Date: 10/02/09

Current Geography Selection: (3 Selected) 3,5,10 mile radii: 2860 EYDE PKWY, EAST LANSING, MI 48823

Lat: 42.717087 **Long:** -84.456788
City: Okemos **Pop:** 23,459
County: Ingham County **Pop:** 283,880
Zip: 48823 **Pop:** 45,291

Demographic Detail Comparison Report

	3 Miles:	5 Miles:	10 Miles:
2009 Demographics			
Total Population	66,160	138,563	304,744
Total Households	20,606	49,148	114,391
Female Population	34,390	71,821	158,735
% Female	52.0%	51.8%	52.1%
Male Population	31,770	66,741	146,008
% Male	48.0%	48.2%	47.9%
Population Density (per Sq. Mi.)	2,339.9	1,764.2	970.0
Age:			
Age 0 - 4	5.0%	5.8%	6.5%
Age 5 - 14	9.5%	10.4%	11.5%
Age 15 - 19	13.0%	9.7%	8.1%
Age 20 - 24	26.0%	17.7%	11.5%
Age 25 - 34	11.5%	14.4%	14.8%
Age 35 - 44	8.2%	10.7%	12.2%
Age 45 - 54	10.3%	12.1%	13.3%
Age 55 - 64	8.3%	9.5%	10.9%
Age 65 - 74	4.2%	5.1%	6.1%
Age 75 - 84	2.9%	3.4%	3.7%
Age 85 +	1.4%	1.5%	1.4%
Median Age	24.2	28.3	32.9
Housing Units			
Total Housing Units	24,343	58,157	133,679
Owner Occupied Housing Units	43.2%	47.9%	54.0%
Renter Occupied Housing Units	41.5%	36.6%	31.6%
Vacant Housing Units	15.4%	15.5%	14.4%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.2%	0.4%

Asian	8.5%	5.9%	3.9%
Black	6.3%	7.8%	10.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	80.3%	78.3%	76.0%
Other	1.4%	3.2%	3.9%
Multi-Race	3.4%	4.5%	5.1%
Hispanic Ethnicity	2.5%	5.0%	5.8%
Not of Hispanic Ethnicity	97.5%	95.0%	94.2%
Marital Status:			
Age 15 + Population	56,732	116,369	250,073
Divorced	6.0%	8.9%	11.0%
Never Married	55.5%	45.6%	36.3%
Now Married	31.0%	37.4%	44.4%
Separated	4.6%	4.1%	3.3%
Widowed	2.8%	4.0%	5.0%
Educational Attainment:			
Total Population Age 25+	30,926	78,472	190,455
Grade K - 8	0.8%	1.9%	2.3%
Grade 9 - 12	2.3%	5.7%	7.1%
High School Graduate	8.6%	16.6%	23.1%
Associates Degree	6.1%	7.4%	8.7%
Bachelor's Degree	31.6%	25.9%	20.8%
Graduate Degree	37.1%	24.7%	15.8%
Some College, No Degree	13.5%	17.8%	22.2%
Household Income:			
Income $ 0 - $9,999	12.1%	9.7%	7.7%
Income $ 10,000 - $14,999	5.5%	5.1%	4.6%
Income $ 15,000 - $24,999	11.4%	11.3%	10.6%
Income $ 25,000 - $34,999	8.5%	10.0%	10.3%
Income $ 35,000 - $49,999	11.5%	13.9%	14.6%
Income $ 50,000 - $74,999	13.0%	16.9%	19.3%
Income $ 75,000 - $99,999	11.1%	11.1%	12.8%
Income $100,000 - $124,999	8.0%	7.2%	8.1%
Income $125,000 - $149,999	5.5%	4.6%	4.5%
Income $150,000 +	13.5%	10.2%	7.6%
Average Household Income	$74,147	$65,071	$60,201
Median Household Income	$51,676	$50,063	$52,387
Per Capita Income	$27,702	$25,879	$24,091
Vehicles Available:			

