



Date: 08/20/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 2875 EYDE PKWY, EAST LANSING, MI 48823

Lat: 42.716843 **Long:** -84.457360

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48823 **Pop:** 44,262

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	7,570	63,386	133,580
Total Households	1,815	21,748	52,075
Female Population	3,796	32,582	68,535
% Female	50.1%	51.4%	51.3%
Male Population	3,775	30,804	65,045
% Male	49.9%	48.6%	48.7%
Population Density (per Sq. Mi.)	2,409.6	2,241.8	1,700.8

Age:

Age 0 - 4	4.2%	4.6%	5.4%
Age 5 - 14	9.3%	10.0%	11.0%
Age 15 - 19	17.9%	12.8%	9.2%
Age 20 - 24	34.7%	25.7%	17.2%
Age 25 - 34	9.5%	11.7%	14.5%
Age 35 - 44	5.6%	8.2%	10.9%
Age 45 - 54	7.5%	10.6%	12.5%
Age 55 - 64	6.4%	8.4%	9.7%
Age 65 - 74	3.0%	4.2%	5.1%
Age 75 - 84	1.6%	2.6%	3.2%
Age 85 +	0.6%	1.4%	1.5%
Median Age	22.6	24.3	28.9

Housing Units

Total Housing Units	2,055	24,585	59,167
Owner Occupied Housing Units	40.8%	43.7%	49.1%
Renter Occupied Housing Units	47.5%	44.8%	38.9%
Vacant Housing Units	11.7%	11.5%	12.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	13.2%	10.5%	7.2%
Black	6.2%	6.2%	8.0%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	78.0%	80.3%	79.9%
Other	0.6%	0.8%	1.9%
Multi-Race	1.9%	1.9%	2.6%

Hispanic Ethnicity	2.6%	2.8%	5.7%
Not of Hispanic Ethnicity	97.5%	97.2%	94.4%

Marital Status:

Age 15 + Population	6,569	54,251	111,842
Divorced	2.7%	5.9%	9.0%
Never Married	74.8%	55.6%	45.3%
Now Married	18.7%	31.0%	37.7%
Separated	2.8%	4.8%	4.0%
Widowed	1.0%	2.7%	4.0%

Educational Attainment:

Total Population Age 25+	2,591	29,895	76,533
Grade K - 8	0.9%	1.0%	2.1%
Grade 9 - 12	1.7%	2.1%	4.5%
High School Graduate	12.8%	11.1%	19.6%
Associates Degree	8.4%	5.6%	6.8%
Bachelor's Degree	35.2%	33.7%	28.0%
Graduate Degree	30.4%	34.5%	23.5%
Some College, No Degree	10.6%	11.9%	15.5%

Household Income:

Income \$ 0 - \$9,999	17.9%	12.9%	10.2%
Income \$ 10,000 - \$14,999	6.2%	5.3%	4.8%
Income \$ 15,000 - \$24,999	15.1%	11.7%	11.5%
Income \$ 25,000 - \$34,999	8.5%	9.0%	10.4%
Income \$ 35,000 - \$49,999	12.1%	11.6%	14.2%
Income \$ 50,000 - \$74,999	9.2%	12.9%	16.8%
Income \$ 75,000 - \$99,999	6.5%	10.5%	10.7%
Income \$100,000 - \$124,999	5.8%	7.5%	6.8%
Income \$125,000 - \$149,999	5.0%	5.4%	4.7%
Income \$150,000 +	13.8%	13.2%	10.1%

Average Household Income	\$66,616	\$64,739	\$57,366
Median Household Income	\$37,726	\$49,376	\$48,797
Per Capita Income	\$20,650	\$24,691	\$23,888

Vehicles Available:

0 Vehicles Available	6.0%	6.6%	6.6%
1 Vehicle Available	40.8%	44.1%	44.1%
2+ Vehicles Available	53.3%	49.3%	49.3%
Average Vehicles Per Household	2.00	1.80	1.70
Total Vehicles Available	3,554	39,698	89,124

Business and Employment:

Number of Employees	3,512	32,951	103,778
Number of Establishments	260	2,656	6,660

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	7,446	62,246	131,273
Total Households	1,753	21,415	51,585
Female Population	3,716	31,830	66,993
% Female	49.9%	51.1%	51.0%
Male Population	3,730	30,417	64,280
% Male	50.1%	48.9%	49.0%

Age:

