



Date: 08/20/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 2852 EYDE PKWY, EAST LANSING, MI 48823

Lat: 42.717031 **Long:** -84.455530

City: Okemos **Pop:** 22,457

County: Ingham County **Pop:** 278,317

Zip: 48864 **Pop:** 19,600

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2008 Demographics

Total Population	7,648	63,384	131,331
Total Households	1,851	21,732	51,212
Female Population	3,836	32,584	67,385
% Female	50.2%	51.4%	51.3%
Male Population	3,812	30,800	63,946
% Male	49.8%	48.6%	48.7%
Population Density (per Sq. Mi.)	2,434.4	2,241.8	1,672.2

Age:

Age 0 - 4	4.2%	4.6%	5.4%
Age 5 - 14	9.3%	10.0%	10.9%
Age 15 - 19	17.7%	12.8%	9.3%
Age 20 - 24	34.3%	25.7%	17.4%
Age 25 - 34	9.5%	11.7%	14.4%
Age 35 - 44	5.6%	8.3%	10.8%
Age 45 - 54	7.6%	10.6%	12.5%
Age 55 - 64	6.6%	8.4%	9.6%
Age 65 - 74	3.1%	4.2%	5.0%
Age 75 - 84	1.7%	2.6%	3.2%
Age 85 +	0.7%	1.4%	1.5%
Median Age	22.6	24.3	28.8

Housing Units

Total Housing Units	2,095	24,566	58,160
Owner Occupied Housing Units	41.8%	43.7%	49.1%
Renter Occupied Housing Units	46.6%	44.8%	39.0%
Vacant Housing Units	11.7%	11.5%	12.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
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Asian	13.1%	10.5%	7.3%
Black	6.1%	6.2%	7.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	78.2%	80.4%	80.0%
Other	0.6%	0.8%	1.9%
Multi-Race	1.9%	1.9%	2.6%

Hispanic Ethnicity	2.5%	2.8%	5.6%
Not of Hispanic Ethnicity	97.5%	97.2%	94.4%

Marital Status:

Age 15 + Population	6,636	54,247	110,030
Divorced	2.8%	5.8%	8.8%
Never Married	74.2%	55.6%	45.5%
Now Married	19.2%	31.0%	37.7%
Separated	2.8%	4.8%	4.0%
Widowed	1.1%	2.7%	4.0%

Educational Attainment:

Total Population Age 25+	2,659	29,887	75,026
Grade K - 8	0.9%	1.0%	2.1%
Grade 9 - 12	1.7%	2.0%	4.4%
High School Graduate	12.8%	11.0%	19.3%
Associates Degree	8.3%	5.6%	6.8%
Bachelor's Degree	35.2%	33.9%	28.2%
Graduate Degree	30.7%	34.7%	23.8%
Some College, No Degree	10.5%	11.8%	15.4%

Household Income:

Income \$ 0 - \$9,999	17.5%	12.9%	10.2%
Income \$ 10,000 - \$14,999	6.1%	5.3%	4.8%
Income \$ 15,000 - \$24,999	15.0%	11.7%	11.5%
Income \$ 25,000 - \$34,999	8.3%	8.9%	10.4%
Income \$ 35,000 - \$49,999	12.0%	11.5%	14.1%
Income \$ 50,000 - \$74,999	9.4%	12.8%	16.7%
Income \$ 75,000 - \$99,999	6.8%	10.5%	10.7%
Income \$100,000 - \$124,999	6.0%	7.5%	6.8%
Income \$125,000 - \$149,999	5.1%	5.4%	4.7%
Income \$150,000 +	13.9%	13.4%	10.2%

Average Household Income	\$67,076	\$65,073	\$57,629
Median Household Income	\$38,759	\$49,536	\$48,903
Per Capita Income	\$20,892	\$24,814	\$23,985

Vehicles Available:

0 Vehicles Available	5.9%	6.6%	6.6%
1 Vehicle Available	40.6%	44.1%	44.0%
2+ Vehicles Available	53.5%	49.4%	49.4%
Average Vehicles Per Household	2.00	1.80	1.70
Total Vehicles Available	3,623	39,690	87,794

Business and Employment:

Number of Employees	3,567	33,238	97,024
Number of Establishments	269	2,655	6,331

1 Miles: 3 Miles: 5 Miles:

2013 Demographics

Total Population	7,519	62,236	129,018
Total Households	1,788	21,395	50,713
Female Population	3,754	31,827	65,846
% Female	49.9%	51.1%	51.0%
Male Population	3,765	30,409	63,171
% Male	50.1%	48.9%	49.0%

