



Date: 08/20/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 2911 EYDE PKWY, EAST LANSING, MI 48823

Lat: 42.716629 **Long:** -84.458825

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48823 **Pop:** 44,262

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	8,296	63,788	134,681
Total Households	2,084	21,913	52,740
Female Population	4,123	32,783	69,092
% Female	49.7%	51.4%	51.3%
Male Population	4,173	31,005	65,589
% Male	50.3%	48.6%	48.7%
Population Density (per Sq. Mi.)	2,640.6	2,256.0	1,714.8

Age:

Age 0 - 4	4.0%	4.6%	5.5%
Age 5 - 14	8.8%	10.0%	10.9%
Age 15 - 19	17.1%	12.7%	9.2%
Age 20 - 24	39.3%	25.7%	17.2%
Age 25 - 34	9.2%	11.8%	14.6%
Age 35 - 44	5.0%	8.2%	10.9%
Age 45 - 54	6.6%	10.6%	12.5%
Age 55 - 64	5.6%	8.4%	9.6%
Age 65 - 74	2.7%	4.2%	5.1%
Age 75 - 84	1.5%	2.6%	3.2%
Age 85 +	0.7%	1.4%	1.5%
Median Age	22.5	24.3	28.9

Housing Units

Total Housing Units	2,344	24,777	59,951
Owner Occupied Housing Units	32.9%	43.6%	48.8%
Renter Occupied Housing Units	56.0%	44.8%	39.2%
Vacant Housing Units	11.1%	11.6%	12.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.2%	0.3%
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Asian	13.1%	10.4%	7.2%
Black	5.9%	6.3%	8.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	78.4%	80.2%	79.8%
Other	0.6%	0.8%	2.0%
Multi-Race	1.9%	1.9%	2.6%

Hispanic Ethnicity	2.6%	2.9%	5.7%
Not of Hispanic Ethnicity	97.5%	97.1%	94.3%

Marital Status:

Age 15 + Population	7,273	54,613	112,737
Divorced	2.3%	5.9%	9.1%
Never Married	78.1%	55.6%	45.4%
Now Married	15.7%	31.0%	37.6%
Separated	3.1%	4.8%	4.0%
Widowed	0.9%	2.7%	4.0%

Educational Attainment:

Total Population Age 25+	2,599	30,157	77,247
Grade K - 8	1.3%	1.0%	2.2%
Grade 9 - 12	1.9%	2.1%	4.5%
High School Graduate	13.6%	11.1%	19.9%
Associates Degree	8.4%	5.7%	6.8%
Bachelor's Degree	35.1%	33.7%	27.8%
Graduate Degree	29.0%	34.6%	23.3%
Some College, No Degree	10.7%	11.9%	15.6%

Household Income:

Income \$ 0 - \$9,999	21.2%	12.8%	10.2%
Income \$ 10,000 - \$14,999	7.2%	5.3%	4.9%
Income \$ 15,000 - \$24,999	17.3%	11.7%	11.6%
Income \$ 25,000 - \$34,999	10.0%	9.0%	10.5%
Income \$ 35,000 - \$49,999	11.5%	11.7%	14.2%
Income \$ 50,000 - \$74,999	7.7%	13.0%	16.8%
Income \$ 75,000 - \$99,999	5.0%	10.5%	10.6%
Income \$100,000 - \$124,999	4.7%	7.5%	6.7%
Income \$125,000 - \$149,999	4.1%	5.4%	4.6%
Income \$150,000 +	11.3%	13.1%	9.9%

Average Household Income	\$57,113	\$64,485	\$56,930
Median Household Income	\$29,127	\$49,286	\$48,427
Per Capita Income	\$18,907	\$24,635	\$23,777

Vehicles Available:

0 Vehicles Available	6.9%	6.5%	6.7%
1 Vehicle Available	42.3%	44.2%	44.3%
2+ Vehicles Available	50.8%	49.2%	49.0%
Average Vehicles Per Household	2.10	1.80	1.70
Total Vehicles Available	4,344	39,933	89,870

Business and Employment:

Number of Employees	3,528	33,351	109,973
Number of Establishments	253	2,695	6,946

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	8,132	62,636	132,374
Total Households	2,010	21,576	52,262
Female Population	4,023	32,023	67,549
% Female	49.5%	51.1%	51.0%
Male Population	4,109	30,613	64,825
% Male	50.5%	48.9%	49.0%

Age:

Age 0 - 4	6.3%	6.8%	7.4%
Age 5 - 14	9.9%	10.4%	10.7%
Age 15 - 19	11.3%	8.5%	6.4%
Age 20 - 24	28.0%	18.1%	12.0%
Age 25 - 34	14.7%	16.4%	18.8%
Age 35 - 44	6.7%	8.8%	10.6%
Age 45 - 54	8.0%	10.9%	11.9%
Age 55 - 64	7.9%	10.1%	10.8%
Age 65 - 74	4.6%	6.0%	6.7%
Age 75 - 84	2.1%	2.9%	3.3%
Age 85 +	0.9%	1.4%	1.4%
Median Age	23.9	27.7	31.3

Housing Units Trend

Total Housing Units	2,381	25,685	62,539
Owner Occupied Housing Units	33.7%	43.8%	48.6%
Renter Occupied Housing Units	50.7%	40.2%	35.0%
Vacant Housing Units	15.6%	16.0%	16.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	15.2%	12.2%	8.4%

Black	5.8%	6.2%	7.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	77.4%	79.6%	79.4%
Other	0.4%	0.6%	1.9%
Multi-Race	1.1%	1.3%	2.2%

Hispanic Ethnicity	2.8%	3.1%	6.1%
Not of Hispanic Ethnicity	97.2%	96.9%	93.9%

Marital Status:

Age 15 + Population	6,841	52,027	108,501
Divorced	2.3%	5.9%	9.1%
Never Married	78.1%	55.0%	44.8%
Now Married	15.7%	31.5%	38.2%
Separated	3.1%	4.8%	4.0%
Widowed	0.9%	2.8%	4.0%

Educational Attainment:

Total Population Age 25+	3,648	35,359	84,126
Grade K - 9	1.4%	1.0%	1.9%
Grade 9 - 12	1.5%	1.9%	3.4%
High School Graduate	14.9%	12.5%	21.4%
Associates Degree	10.2%	5.6%	6.7%
Bachelor's Degree	38.0%	35.8%	29.9%
Graduate Degree	25.3%	32.7%	23.2%
Some College, No Degree	8.8%	10.5%	13.5%

Household Income:

Income \$ 0 - \$9,999	19.7%	11.7%	9.3%
Income \$ 10,000 - \$14,999	6.8%	4.9%	4.4%
Income \$ 15,000 - \$24,999	14.8%	9.9%	9.7%
Income \$ 25,000 - \$34,999	10.8%	8.8%	9.7%
Income \$ 35,000 - \$49,999	11.4%	11.0%	13.5%
Income \$ 50,000 - \$74,999	9.3%	13.1%	16.9%
Income \$ 75,000 - \$99,999	4.8%	10.3%	11.1%
Income \$100,000 - \$124,999	4.4%	7.7%	7.3%
Income \$125,000 - \$149,999	4.1%	6.0%	5.2%
Income \$150,000 +	13.9%	16.6%	12.9%

Average Household Income	\$57,814	\$66,040	\$58,366
Median Household Income	\$32,486	\$55,225	\$54,136
Per Capita Income	\$19,122	\$25,357	\$24,602

Vehicles Available

0 Vehicles Available	6.7%	5.9%	5.8%
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1 Vehicle Available	45.8%	46.3%	45.9%
2+ Vehicles Available	47.5%	47.8%	48.3%
Average Vehicles Per Household	1.90	1.80	1.70
Total Vehicles Available	4,037	38,988	89,575

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	8,339	65,752	136,950
Total Households	2,096	22,478	52,701
Female Population	4,176	34,042	70,777
% Female	50.1%	51.8%	51.7%
Male Population	4,163	31,710	66,174
% Male	49.9%	48.2%	48.3%

Age:

Age 0 - 4	1.4%	3.4%	5.1%
Age 5 - 14	3.9%	7.7%	10.5%
Age 15 - 19	25.8%	17.6%	11.7%
Age 20 - 24	45.4%	29.7%	20.1%
Age 25 - 34	7.3%	10.9%	14.1%
Age 35 - 44	4.4%	8.7%	12.1%
Age 45 - 54	5.2%	9.6%	11.6%
Age 55 - 64	3.1%	5.3%	6.2%
Age 65 - 74	1.9%	3.4%	4.2%
Age 75 - 84	1.3%	2.6%	3.1%
Age 85 +	0.5%	1.2%	1.2%
Median Age	21.2	22.6	26.2

Housing Units Trend

Total Housing Units	2,193	23,732	55,910
Owner Occupied Housing Units	31.9%	43.1%	48.9%
Renter Occupied Housing Units	63.7%	51.7%	45.4%
Vacant Housing Units	4.4%	5.3%	5.7%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.5%
Asian, and Hawaiian or other Pacific Islander	10.2%	8.3%	5.6%
Black	5.9%	6.4%	8.3%
White	81.0%	82.0%	80.4%
Other	0.6%	0.9%	2.2%
Two or More Races	2.0%	2.1%	2.9%