Age 0 - 4	6.5%	6.8%	7.4%
Age 5 - 14	10.3%	10.4%	10.7%
Age 15 - 19	11.7%	8.6%	6.4%
Age 20 - 24	24.9%	18.1%	12.1%
Age 25 - 34	14.8%	16.3%	18.7%
Age 35 - 44	7.0%	8.8%	10.6%
Age 45 - 54	8.7%	10.9%	12.0%
Age 55 - 64	8.6%	10.0%	10.8%
Age 65 - 74	4.9%	6.0%	6.7%
Age 75 - 84	2.1%	2.9%	3.3%
Age 85 +	0.8%	1.4%	1.4%
Median Age	24.3	27.7	31.3

Housing Units Trend

Total Housing Units	2,091	25,488	61,697
Owner Occupied Housing Units	40.9%	43.9%	48.9%
Renter Occupied Housing Units	42.9%	40.1%	34.8%
Vacant Housing Units	16.2%	16.0%	16.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	15.3%	12.2%	8.5%

Black	6.0%	6.1%	7.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	77.1%	79.6%	79.5%
Other	0.4%	0.6%	1.9%
Multi-Race	1.1%	1.3%	2.2%

Hispanic Ethnicity	2.8%	3.1%	6.0%
Not of Hispanic Ethnicity	97.2%	96.9%	94.0%

Marital Status:

Age 15 + Population	6,214	51,682	107,625
Divorced	2.7%	5.9%	9.0%
Never Married	74.8%	55.1%	44.7%
Now Married	18.6%	31.5%	38.4%
Separated	2.8%	4.8%	4.0%
Widowed	1.0%	2.8%	4.0%

Educational Attainment:

Total Population Age 25+	3,493	35,079	83,368
Grade K - 9	0.9%	1.0%	1.8%
Grade 9 - 12	1.3%	1.8%	3.4%
High School Graduate	13.7%	12.5%	21.1%
Associates Degree	10.4%	5.6%	6.7%
Bachelor's Degree	38.3%	35.9%	30.1%
Graduate Degree	26.8%	32.7%	23.4%
Some College, No Degree	8.6%	10.5%	13.4%

Household Income:

Income \$ 0 - \$9,999	16.6%	11.7%	9.2%
Income \$ 10,000 - \$14,999	5.8%	4.9%	4.4%
Income \$ 15,000 - \$24,999	12.8%	9.9%	9.6%
Income \$ 25,000 - \$34,999	9.1%	8.8%	9.7%
Income \$ 35,000 - \$49,999	11.3%	10.9%	13.4%
Income \$ 50,000 - \$74,999	10.9%	13.0%	16.9%
Income \$ 75,000 - \$99,999	6.1%	10.3%	11.1%
Income \$100,000 - \$124,999	5.5%	7.7%	7.4%
Income \$125,000 - \$149,999	5.0%	6.1%	5.3%
Income \$150,000 +	17.0%	16.7%	13.1%

Average Household Income	\$67,431	\$66,303	\$58,842
Median Household Income	\$42,409	\$55,327	\$54,546
Per Capita Income	\$20,829	\$25,414	\$24,724

Vehicles Available

0 Vehicles Available	5.6%	5.9%	5.7%
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1 Vehicle Available	43.7%	46.2%	45.7%
2+ Vehicles Available	50.7%	47.9%	48.6%
Average Vehicles Per Household	1.80	1.80	1.70
Total Vehicles Available	3,350	38,764	88,818

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	7,544	65,336	135,871
Total Households	1,806	22,310	52,081
Female Population	3,813	33,832	70,227
% Female	50.6%	51.8%	51.7%
Male Population	3,731	31,504	65,645
% Male	49.5%	48.2%	48.3%

Age:

Age 0 - 4	1.6%	3.4%	5.1%
Age 5 - 14	4.6%	7.7%	10.5%
Age 15 - 19	27.1%	17.7%	11.8%
Age 20 - 24	39.9%	29.8%	20.2%
Age 25 - 34	7.7%	10.9%	14.0%
Age 35 - 44	5.1%	8.7%	12.0%
Age 45 - 54	6.2%	9.6%	11.7%
Age 55 - 64	3.8%	5.2%	6.2%
Age 65 - 74	2.2%	3.4%	4.2%
Age 75 - 84	1.4%	2.6%	3.1%
Age 85 +	0.4%	1.2%	1.2%
Median Age	21.2	22.5	26.2

Housing Units Trend

Total Housing Units	1,902	23,549	55,226
Owner Occupied Housing Units	40.6%	43.2%	49.2%
Renter Occupied Housing Units	54.4%	51.6%	45.1%
Vacant Housing Units	5.1%	5.3%	5.7%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.5%
Asian, and Hawaiian or other Pacific Islander	10.3%	8.3%	5.6%
Black	6.2%	6.3%	8.2%
White	80.6%	82.1%	80.6%
Other	0.6%	0.9%	2.2%
Two or More Races	2.0%	2.1%	2.9%