	3 Miles:	5 Miles:	10 Miles:
0 Vehicles Available	6.9%	7.5%	7.3%
1 Vehicle Available	39.4%	40.2%	38.5%
2+ Vehicles Available	53.7%	52.4%	54.2%
Average Vehicles Per Household	1.90	1.70	1.70
Total Vehicles Available	38,846	85,760	199,024

Business and Employment:

	3 Miles:	5 Miles:	10 Miles:
Number of Employees	36,762	110,501	215,956
Number of Establishments	2,762	6,595	12,983

	3 Miles:	5 Miles:	10 Miles:

2014 Demographics

	3 Miles:	5 Miles:	10 Miles:
Total Population	70,445	145,490	315,770
Total Households	19,150	45,671	107,161
Female Population	37,096	76,385	166,473
% Female	52.7%	52.5%	52.7%
Male Population	33,349	69,105	149,296
% Male	47.3%	47.5%	47.3%

Age:

	3 Miles:	5 Miles:	10 Miles:
Age 0 - 4	6.8%	7.4%	8.0%
Age 5 - 14	10.2%	10.5%	11.2%
Age 15 - 19	8.4%	6.5%	5.7%
Age 20 - 24	18.2%	12.5%	8.4%
Age 25 - 34	16.5%	19.0%	18.6%
Age 35 - 44	8.5%	10.0%	11.0%
Age 45 - 54	11.0%	11.9%	12.5%
Age 55 - 64	10.0%	10.7%	11.8%
Age 65 - 74	5.9%	6.6%	7.7%
Age 75 - 84	3.2%	3.5%	3.8%
Age 85 +	1.6%	1.5%	1.4%
Median Age	27.8	31.1	33.7

Housing Units Trend

	3 Miles:	5 Miles:	10 Miles:
Total Housing Units	25,193	59,676	136,772
Owner Occupied Housing Units	42.8%	46.5%	50.8%
Renter Occupied Housing Units	33.2%	30.1%	27.6%
Vacant Housing Units	24.0%	23.5%	21.7%

Race and Ethnicity

	3 Miles:	5 Miles:	10 Miles:
American Indian, Eskimo, Aleut	0.1%	0.2%	0.5%
Asian	5.9%	4.4%	3.1%

Black	7.4%	8.0%	9.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	79.3%	76.3%	73.9%
Other	2.1%	4.7%	5.8%
Multi-Race	5.1%	6.4%	7.3%
Hispanic Ethnicity	2.2%	4.5%	5.4%
Not of Hispanic Ethnicity	97.8%	95.5%	94.6%

Marital Status:

Age 15 + Population	58,626	119,666	255,359
Divorced	6.2%	9.0%	11.0%
Never Married	54.8%	44.9%	36.0%
Now Married	31.5%	38.0%	44.6%
Separated	4.5%	4.0%	3.3%
Widowed	2.9%	4.1%	5.1%

Educational Attainment:

Total Population Age 25+	39,872	92,107	210,907
Grade K - 9	0.8%	1.7%	2.2%
Grade 9 - 12	2.7%	5.8%	7.3%
High School Graduate	8.3%	16.0%	22.3%
Associates Degree	6.3%	7.8%	9.2%
Bachelor's Degree	30.6%	25.0%	20.1%
Graduate Degree	37.3%	25.8%	16.9%
Some College, No Degree	13.9%	17.9%	22.1%

Household Income:

Income $ 0 - $9,999	10.9%	8.8%	7.0%
Income $ 10,000 - $14,999	5.1%	4.7%	4.2%
Income $ 15,000 - $24,999	10.3%	10.2%	9.5%
Income $ 25,000 - $34,999	8.2%	9.2%	9.4%
Income $ 35,000 - $49,999	10.7%	13.0%	13.5%
Income $ 50,000 - $74,999	12.9%	17.1%	19.4%
Income $ 75,000 - $99,999	11.0%	11.5%	12.9%
Income $100,000 - $124,999	8.8%	8.2%	9.4%
Income $125,000 - $149,999	6.0%	5.2%	5.3%
Income $150,000 +	16.1%	12.2%	9.5%
Average Household Income	$78,602	$67,479	$59,970
Median Household Income	$57,531	$55,043	$57,021
Per Capita Income	$26,067	$24,049	$21,893