Hispanic Ethnicity	2.3%	2.6%	5.3%
Not of Hispanic Ethnicity	97.7%	97.4%	94.7%

Marital Status:

Age 15 + Population	7,904	58,436	115,492
Divorced	2.1%	5.6%	8.9%
Never Married	79.6%	57.4%	47.3%
Now Married	14.4%	29.1%	35.7%
Separated	3.1%	5.1%	4.3%
Widowed	0.9%	2.7%	3.9%

Educational Attainment:

Total Population Age 25+	1,966	27,318	71,891
Grade K - 9	1.1%	0.8%	2.0%
Grade 9 - 11, No diploma	2.2%	2.4%	6.8%
High School Graduate	10.9%	8.4%	16.5%
Associates Degree	7.1%	5.8%	6.9%
Bachelor's Degree	31.3%	30.5%	24.4%
Graduate Degree	33.1%	37.3%	23.4%
Some College, No Degree	14.3%	14.7%	19.5%
No Schooling Completed	0.0%	0.2%	0.6%
Public School Enrollment	96.5%	94.2%	92.4%
Private School Enrollment	3.5%	5.8%	7.6%

Household Income:

Income \$ 0 - \$9,999	24.7%	15.4%	12.5%
Income \$ 10,000 - \$14,999	9.2%	7.2%	6.9%
Income \$ 15,000 - \$24,999	18.5%	13.7%	14.0%
Income \$ 25,000 - \$34,999	11.2%	10.4%	12.8%
Income \$ 35,000 - \$49,999	8.5%	11.2%	14.8%
Income \$ 50,000 - \$74,999	6.9%	14.9%	16.9%
Income \$ 75,000 - \$99,999	5.8%	9.7%	8.8%
Income \$100,000 - \$124,999	4.7%	6.3%	5.3%
Income \$125,000 - \$149,999	2.1%	3.5%	2.9%
Income \$150,000 - \$199,999	4.8%	3.8%	2.7%
Income \$200,000 or More	3.5%	3.9%	2.7%
Average Household Income	\$49,268	\$60,200	\$55,380
Median Household Income	\$22,992	\$38,540	\$38,531
Per Capita Income	\$12,383	\$20,580	\$21,311

Vehicles Available

0 Vehicles Available	6.2%	7.3%	8.3%
1 Vehicle Available	34.0%	39.4%	40.3%
2 Vehicles Available	42.6%	37.3%	37.3%
3+ Vehicles Available	17.2%	15.9%	14.2%
Average Vehicles Per Household	1.80	1.60	1.50
Total Vehicles Available	3,866	38,553	86,323
Blue Collar Occupations	1,343	8,801	21,851
White Collar Occupations	3,205	26,055	50,496
% Blue Collar Workers	29.5%	25.3%	30.2%
% White Collar Workers	70.5%	74.8%	69.8%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	11,010	68,855	140,291
Total Households	2,103	20,434	49,748
Female Population	5,461	35,634	72,979
% Female	49.6%	51.8%	52.0%
Male Population	5,549	33,221	67,312
% Male	50.4%	48.3%	48.0%

Age:

Total Population	11,010	68,855	140,291
Age 0 - 4	1.9%	4.2%	6.3%
Age 5 - 14	4.0%	8.1%	10.8%
Age 15 - 19	28.7%	17.3%	11.5%
Age 20 - 24	43.3%	30.3%	20.1%
Age 25 - 34	9.2%	13.1%	17.3%
Age 35 - 44	5.3%	10.8%	13.3%
Age 45 - 54	3.2%	6.3%	7.5%
Age 55 - 64	1.8%	4.0%	5.4%
Age 65 - 74	1.3%	3.0%	4.3%
Age 75 - 84	0.8%	1.9%	2.5%
Age 85 +	0.5%	0.9%	1.0%
Median Age	20.9	22.7	25.5

Housing Units

Total Housing Units	2,256	21,645	52,937
Owner Occupied Housing Units	32.7%	41.9%	46.5%
Renter Occupied Housing Units	60.6%	52.6%	47.5%
Vacant Housing Units	6.8%	5.6%	6.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.7%
Asian	5.1%	6.4%	4.1%
Black	7.6%	6.2%	7.5%
White	85.9%	86.1%	85.1%
Other	1.1%	1.0%	2.6%
Hispanic Ethnicity	2.4%	2.4%	4.7%
Not of Hispanic Ethnicity	97.6%	97.7%	95.3%

