



**Date:** 10/02/09

**Current Geography Selection:** (3 Selected) 3,5,10 mile radii: 2947 EYDE PKWY, EAST LANSING, MI 48823

**Lat:** 42.716570 **Long:** -84.459261

**City:** Okemos **Pop:** 23,459

**County:** Ingham County **Pop:** 283,880

**Zip:** 48823 **Pop:** 45,291

## Demographic Detail Comparison Report

3 Miles: 5 Miles: 10 Miles:

### 2009 Demographics

Total Population	67,118	140,590	305,735
Total Households	20,538	50,012	114,698
Female Population	34,880	72,863	159,282
% Female	52.0%	51.8%	52.1%
Male Population	32,239	67,728	146,454
% Male	48.0%	48.2%	47.9%
Population Density (per Sq. Mi.)	2,373.8	1,790.1	973.2

### Age:

Age 0 - 4	5.0%	5.8%	6.5%
Age 5 - 14	9.5%	10.3%	11.5%
Age 15 - 19	13.3%	9.6%	8.1%
Age 20 - 24	26.1%	17.6%	11.5%
Age 25 - 34	11.5%	14.6%	14.8%
Age 35 - 44	8.0%	10.7%	12.2%
Age 45 - 54	10.2%	12.0%	13.4%
Age 55 - 64	8.2%	9.5%	10.9%
Age 65 - 74	4.2%	5.1%	6.1%
Age 75 - 84	2.9%	3.4%	3.7%
Age 85 +	1.4%	1.5%	1.4%
Median Age	24.1	28.3	33.0

### Housing Units

Total Housing Units	24,272	59,230	134,026
Owner Occupied Housing Units	43.0%	47.6%	54.0%
Renter Occupied Housing Units	41.6%	36.9%	31.6%
Vacant Housing Units	15.4%	15.6%	14.4%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.4%
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Asian	8.4%	5.8%	3.9%
Black	6.4%	8.0%	10.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	80.2%	78.1%	76.0%
Other	1.4%	3.3%	3.9%
Multi-Race	3.4%	4.5%	5.1%

Hispanic Ethnicity	2.5%	5.1%	5.8%
Not of Hispanic Ethnicity	97.5%	94.9%	94.2%

**Marital Status:**

Age 15 + Population	57,532	118,028	250,908
Divorced	5.9%	9.0%	11.0%
Never Married	55.8%	45.6%	36.2%
Now Married	30.6%	37.3%	44.4%
Separated	4.9%	4.1%	3.3%
Widowed	2.8%	4.0%	5.0%

**Educational Attainment:**

Total Population Age 25+	31,066	79,815	191,148
Grade K - 8	0.8%	1.9%	2.3%
Grade 9 - 12	2.4%	5.9%	7.1%
High School Graduate	8.6%	17.0%	23.1%
Associates Degree	6.1%	7.4%	8.7%
Bachelor's Degree	31.4%	25.6%	20.8%
Graduate Degree	37.1%	24.3%	15.8%
Some College, No Degree	13.6%	18.0%	22.2%

**Household Income:**

Income \$ 0 - \$9,999	12.1%	9.8%	7.7%
Income \$ 10,000 - \$14,999	5.5%	5.1%	4.6%
Income \$ 15,000 - \$24,999	11.4%	11.4%	10.5%
Income \$ 25,000 - \$34,999	8.6%	10.0%	10.3%
Income \$ 35,000 - \$49,999	11.6%	14.0%	14.6%
Income \$ 50,000 - \$74,999	13.1%	17.0%	19.3%
Income \$ 75,000 - \$99,999	11.0%	11.1%	12.8%
Income \$100,000 - \$124,999	8.0%	7.1%	8.1%
Income \$125,000 - \$149,999	5.4%	4.5%	4.5%
Income \$150,000 +	13.4%	9.9%	7.6%