Hispanic Ethnicity	2.3%	2.6%	5.3%
Not of Hispanic Ethnicity	97.7%	97.4%	94.7%

Marital Status:

Age 15 + Population	7,076	58,068	114,627
Divorced	2.5%	5.6%	8.8%
Never Married	76.5%	57.5%	47.3%
Now Married	17.2%	29.1%	35.8%
Separated	2.9%	5.2%	4.3%
Widowed	0.9%	2.7%	3.9%

Educational Attainment:

Total Population Age 25+	2,021	27,073	71,223
Grade K - 9	0.6%	0.8%	2.0%
Grade 9 - 11, No diploma	1.9%	2.3%	6.7%
High School Graduate	10.4%	8.4%	16.3%
Associates Degree	7.1%	5.7%	6.9%
Bachelor's Degree	31.3%	30.6%	24.6%
Graduate Degree	34.5%	37.2%	23.6%
Some College, No Degree	14.2%	14.7%	19.4%
No Schooling Completed	0.1%	0.2%	0.5%
Public School Enrollment	96.7%	94.3%	92.4%
Private School Enrollment	3.3%	5.8%	7.6%

Household Income:

Income \$ 0 - \$9,999	21.0%	15.5%	12.4%
Income \$ 10,000 - \$14,999	8.0%	7.2%	6.8%
Income \$ 15,000 - \$24,999	15.8%	13.7%	13.9%
Income \$ 25,000 - \$34,999	10.8%	10.3%	12.7%
Income \$ 35,000 - \$49,999	10.0%	11.2%	14.8%
Income \$ 50,000 - \$74,999	8.6%	14.9%	16.9%
Income \$ 75,000 - \$99,999	7.3%	9.7%	8.9%
Income \$100,000 - \$124,999	5.8%	6.3%	5.4%
Income \$125,000 - \$149,999	2.6%	3.5%	2.9%
Income \$150,000 - \$199,999	5.7%	3.8%	2.8%
Income \$200,000 or More	4.4%	4.0%	2.7%
Average Household Income	\$57,591	\$60,369	\$55,755
Median Household Income	\$29,939	\$38,589	\$38,793
Per Capita Income	\$13,787	\$20,614	\$21,371

Vehicles Available

0 Vehicles Available	5.6%	7.4%	8.1%
1 Vehicle Available	33.7%	39.3%	40.1%
2 Vehicles Available	43.3%	37.4%	37.4%
3+ Vehicles Available	17.4%	15.9%	14.4%
Average Vehicles Per Household	1.70	1.60	1.60
Total Vehicles Available	3,290	38,296	85,605
Blue Collar Occupations	1,143	8,751	21,553
White Collar Occupations	2,964	25,840	50,264
% Blue Collar Workers	27.8%	25.3%	30.0%
% White Collar Workers	72.2%	74.7%	70.0%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	10,036	68,312	138,951
Total Households	1,835	20,230	48,998
Female Population	5,001	35,346	72,287
% Female	49.8%	51.7%	52.0%
Male Population	5,035	32,966	66,663
% Male	50.2%	48.3%	48.0%

Age:

Total Population	10,036	68,312	138,951
Age 0 - 4	2.2%	4.2%	6.3%
Age 5 - 14	4.7%	8.1%	10.8%
Age 15 - 19	30.2%	17.4%	11.5%
Age 20 - 24	38.4%	30.4%	20.2%
Age 25 - 34	9.7%	13.0%	17.2%
Age 35 - 44	6.1%	10.8%	13.3%
Age 45 - 54	3.8%	6.2%	7.5%
Age 55 - 64	2.2%	4.0%	5.4%
Age 65 - 74	1.6%	3.0%	4.3%
Age 75 - 84	0.8%	1.8%	2.5%
Age 85 +	0.3%	0.9%	1.0%
Median Age	20.8	22.7	25.5

Housing Units

Total Housing Units	1,977	21,426	52,123
Owner Occupied Housing Units	41.0%	41.9%	46.8%
Renter Occupied Housing Units	51.8%	52.5%	47.2%
Vacant Housing Units	7.2%	5.6%	6.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.7%
Asian	5.3%	6.4%	4.2%
Black	7.9%	6.1%	7.4%
White	85.3%	86.1%	85.2%
Other	1.2%	1.0%	2.5%
Hispanic Ethnicity	2.5%	2.3%	4.7%
Not of Hispanic Ethnicity	97.5%	97.7%	95.3%