Vehicles Available

0 Vehicles Available	6.6%	7.1%	7.1%

		3 Miles:	5 Miles:	10 Miles:
1 Vehicle Available		38.9%	39.3%	38.1%
2+ Vehicles Available		54.6%	53.5%	54.8%
Average Vehicles Per Household		1.80	1.60	1.70
Total Vehicles Available		36,233	80,924	189,508

	3 Miles:	5 Miles:	10 Miles:

2000 Census Demographics

	3 Miles:	5 Miles:	10 Miles:
Total Population	65,018	135,274	297,113
Total Households	22,603	51,924	117,183
Female Population	33,670	69,906	154,150
% Female	51.8%	51.7%	51.9%
Male Population	31,348	65,368	142,964
% Male	48.2%	48.3%	48.1%

Age:

	3 Miles:	5 Miles:	10 Miles:
Age 0 - 4	3.4%	5.1%	6.3%
Age 5 - 14	7.9%	10.5%	13.1%
Age 15 - 19	17.0%	11.8%	9.2%
Age 20 - 24	29.6%	20.2%	12.8%
Age 25 - 34	11.0%	14.0%	14.4%
Age 35 - 44	8.8%	12.0%	14.2%
Age 45 - 54	9.7%	11.7%	13.1%
Age 55 - 64	5.3%	6.2%	7.3%
Age 65 - 74	3.4%	4.2%	5.1%
Age 75 - 84	2.6%	3.1%	3.4%
Age 85 +	1.2%	1.2%	1.2%
Median Age	22.7	26.2	30.8

Housing Units Trend

	3 Miles:	5 Miles:	10 Miles:
Total Housing Units	23,854	55,056	124,204
Owner Occupied Housing Units	43.3%	49.2%	56.7%
Renter Occupied Housing Units	51.5%	45.1%	37.6%
Vacant Housing Units	5.3%	5.7%	5.7%

Race and Ethnicity

	3 Miles:	5 Miles:	10 Miles:
American Indian, Eskimo, Aleut	0.4%	0.5%	0.6%
Asian, and Hawaiian or other Pacific Islander	8.3%	5.7%	3.8%
Black	6.2%	8.2%	11.8%
White	82.2%	80.6%	78.4%
Other	0.9%	2.2%	2.4%
Two or More Races	2.1%	2.9%	3.1%

Hispanic Ethnicity	2.6%	5.3%	5.9%
Not of Hispanic Ethnicity	97.4%	94.8%	94.1%

Marital Status:

Age 15 + Population	57,664	114,157	239,550
Divorced	5.7%	8.7%	10.9%
Never Married	57.1%	47.3%	37.5%
Now Married	29.6%	35.8%	43.2%
Separated	4.8%	4.3%	3.4%
Widowed	2.8%	3.9%	4.9%

Educational Attainment:

Total Population Age 25+	27,346	70,859	174,343
Grade K - 9	0.8%	2.0%	2.5%
Grade 9 - 11, No diploma	2.3%	6.6%	8.4%
High School Graduate	8.5%	16.2%	22.3%
Associates Degree	5.8%	6.9%	7.9%
Bachelor's Degree	30.6%	24.6%	19.3%
Graduate Degree	37.1%	23.7%	14.6%
Some College, No Degree	14.8%	19.4%	24.3%
No Schooling Completed	0.2%	0.5%	0.7%
Public School Enrollment	94.2%	92.4%	90.5%
Private School Enrollment	5.8%	7.6%	9.5%

Household Income:

Income $ 0 - $9,999	15.4%	12.4%	10.0%
Income $ 10,000 - $14,999	7.2%	6.8%	6.4%
Income $ 15,000 - $24,999	13.6%	13.9%	13.3%
Income $ 25,000 - $34,999	10.3%	12.6%	13.0%
Income $ 35,000 - $49,999	11.2%	14.7%	16.5%
Income $ 50,000 - $74,999	15.0%	16.9%	19.4%
Income $ 75,000 - $99,999	9.7%	8.9%	10.2%
Income $100,000 - $124,999	6.4%	5.4%	5.1%
Income $125,000 - $149,999	3.5%	2.9%	2.4%
Income $150,000 - $199,999	3.8%	2.8%	1.9%
Income $200,000 or More	3.9%	2.7%	1.9%
Average Household Income	$60,423	$55,859	$53,994
Median Household Income	$38,753	$38,839	$41,271
Per Capita Income	$21,005	$21,441	$21,296

Vehicles Available

	3 Miles:	5 Miles:	10 Miles:
0 Vehicles Available	7.4%	8.1%	8.0%
1 Vehicle Available	39.3%	40.1%	38.4%
2 Vehicles Available	37.4%	37.4%	38.6%
3+ Vehicles Available	16.0%	14.4%	15.1%
Average Vehicles Per Household	1.60	1.60	1.60
Total Vehicles Available	38,810	85,424	195,526
Blue Collar Occupations	8,691	21,402	53,350
White Collar Occupations	25,868	50,095	99,248
% Blue Collar Workers	25.2%	29.9%	35.0%
% White Collar Workers	74.9%	70.1%	65.0%

	3 Miles:	5 Miles:	10 Miles:

1990 Demographics

	3 Miles:	5 Miles:	10 Miles:
Total Population	67,791	138,261	297,534
Total Households	20,477	48,812	109,905
Female Population	35,086	71,918	154,916
% Female	51.8%	52.0%	52.1%
Male Population	32,704	66,343	142,618
% Male	48.2%	48.0%	47.9%

Age:

	3 Miles:	5 Miles:	10 Miles:
Total Population	67,791	138,261	297,534
Age 0 - 4	4.3%	6.3%	7.3%
Age 5 - 14	8.3%	10.8%	13.1%
Age 15 - 19	16.8%	11.6%	9.1%
Age 20 - 24	30.2%	20.2%	13.5%
Age 25 - 34	13.2%	17.1%	17.9%
Age 35 - 44	11.0%	13.3%	14.9%
Age 45 - 54	6.3%	7.5%	8.8%
Age 55 - 64	4.1%	5.4%	6.5%
Age 65 - 74	3.1%	4.3%	5.1%
Age 75 - 84	1.9%	2.5%	2.7%
Age 85 +	0.9%	1.0%	1.0%
Median Age	22.8	25.5	28.7

Housing Units

	3 Miles:	5 Miles:	10 Miles:
Total Housing Units	21,683	51,926	116,234
Owner Occupied Housing Units	42.0%	46.9%	55.0%
Renter Occupied Housing Units	52.4%	47.1%	39.6%
Vacant Housing Units	5.6%	6.0%	5.5%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.7%	0.7%
Asian	6.4%	4.2%	2.6%
Black	6.0%	7.4%	10.3%
White	86.2%	85.3%	83.8%
Other	1.0%	2.5%	2.7%
Hispanic Ethnicity	2.3%	4.7%	4.8%
Not of Hispanic Ethnicity	97.7%	95.3%	95.2%

Educational Attainment:

Total Population Age 25+	27,456	70,674	169,408
Grade K - 9	1.4%	3.8%	4.6%
Grade 9 - 12	3.2%	8.4%	10.5%
High School Graduate	8.6%	16.6%	23.2%
Associates Degree	6.3%	7.4%	8.0%
Bachelor's Degree	29.9%	22.5%	16.9%
Graduate Degree	35.1%	21.2%	12.8%
Some College, No Degree	15.7%	20.1%	24.0%