Average Household Income	\$73,642	\$64,417	\$60,219
Median Household Income	\$51,291	\$49,574	\$52,440
Per Capita Income	\$27,452	\$25,694	\$24,107

**Vehicles Available:**

0 Vehicles Available	6.9%	7.6%	7.3%
1 Vehicle Available	39.5%	40.4%	38.5%
2+ Vehicles Available	53.6%	52.0%	54.2%
Average Vehicles Per Household	1.90	1.70	1.70
Total Vehicles Available	38,693	86,796	199,539

**Business and Employment:**

Number of Employees	37,229	121,141	216,467
Number of Establishments	2,809	6,999	13,022

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3 Miles:                      5 Miles:                      10 Miles:

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**2014 Demographics**

Total Population	71,443	147,679	316,721
Total Households	19,077	46,545	107,438
Female Population	37,612	77,495	167,006
% Female	52.7%	52.5%	52.7%
Male Population	33,830	70,184	149,715
% Male	47.4%	47.5%	47.3%

**Age:**

Age 0 - 4	6.8%	7.4%	7.9%
Age 5 - 14	10.2%	10.4%	11.2%
Age 15 - 19	8.6%	6.4%	5.7%
Age 20 - 24	18.3%	12.4%	8.4%
Age 25 - 34	16.5%	19.2%	18.6%
Age 35 - 44	8.4%	10.0%	11.0%
Age 45 - 54	10.9%	11.8%	12.5%
Age 55 - 64	9.9%	10.7%	11.8%
Age 65 - 74	5.9%	6.7%	7.7%
Age 75 - 84	3.2%	3.5%	3.8%
Age 85 +	1.5%	1.5%	1.4%
Median Age	27.7	31.0	33.8

**Housing Units Trend**

Total Housing Units	25,106	60,900	137,103
Owner Occupied Housing Units	42.7%	46.0%	50.7%
Renter Occupied Housing Units	33.3%	30.4%	27.6%
Vacant Housing Units	24.0%	23.6%	21.6%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.1%	0.2%	0.5%
Asian	5.9%	4.4%	3.1%

Black	7.5%	8.1%	9.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	79.2%	76.1%	73.9%
Other	2.2%	4.8%	5.8%
Multi-Race	5.1%	6.4%	7.3%

Hispanic Ethnicity	2.3%	4.6%	5.4%
Not of Hispanic Ethnicity	97.7%	95.4%	94.6%

**Marital Status:**

Age 15 + Population	59,410	121,469	256,162
Divorced	6.2%	9.1%	11.0%
Never Married	55.1%	45.0%	35.9%
Now Married	31.1%	37.7%	44.7%
Separated	4.8%	4.0%	3.3%
Widowed	2.9%	4.1%	5.1%

**Educational Attainment:**

Total Population Age 25+	40,202	93,656	211,590
Grade K - 9	0.8%	1.7%	2.2%
Grade 9 - 12	2.9%	6.0%	7.2%
High School Graduate	8.2%	16.3%	22.3%
Associates Degree	6.3%	7.8%	9.2%
Bachelor's Degree	30.4%	24.8%	20.1%
Graduate Degree	37.3%	25.4%	16.8%
Some College, No Degree	14.0%	18.0%	22.1%

**Household Income:**

Income \$ 0 - \$9,999	11.0%	8.8%	7.0%
Income \$ 10,000 - \$14,999	5.1%	4.8%	4.2%
Income \$ 15,000 - \$24,999	10.3%	10.4%	9.5%
Income \$ 25,000 - \$34,999	8.2%	9.2%	9.4%
Income \$ 35,000 - \$49,999	10.8%	13.1%	13.5%
Income \$ 50,000 - \$74,999	13.1%	17.2%	19.4%
Income \$ 75,000 - \$99,999	10.9%	11.4%	12.9%
Income \$100,000 - \$124,999	8.8%	8.1%	9.4%
Income \$125,000 - \$149,999	6.0%	5.1%	5.3%
Income \$150,000 +	15.9%	11.9%	9.5%