Educational Attainment:

Total Population Age 25+	2,463	27,241	71,080
Grade K - 9	1.1%	1.3%	3.8%
Grade 9 - 12	2.9%	3.2%	8.4%
High School Graduate	7.8%	8.5%	16.7%
Associates Degree	6.6%	6.2%	7.4%
Bachelor's Degree	30.9%	29.9%	22.4%
Graduate Degree	33.4%	35.1%	21.1%
Some College, No Degree	17.4%	15.6%	20.2%

1990 Household Income:

Income \$ 0 - \$9,999	21.0%	17.6%	16.6%
Income \$ 10,000 - \$19,999	21.7%	17.9%	18.0%
Income \$ 20,000 - \$29,999	13.0%	14.0%	16.1%
Income \$ 30,000 - \$39,999	7.6%	9.8%	13.2%
Income \$ 40,000 - \$49,999	7.5%	9.4%	10.7%
Income \$ 50,000 - \$59,999	4.3%	6.1%	7.0%
Income \$ 60,000 - \$74,999	7.1%	8.6%	6.9%
Income \$ 75,000 - \$99,999	5.9%	8.2%	6.1%
Income \$100,000 - \$124,999	4.3%	3.5%	2.5%
Income \$125,000 - \$149,999	1.4%	1.8%	1.1%
Income \$150,000 +	6.1%	3.3%	1.8%
Average Household Income	\$48,036	\$44,686	\$38,732
Median Household Income	\$25,970	\$30,534	\$29,410
Per Capita Income	\$10,841	\$14,125	\$14,224

Vehicles Available

0 Vehicles Available	2.9%	4.7%	7.7%
1 Vehicle Available	30.4%	35.5%	35.9%
2+ Vehicles Available	66.7%	59.8%	56.4%
Average Vehicles Per Household	1.80	1.70	1.60
Total Vehicles Available	3,346	34,914	79,558

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	10,036	68,312	138,951
2000	7,544	65,336	135,871
Change 1990 to 2000	-24.8%	-4.4%	-2.2%
2008	7,570	63,386	133,580
2013	7,446	62,246	131,273
Change 2008 to 2013	-1.6%	-1.8%	-1.7%

Household Trend

1990	1,835	20,230	48,998
2000	1,806	22,310	52,081
Change 1990 to 2000	-1.6%	10.3%	6.3%
2008	1,815	21,748	52,075
2013	1,753	21,415	51,585
Change 2008 to 2013	-3.4%	-1.5%	-0.9%

Average Household Size Trend

1990	2.37	2.47	2.45
2000	2.18	2.27	2.31
2008	2.13	2.22	2.26
2013	2.10	2.19	2.23

Median Age Trend

1990	21	23	26
2000	21	23	26
Change 1990 to 2000	2.0%	-0.6%	2.8%
2008	23	24	29
2013	24	28	31
Change 2008 to 2013	7.5%	14.0%	8.3%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	-3.8%	9.9%	6.0%
Change 2008 to 2013	1.7%	3.7%	4.3%

Owner Occupied Housing Units

Change 1990 to 2000	-4.8%	13.1%	11.3%
Change 2008 to 2013	2.1%	4.1%	3.7%

Renter Occupied Housing Units

Change 1990 to 2000	1.0%	8.0%	1.3%
Change 2008 to 2013	-8.1%	-7.0%	-6.8%

Vacant Housing Units

Change 1990 to 2000	-31.8%	3.6%	0.7%
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Change 2008 to 2013	40.2%	43.6%	42.6%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-36.0%	-10.2%	-23.8%
Change 2008 to 2013	-35.9%	-42.5%	-41.0%

Asian or Pacific Islander

Change 1990 to 2000	45.8%	24.5%	32.3%
Change 2008 to 2013	14.5%	14.5%	15.6%

Black

Change 1990 to 2000	-41.6%	-1.2%	8.3%
Change 2008 to 2013	-4.1%	-4.1%	-5.5%

White

Change 1990 to 2000	-28.9%	-8.8%	-7.6%
Change 2008 to 2013	-2.8%	-2.6%	-2.3%

Other

Change 1990 to 2000	-60.8%	-20.3%	-15.5%
Change 2008 to 2013	-38.5%	-26.9%	-2.2%

Hispanic Ethnicity

Change 1990 to 2000	-32.6%	5.7%	10.0%
Change 2008 to 2013	8.0%	7.0%	5.1%

Not of Hispanic Ethnicity

Change 1990 to 2000	-24.6%	-4.6%	-2.8%
Change 2008 to 2013	-1.9%	-2.1%	-2.1%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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