Age:

Age 0 - 4	6.5%	6.8%	7.4%
Age 5 - 14	10.3%	10.4%	10.7%
Age 15 - 19	11.6%	8.6%	6.5%
Age 20 - 24	24.6%	18.1%	12.2%
Age 25 - 34	14.7%	16.3%	18.6%
Age 35 - 44	7.0%	8.8%	10.5%
Age 45 - 54	8.8%	10.9%	12.0%
Age 55 - 64	8.7%	10.0%	10.8%
Age 65 - 74	5.0%	6.0%	6.7%
Age 75 - 84	2.2%	2.9%	3.3%
Age 85 +	0.8%	1.4%	1.4%
Median Age	24.4	27.7	31.2

Housing Units Trend

Total Housing Units	2,131	25,463	60,627
Owner Occupied Housing Units	41.8%	43.9%	48.8%
Renter Occupied Housing Units	42.1%	40.2%	34.8%
Vacant Housing Units	16.1%	16.0%	16.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	15.2%	12.3%	8.6%

Black	6.0%	6.0%	7.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	77.2%	79.7%	79.5%
Other	0.4%	0.6%	1.9%
Multi-Race	1.1%	1.2%	2.1%

Hispanic Ethnicity	2.8%	3.0%	6.0%
Not of Hispanic Ethnicity	97.2%	97.0%	94.0%

Marital Status:

Age 15 + Population	6,278	51,670	105,834
Divorced	2.8%	5.9%	8.8%
Never Married	74.2%	55.0%	44.9%
Now Married	19.1%	31.6%	38.3%
Separated	2.8%	4.8%	4.0%
Widowed	1.1%	2.8%	4.0%

Educational Attainment:

Total Population Age 25+	3,556	35,064	81,788
Grade K - 9	0.9%	1.0%	1.8%
Grade 9 - 12	1.3%	1.8%	3.3%
High School Graduate	13.7%	12.4%	20.8%
Associates Degree	10.3%	5.6%	6.7%
Bachelor's Degree	38.3%	36.0%	30.3%
Graduate Degree	27.0%	32.8%	23.7%
Some College, No Degree	8.6%	10.5%	13.3%

Household Income:

Income \$ 0 - \$9,999	16.3%	11.7%	9.3%
Income \$ 10,000 - \$14,999	5.7%	4.9%	4.4%
Income \$ 15,000 - \$24,999	12.6%	9.9%	9.6%
Income \$ 25,000 - \$34,999	8.9%	8.8%	9.6%
Income \$ 35,000 - \$49,999	11.1%	10.9%	13.3%
Income \$ 50,000 - \$74,999	11.0%	12.9%	16.8%
Income \$ 75,000 - \$99,999	6.4%	10.3%	11.1%
Income \$100,000 - \$124,999	5.7%	7.7%	7.4%
Income \$125,000 - \$149,999	5.1%	6.1%	5.3%
Income \$150,000 +	17.1%	16.9%	13.3%

Average Household Income	\$67,903	\$66,654	\$59,124
Median Household Income	\$43,497	\$55,488	\$54,668
Per Capita Income	\$21,074	\$25,542	\$24,829

Vehicles Available

0 Vehicles Available	5.5%	5.9%	5.7%
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1 Vehicle Available	43.5%	46.1%	45.6%
2+ Vehicles Available	51.0%	48.0%	48.7%
Average Vehicles Per Household	1.80	1.80	1.70
Total Vehicles Available	3,419	38,753	87,454

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	7,629	65,350	133,693
Total Households	1,844	22,301	51,257
Female Population	3,858	33,844	69,106
% Female	50.6%	51.8%	51.7%
Male Population	3,771	31,507	64,587
% Male	49.4%	48.2%	48.3%

Age:

Age 0 - 4	1.7%	3.4%	5.0%
Age 5 - 14	4.7%	7.8%	10.5%
Age 15 - 19	26.8%	17.7%	11.9%
Age 20 - 24	39.5%	29.8%	20.3%
Age 25 - 34	7.7%	10.8%	13.9%
Age 35 - 44	5.2%	8.7%	12.0%
Age 45 - 54	6.4%	9.6%	11.6%
Age 55 - 64	3.9%	5.2%	6.2%
Age 65 - 74	2.3%	3.4%	4.2%
Age 75 - 84	1.5%	2.5%	3.1%
Age 85 +	0.5%	1.2%	1.2%
Median Age	21.3	22.5	26.1