Average Household Income	\$78,096	\$66,743	\$59,937
Median Household Income	\$57,129	\$54,405	\$57,077
Per Capita Income	\$25,853	\$23,878	\$21,892

**Vehicles Available**

0 Vehicles Available	6.6%	7.3%	7.1%
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1 Vehicle Available	39.0%	39.7%	38.1%
2+ Vehicles Available	54.4%	53.0%	54.8%
Average Vehicles Per Household	1.80	1.60	1.70
Total Vehicles Available	36,072	81,925	189,983

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3 Miles:                      5 Miles:                      10 Miles:

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### 2000 Census Demographics

Total Population	65,921	137,290	298,042
Total Households	22,567	52,815	117,469
Female Population	34,130	70,946	154,654
% Female	51.8%	51.7%	51.9%
Male Population	31,791	66,343	143,388
% Male	48.2%	48.3%	48.1%

#### Age:

Age 0 - 4	3.4%	5.1%	6.3%
Age 5 - 14	7.8%	10.5%	13.1%
Age 15 - 19	17.5%	11.7%	9.2%
Age 20 - 24	29.7%	20.1%	12.7%
Age 25 - 34	10.9%	14.1%	14.4%
Age 35 - 44	8.7%	12.1%	14.2%
Age 45 - 54	9.6%	11.6%	13.2%
Age 55 - 64	5.3%	6.2%	7.3%
Age 65 - 74	3.4%	4.2%	5.1%
Age 75 - 84	2.6%	3.1%	3.5%
Age 85 +	1.2%	1.2%	1.2%
Median Age	22.6	26.2	30.8

#### Housing Units Trend

Total Housing Units	23,826	56,032	124,506
Owner Occupied Housing Units	43.1%	49.0%	56.7%
Renter Occupied Housing Units	51.6%	45.3%	37.6%
Vacant Housing Units	5.3%	5.7%	5.7%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.5%	0.6%
Asian, and Hawaiian or other Pacific Islander	8.3%	5.6%	3.8%
Black	6.4%	8.4%	11.8%
White	82.0%	80.4%	78.4%
Other	0.9%	2.2%	2.4%
Two or More Races	2.1%	2.9%	3.0%

Hispanic Ethnicity	2.6%	5.3%	5.9%
Not of Hispanic Ethnicity	97.4%	94.7%	94.1%

**Marital Status:**

Age 15 + Population	58,563	115,773	240,300
Divorced	5.6%	8.9%	10.9%
Never Married	57.4%	47.2%	37.5%
Now Married	29.2%	35.7%	43.2%
Separated	5.1%	4.3%	3.4%
Widowed	2.7%	3.9%	4.9%

**Educational Attainment:**

Total Population Age 25+	27,432	72,135	174,960
Grade K - 9	0.8%	2.0%	2.5%
Grade 9 - 11, No diploma	2.4%	6.8%	8.4%
High School Graduate	8.5%	16.5%	22.3%
Associates Degree	5.8%	6.9%	7.9%
Bachelor's Degree	30.5%	24.4%	19.3%
Graduate Degree	37.2%	23.3%	14.6%
Some College, No Degree	14.8%	19.5%	24.3%
No Schooling Completed	0.2%	0.6%	0.7%
Public School Enrollment	94.2%	92.4%	90.5%
Private School Enrollment	5.8%	7.6%	9.5%