1990 Household Income:

Income $ 0 - $9,999	17.5%	16.6%	14.8%
Income $ 10,000 - $19,999	17.8%	18.0%	16.8%
Income $ 20,000 - $29,999	14.0%	16.1%	17.0%
Income $ 30,000 - $39,999	9.9%	13.1%	14.8%
Income $ 40,000 - $49,999	9.4%	10.7%	11.7%
Income $ 50,000 - $59,999	6.1%	7.0%	8.2%
Income $ 60,000 - $74,999	8.6%	6.9%	7.5%
Income $ 75,000 - $99,999	8.2%	6.2%	5.5%
Income $100,000 - $124,999	3.5%	2.5%	1.8%
Income $125,000 - $149,999	1.8%	1.1%	0.7%
Income $150,000 +	3.3%	1.8%	1.1%
Average Household Income	$44,680	$38,815	$37,478
Median Household Income	$30,684	$29,458	$30,789
Per Capita Income	$14,293	$14,241	$14,147

Vehicles Available

0 Vehicles Available	4.7%	7.7%	7.8%
1 Vehicle Available	35.4%	35.9%	34.8%
2+ Vehicles Available	59.9%	56.5%	57.4%
Average Vehicles Per Household	1.70	1.60	1.70
Total Vehicles Available	35,360	79,360	181,360

	3 Miles:	5 Miles:	10 Miles:
Population Trend			
1990	67,791	138,261	297,534
2000	65,018	135,274	297,113
Change 1990 to 2000	-4.1%	-2.2%	-0.1%
2009	66,160	138,563	304,744
2014	70,445	145,490	315,770
Change 2009 to 2014	6.5%	5.0%	3.6%
Household Trend			
1990	20,477	48,812	109,905
2000	22,603	51,924	117,183
Change 1990 to 2000	10.4%	6.4%	6.6%
2009	20,606	49,148	114,391
2014	19,150	45,671	107,161
Change 2009 to 2014	-7.1%	-7.1%	-6.3%
Average Household Size Trend			
1990	2.46	2.45	2.52
2000	2.26	2.31	2.39
2009	2.42	2.45	2.49
2014	2.77	2.76	2.75
Median Age Trend			
1990	23	26	29
2000	23	26	31
Change 1990 to 2000	-0.7%	2.8%	7.4%
2009	24	28	33
2014	28	31	34
Change 2009 to 2014	14.9%	9.8%	2.4%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	10.0%	6.0%	6.9%
Change 2009 to 2014	3.5%	2.6%	2.3%
Owner Occupied Housing Units			
Change 1990 to 2000	13.2%	11.3%	10.3%
Change 2009 to 2014	2.6%	-0.4%	-3.8%
Renter Occupied Housing Units			
Change 1990 to 2000	8.1%	1.4%	1.5%
Change 2009 to 2014	-17.2%	-15.8%	-10.6%
Vacant Housing Units			
Change 1990 to 2000	3.8%	0.6%	10.9%

Change 2009 to 2014	61.7%	55.5%	53.5%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-9.4%	-23.9%	-18.4%
Change 2009 to 2014	-41.9%	6.7%	29.2%

Asian or Pacific Islander

Change 1990 to 2000	24.7%	32.3%	44.0%
Change 2009 to 2014	-25.1%	-21.6%	-17.5%

Black

Change 1990 to 2000	-0.4%	8.7%	14.5%
Change 2009 to 2014	25.3%	7.3%	-9.0%

White

Change 1990 to 2000	-8.6%	-7.5%	-6.5%
Change 2009 to 2014	5.1%	2.2%	0.7%

Other

Change 1990 to 2000	-20.0%	-15.6%	-8.3%
Change 2009 to 2014	63.9%	53.6%	54.2%

Hispanic Ethnicity

Change 1990 to 2000	6.1%	9.8%	22.4%
Change 2009 to 2014	-3.8%	-5.2%	-4.3%

Not of Hispanic Ethnicity

Change 1990 to 2000	-4.3%	-2.8%	-1.3%
Change 2009 to 2014	6.7%	5.5%	4.1%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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