Educational Attainment:

Total Population Age 25+	2,435	27,574	71,954
Grade K - 9	1.3%	1.3%	3.9%
Grade 9 - 12	2.8%	3.2%	8.6%
High School Graduate	7.9%	8.6%	16.8%
Associates Degree	7.1%	6.2%	7.4%
Bachelor's Degree	30.3%	29.9%	22.2%
Graduate Degree	33.1%	35.1%	20.9%
Some College, No Degree	17.6%	15.6%	20.3%

1990 Household Income:

Income \$ 0 - \$9,999	23.4%	17.5%	16.9%
Income \$ 10,000 - \$19,999	26.4%	17.8%	18.1%
Income \$ 20,000 - \$29,999	13.6%	14.0%	16.2%
Income \$ 30,000 - \$39,999	7.0%	9.9%	13.2%
Income \$ 40,000 - \$49,999	5.9%	9.4%	10.6%
Income \$ 50,000 - \$59,999	3.5%	6.1%	6.9%
Income \$ 60,000 - \$74,999	5.6%	8.6%	6.8%
Income \$ 75,000 - \$99,999	4.7%	8.1%	6.0%
Income \$100,000 - \$124,999	3.6%	3.5%	2.4%
Income \$125,000 - \$149,999	1.1%	1.8%	1.1%
Income \$150,000 +	5.1%	3.3%	1.8%
Average Household Income	\$41,865	\$44,712	\$38,405
Median Household Income	\$20,074	\$30,595	\$29,086
Per Capita Income	\$9,998	\$14,178	\$14,166

Vehicles Available

0 Vehicles Available	3.2%	4.7%	7.9%
1 Vehicle Available	30.1%	35.5%	36.0%
2+ Vehicles Available	66.8%	59.8%	56.1%
Average Vehicles Per Household	1.80	1.70	1.60
Total Vehicles Available	3,797	35,235	80,345

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	11,010	68,855	140,291
2000	8,339	65,752	136,950
Change 1990 to 2000	-24.3%	-4.5%	-2.4%
2008	8,296	63,788	134,681
2013	8,132	62,636	132,374
Change 2008 to 2013	-2.0%	-1.8%	-1.7%

Household Trend

1990	2,103	20,434	49,748
2000	2,096	22,478	52,701
Change 1990 to 2000	-0.3%	10.0%	5.9%
2008	2,084	21,913	52,740
2013	2,010	21,576	52,262
Change 2008 to 2013	-3.6%	-1.5%	-0.9%

Average Household Size Trend

1990	2.42	2.47	2.44
2000	2.22	2.27	2.30
2008	2.16	2.22	2.25
2013	2.13	2.19	2.22

Median Age Trend

1990	21	23	26
2000	21	23	26
Change 1990 to 2000	1.6%	-0.7%	2.7%
2008	23	24	29
2013	24	28	31
Change 2008 to 2013	6.4%	14.1%	8.2%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	-2.8%	9.6%	5.6%
Change 2008 to 2013	1.6%	3.7%	4.3%

Owner Occupied Housing Units

Change 1990 to 2000	-5.1%	12.8%	11.1%
Change 2008 to 2013	4.0%	4.1%	3.7%

Renter Occupied Housing Units

Change 1990 to 2000	2.2%	7.8%	0.9%
Change 2008 to 2013	-8.0%	-7.0%	-6.7%

Vacant Housing Units

Change 1990 to 2000	-36.7%	3.6%	0.6%
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Change 2008 to 2013	42.6%	43.5%	42.5%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-30.8%	-10.4%	-24.3%
Change 2008 to 2013	-36.3%	-42.2%	-40.9%

Asian or Pacific Islander

Change 1990 to 2000	52.5%	24.3%	32.2%
Change 2008 to 2013	14.1%	14.5%	15.6%

Black

Change 1990 to 2000	-41.2%	-1.1%	8.1%
Change 2008 to 2013	-4.0%	-4.2%	-5.5%

White

Change 1990 to 2000	-28.6%	-9.0%	-7.8%
Change 2008 to 2013	-3.2%	-2.6%	-2.2%

Other

Change 1990 to 2000	-57.6%	-19.7%	-15.5%
Change 2008 to 2013	-37.6%	-26.9%	-2.1%

Hispanic Ethnicity

Change 1990 to 2000	-29.8%	5.6%	10.0%
Change 2008 to 2013	7.6%	7.0%	5.1%

Not of Hispanic Ethnicity

Change 1990 to 2000	-24.1%	-4.8%	-3.0%
Change 2008 to 2013	-2.2%	-2.1%	-2.1%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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