**Household Income:**

Income \$ 0 - \$9,999	15.4%	12.5%	9.9%
Income \$ 10,000 - \$14,999	7.2%	6.9%	6.4%
Income \$ 15,000 - \$24,999	13.7%	14.0%	13.3%
Income \$ 25,000 - \$34,999	10.4%	12.7%	13.0%
Income \$ 35,000 - \$49,999	11.3%	14.8%	16.5%
Income \$ 50,000 - \$74,999	14.9%	16.9%	19.4%
Income \$ 75,000 - \$99,999	9.7%	8.8%	10.2%
Income \$100,000 - \$124,999	6.3%	5.3%	5.1%
Income \$125,000 - \$149,999	3.5%	2.9%	2.4%
Income \$150,000 - \$199,999	3.8%	2.7%	1.9%
Income \$200,000 or More	3.9%	2.7%	1.9%
Average Household Income	\$60,054	\$55,356	\$54,022
Median Household Income	\$38,514	\$38,529	\$41,311
Per Capita Income	\$20,559	\$21,295	\$21,292

**Vehicles Available**

0 Vehicles Available	7.3%	8.3%	8.0%
1 Vehicle Available	39.4%	40.3%	38.4%
2 Vehicles Available	37.4%	37.3%	38.6%
3+ Vehicles Available	15.9%	14.2%	15.1%
Average Vehicles Per Household	1.60	1.50	1.60
Total Vehicles Available	38,725	86,525	195,986
Blue Collar Occupations	8,829	21,931	53,480
White Collar Occupations	26,118	50,571	99,637
% Blue Collar Workers	25.3%	30.3%	34.9%
% White Collar Workers	74.7%	69.8%	65.1%

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3 Miles:                      5 Miles:                      10 Miles:

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### 1990 Demographics

Total Population	69,034	140,729	298,166
Total Households	20,547	49,883	110,081
Female Population	35,728	73,209	155,252
% Female	51.8%	52.0%	52.1%
Male Population	33,306	67,520	142,914
% Male	48.3%	48.0%	47.9%

### Age:

Total Population	69,034	140,729	298,166
Age 0 - 4	4.3%	6.4%	7.3%
Age 5 - 14	8.2%	10.8%	13.1%
Age 15 - 19	17.3%	11.5%	9.1%
Age 20 - 24	30.2%	20.1%	13.5%
Age 25 - 34	13.1%	17.3%	17.9%
Age 35 - 44	10.9%	13.3%	14.9%
Age 45 - 54	6.3%	7.5%	8.8%
Age 55 - 64	4.0%	5.4%	6.5%
Age 65 - 74	3.0%	4.3%	5.1%
Age 75 - 84	1.9%	2.5%	2.7%
Age 85 +	0.9%	1.0%	1.0%
Median Age	22.7	25.5	28.7

### Housing Units

Total Housing Units	21,761	53,076	116,422
Owner Occupied Housing Units	41.9%	46.5%	55.0%
Renter Occupied Housing Units	52.5%	47.5%	39.6%
Vacant Housing Units	5.6%	6.0%	5.5%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.7%	0.7%
Asian	6.3%	4.1%	2.6%
Black	6.2%	7.6%	10.3%
White	86.1%	85.1%	83.8%
Other	1.0%	2.6%	2.7%
Hispanic Ethnicity	2.4%	4.7%	4.8%
Not of Hispanic Ethnicity	97.6%	95.3%	95.2%

**Educational Attainment:**

Total Population Age 25+	27,695	72,231	169,822
Grade K - 9	1.4%	3.9%	4.6%
Grade 9 - 12	3.3%	8.6%	10.5%
High School Graduate	8.6%	16.9%	23.2%
Associates Degree	6.2%	7.3%	8.0%
Bachelor's Degree	29.9%	22.2%	16.9%
Graduate Degree	35.0%	20.8%	12.8%
Some College, No Degree	15.7%	20.3%	24.0%

