Divorced	7.1%	6.4%	6.7%
Never Married	31.5%	44.7%	50.8%
Now Married	58.2%	43.9%	34.8%
Separated	1.8%	2.4%	4.5%
Widowed	1.4%	2.6%	3.2%

Educational Attainment:

Total Population Age 25+	3,325	13,247	42,913
Grade K - 9	0.3%	0.9%	1.2%
Grade 9 - 11, No diploma	1.7%	1.9%	3.3%
High School Graduate	6.9%	9.3%	11.9%
Associates Degree	7.2%	6.7%	6.7%
Bachelor's Degree	32.3%	30.8%	28.8%
Graduate Degree	38.1%	35.3%	30.8%
Some College, No Degree	13.5%	15.0%	17.1%
No Schooling Completed	0.0%	0.2%	0.3%
Public School Enrollment	90.1%	93.0%	93.6%
Private School Enrollment	9.9%	7.0%	6.4%

Household Income:

Income \$ 0 - \$9,999	5.1%	9.6%	13.2%
Income \$ 10,000 - \$14,999	3.1%	4.4%	6.5%
Income \$ 15,000 - \$24,999	7.1%	8.4%	12.8%
Income \$ 25,000 - \$34,999	7.2%	8.7%	11.1%
Income \$ 35,000 - \$49,999	14.3%	12.1%	12.3%
Income \$ 50,000 - \$74,999	18.4%	17.5%	16.2%
Income \$ 75,000 - \$99,999	13.4%	12.5%	10.0%
Income \$100,000 - \$124,999	9.7%	9.3%	6.8%
Income \$125,000 - \$149,999	4.3%	5.1%	3.8%
Income \$150,000 - \$199,999	8.6%	6.1%	3.7%
Income \$200,000 or More	8.8%	6.3%	3.6%
Average Household Income	\$92,401	\$78,692	\$61,377
Median Household Income	\$67,010	\$59,491	\$41,883
Per Capita Income	\$35,485	\$27,221	\$22,172

Vehicles Available

0 Vehicles Available	1.0%	3.2%	6.8%
1 Vehicle Available	30.5%	31.2%	38.1%
2 Vehicles Available	49.9%	47.5%	38.6%
3+ Vehicles Available	18.6%	18.1%	16.5%
Average Vehicles Per Household	1.80	1.80	1.60
Total Vehicles Available	4,129	16,423	56,331
Blue Collar Occupations	505	2,784	12,386
White Collar Occupations	2,600	10,991	36,013
% Blue Collar Workers	16.3%	20.2%	25.6%
% White Collar Workers	83.7%	79.8%	74.4%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	4,165	25,110	90,822
Total Households	1,395	7,264	29,340
Female Population	2,132	12,683	47,096
% Female	51.2%	50.5%	51.9%
Male Population	2,033	12,427	43,726
% Male	48.8%	49.5%	48.1%

Age:

Total Population	4,165	25,110	90,822
Age 0 - 4	7.8%	5.1%	5.0%
Age 5 - 14	18.8%	11.9%	9.5%
Age 15 - 19	7.9%	16.0%	14.5%
Age 20 - 24	8.6%	20.5%	25.5%
Age 25 - 34	13.2%	12.2%	14.9%
Age 35 - 44	22.1%	14.6%	12.6%
Age 45 - 54	12.4%	8.8%	7.1%
Age 55 - 64	5.8%	5.4%	4.6%
Age 65 - 74	2.4%	3.3%	3.4%
Age 75 - 84	0.8%	1.6%	2.0%
Age 85 +	0.2%	0.7%	1.0%
Median Age	31.1	23.6	23.8

Housing Units

Total Housing Units	1,470	7,728	30,975
Owner Occupied Housing Units	64.3%	59.4%	45.2%
Renter Occupied Housing Units	30.6%	34.6%	49.6%
Vacant Housing Units	5.1%	6.0%	5.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	8.9%	5.1%	5.2%
Black	4.0%	5.1%	5.9%
White	86.2%	88.6%	87.4%
Other	0.5%	0.7%	1.1%
Hispanic Ethnicity	1.6%	1.9%	2.5%
Not of Hispanic Ethnicity	98.4%	98.1%	97.5%

Educational Attainment:

Total Population Age 25+	2,372	11,673	41,394
Grade K - 9	0.5%	1.7%	2.0%
Grade 9 - 12	2.7%	3.4%	4.4%
High School Graduate	9.2%	9.7%	11.7%
Associates Degree	5.8%	7.3%	7.2%
Bachelor's Degree	28.2%	29.1%	27.8%
Graduate Degree	38.0%	31.8%	28.8%
Some College, No Degree	15.6%	17.1%	18.0%

1990 Household Income:

Income \$ 0 - \$9,999	9.1%	10.5%	15.2%
Income \$ 10,000 - \$19,999	7.2%	13.0%	16.7%
Income \$ 20,000 - \$29,999	7.6%	10.1%	14.6%
Income \$ 30,000 - \$39,999	8.8%	8.8%	11.7%
Income \$ 40,000 - \$49,999	10.9%	11.7%	10.2%
Income \$ 50,000 - \$59,999	11.1%	8.4%	7.4%
Income \$ 60,000 - \$74,999	12.0%	12.2%	8.6%
Income \$ 75,000 - \$99,999	13.9%	11.9%	8.2%
Income \$100,000 - \$124,999	8.7%	5.9%	3.2%
Income \$125,000 - \$149,999	3.5%	2.5%	1.6%
Income \$150,000 +	7.4%	5.1%	2.7%
Average Household Income	\$71,670	\$59,137	\$44,185
Median Household Income	\$55,032	\$46,134	\$32,780
Per Capita Income	\$24,357	\$18,058	\$14,985

Vehicles Available

0 Vehicles Available	0.7%	1.9%	4.4%
1 Vehicle Available	22.4%	26.9%	34.5%
2+ Vehicles Available	76.9%	71.2%	61.1%
Average Vehicles Per Household	2.00	1.90	1.70
Total Vehicles Available	2,827	14,020	51,138

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	4,165	25,110	90,822
2000	5,617	25,385	90,102
Change 1990 to 2000	34.9%	1.1%	-0.8%
2008	5,627	25,049	89,141
2013	5,552	24,468	88,273
Change 2008 to 2013	-1.3%	-2.3%	-1.0%

Household Trend

1990	1,395	7,264	29,340
2000	2,157	8,781	32,549
Change 1990 to 2000	54.7%	20.9%	10.9%
2008	2,227	8,825	32,525
2013	2,230	8,664	32,380
Change 2008 to 2013	0.1%	-1.8%	-0.4%

Average Household Size Trend

1990	2.99	2.67	2.46
2000	2.60	2.44	2.30
2008	2.53	2.38	2.25
2013	2.49	2.35	2.23

Median Age Trend

1990	31	24	24
2000	33	26	24
Change 1990 to 2000	6.0%	11.3%	1.4%
2008	36	30	26
2013	36	33	30
Change 2008 to 2013	-0.2%	10.2%	14.1%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	52.8%	18.6%	10.4%
Change 2008 to 2013	5.5%	3.4%	4.8%

Owner Occupied Housing Units

Change 1990 to 2000	47.7%	18.6%	16.0%
Change 2008 to 2013	2.6%	1.1%	5.0%

Renter Occupied Housing Units

Change 1990 to 2000	69.3%	24.8%	6.3%
Change 2008 to 2013	-4.6%	-7.1%	-6.9%

Vacant Housing Units

Change 1990 to 2000	18.4%	-18.0%	0.8%
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Change 2008 to 2013	51.7%	47.0%	46.8%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-13.6%	-13.3%	-8.6%
Change 2008 to 2013	-43.2%	-42.9%	-40.9%

Asian or Pacific Islander

Change 1990 to 2000	100.1%	77.1%	34.5%
Change 2008 to 2013	14.1%	14.4%	15.4%

Black

Change 1990 to 2000	45.2%	-5.4%	5.4%
Change 2008 to 2013	-2.9%	-3.0%	-3.0%

White

Change 1990 to 2000	24.6%	-5.0%	-5.5%
Change 2008 to 2013	-3.1%	-3.3%	-1.6%

Other

Change 1990 to 2000	29.7%	-17.5%	-11.3%
Change 2008 to 2013	-52.7%	-35.4%	-22.5%

Hispanic Ethnicity

Change 1990 to 2000	41.2%	20.6%	12.8%
Change 2008 to 2013	8.8%	6.8%	7.8%

Not of Hispanic Ethnicity

Change 1990 to 2000	34.8%	0.7%	-1.1%
Change 2008 to 2013	-1.5%	-2.6%	-1.3%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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