**1990 Household Income:**

Income \$ 0 - \$9,999	17.5%	16.9%	14.8%
Income \$ 10,000 - \$19,999	17.8%	18.1%	16.8%
Income \$ 20,000 - \$29,999	14.0%	16.2%	17.0%
Income \$ 30,000 - \$39,999	9.9%	13.2%	14.8%
Income \$ 40,000 - \$49,999	9.4%	10.6%	11.7%
Income \$ 50,000 - \$59,999	6.1%	6.9%	8.2%
Income \$ 60,000 - \$74,999	8.6%	6.8%	7.5%
Income \$ 75,000 - \$99,999	8.1%	6.0%	5.5%
Income \$100,000 - \$124,999	3.5%	2.4%	1.9%
Income \$125,000 - \$149,999	1.8%	1.1%	0.7%
Income \$150,000 +	3.3%	1.8%	1.1%
Average Household Income	\$44,669	\$38,390	\$37,501
Median Household Income	\$30,614	\$29,076	\$30,817
Per Capita Income	\$14,182	\$14,158	\$14,160

**Vehicles Available**

0 Vehicles Available	4.7%	8.0%	7.7%
1 Vehicle Available	35.4%	36.0%	34.8%
2+ Vehicles Available	59.9%	56.1%	57.4%
Average Vehicles Per Household	1.70	1.60	1.70
Total Vehicles Available	35,441	80,562	181,693

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3 Miles:                      5 Miles:                      10 Miles:

**Population Trend**

1990	69,034	140,729	298,166
2000	65,921	137,290	298,042
Change 1990 to 2000	-4.5%	-2.4%	-0.0%
2009	67,118	140,590	305,735
2014	71,443	147,679	316,721
Change 2009 to 2014	6.4%	5.0%	3.6%

**Household Trend**

1990	20,547	49,883	110,081
2000	22,567	52,815	117,469
Change 1990 to 2000	9.8%	5.9%	6.7%
2009	20,538	50,012	114,698
2014	19,077	46,545	107,438
Change 2009 to 2014	-7.1%	-6.9%	-6.3%

**Average Household Size Trend**

1990	2.47	2.44	2.52
2000	2.27	2.30	2.39
2009	2.44	2.45	2.49
2014	2.79	2.76	2.75

**Median Age Trend**

1990	23	26	29
2000	23	26	31
Change 1990 to 2000	-0.7%	2.8%	7.4%
2009	24	28	33
2014	28	31	34
Change 2009 to 2014	14.7%	9.6%	2.4%

**Housing Units Trend**

**Total Housing Units**

Change 1990 to 2000	9.5%	5.6%	6.9%
Change 2009 to 2014	3.4%	2.8%	2.3%

**Owner Occupied Housing Units**

Change 1990 to 2000	12.6%	11.1%	10.3%
Change 2009 to 2014	2.7%	-0.5%	-3.9%

**Renter Occupied Housing Units**

Change 1990 to 2000	7.6%	0.7%	1.7%
Change 2009 to 2014	-17.2%	-15.3%	-10.5%

**Vacant Housing Units**

Change 1990 to 2000	3.7%	0.8%	11.0%
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Change 2009 to 2014	61.5%	55.7%	53.5%
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## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	-10.6%	-24.3%	-18.3%
Change 2009 to 2014	-42.1%	3.7%	29.3%

### Asian or Pacific Islander

Change 1990 to 2000	24.3%	32.1%	44.1%
Change 2009 to 2014	-25.0%	-21.2%	-17.5%

### Black

Change 1990 to 2000	-0.9%	7.8%	14.6%
Change 2009 to 2014	23.8%	6.5%	-9.0%

### White

Change 1990 to 2000	-9.0%	-7.8%	-6.4%
Change 2009 to 2014	5.2%	2.3%	0.7%

### Other

Change 1990 to 2000	-19.6%	-15.5%	-8.3%
Change 2009 to 2014	62.6%	53.4%	54.2%

### Hispanic Ethnicity

Change 1990 to 2000	5.6%	10.0%	22.6%
Change 2009 to 2014	-3.9%	-5.1%	-4.2%

### Not of Hispanic Ethnicity

Change 1990 to 2000	-4.8%	-3.1%	-1.2%
Change 2009 to 2014	6.7%	5.6%	4.1%

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
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