Housing Units Trend

Total Housing Units	1,942	23,538	54,329
Owner Occupied Housing Units	41.7%	43.1%	49.1%
Renter Occupied Housing Units	53.3%	51.6%	45.3%
Vacant Housing Units	5.0%	5.3%	5.7%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.5%
Asian, and Hawaiian or other Pacific Islander	10.2%	8.3%	5.7%
Black	6.1%	6.2%	8.1%
White	80.8%	82.2%	80.7%
Other	0.6%	0.8%	2.2%
Two or More Races	2.0%	2.1%	2.9%

Hispanic Ethnicity	2.2%	2.5%	5.2%
Not of Hispanic Ethnicity	97.8%	97.5%	94.8%

Marital Status:

Age 15 + Population	7,145	58,076	112,914
Divorced	2.6%	5.6%	8.6%
Never Married	75.9%	57.4%	47.5%
Now Married	17.8%	29.2%	35.7%
Separated	2.8%	5.1%	4.3%
Widowed	1.0%	2.7%	3.9%

Educational Attainment:

Total Population Age 25+	2,092	27,077	69,838
Grade K - 9	0.6%	0.8%	2.0%
Grade 9 - 11, No diploma	1.9%	2.2%	6.6%
High School Graduate	10.4%	8.3%	16.0%
Associates Degree	7.0%	5.7%	6.9%
Bachelor's Degree	31.3%	30.7%	24.8%
Graduate Degree	34.8%	37.4%	24.0%
Some College, No Degree	14.0%	14.7%	19.3%
No Schooling Completed	0.1%	0.2%	0.5%
Public School Enrollment	96.7%	94.3%	92.5%
Private School Enrollment	3.3%	5.7%	7.6%

Household Income:

Income \$ 0 - \$9,999	20.6%	15.5%	12.5%
Income \$ 10,000 - \$14,999	7.8%	7.2%	6.8%
Income \$ 15,000 - \$24,999	15.5%	13.6%	13.9%
Income \$ 25,000 - \$34,999	10.7%	10.3%	12.6%
Income \$ 35,000 - \$49,999	10.0%	11.1%	14.7%
Income \$ 50,000 - \$74,999	9.1%	14.9%	16.8%
Income \$ 75,000 - \$99,999	7.5%	9.7%	8.9%
Income \$100,000 - \$124,999	5.9%	6.4%	5.4%
Income \$125,000 - \$149,999	2.7%	3.5%	2.9%
Income \$150,000 - \$199,999	5.7%	3.9%	2.8%
Income \$200,000 or More	4.5%	4.0%	2.7%
Average Household Income	\$58,343	\$60,626	\$55,969
Median Household Income	\$30,783	\$38,707	\$38,856
Per Capita Income	\$14,102	\$20,689	\$21,458

Vehicles Available

0 Vehicles Available	5.5%	7.4%	8.1%
1 Vehicle Available	33.7%	39.3%	40.1%
2 Vehicles Available	43.4%	37.4%	37.4%
3+ Vehicles Available	17.4%	16.0%	14.4%
Average Vehicles Per Household	1.70	1.60	1.60
Total Vehicles Available	3,356	38,285	84,365
Blue Collar Occupations	1,146	8,714	21,080
White Collar Occupations	3,006	25,890	49,647
% Blue Collar Workers	27.6%	25.2%	29.8%
% White Collar Workers	72.4%	74.8%	70.2%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	9,820	68,163	136,521
Total Households	1,870	20,164	48,117
Female Population	4,890	35,268	71,006
% Female	49.8%	51.7%	52.0%
Male Population	4,930	32,895	65,515
% Male	50.2%	48.3%	48.0%

Age:

Total Population	9,820	68,163	136,521
Age 0 - 4	2.3%	4.2%	6.3%
Age 5 - 14	4.9%	8.1%	10.7%
Age 15 - 19	29.2%	17.5%	11.6%
Age 20 - 24	37.8%	30.4%	20.4%
Age 25 - 34	10.0%	13.0%	17.1%
Age 35 - 44	6.5%	10.8%	13.3%
Age 45 - 54	4.0%	6.3%	7.5%
Age 55 - 64	2.3%	4.0%	5.3%
Age 65 - 74	1.8%	3.0%	4.3%
Age 75 - 84	0.9%	1.8%	2.5%
Age 85 +	0.4%	0.9%	1.0%
Median Age	20.9	22.7	25.4

Housing Units

Total Housing Units	2,013	21,359	51,188
Owner Occupied Housing Units	42.2%	41.9%	46.8%
Renter Occupied Housing Units	50.8%	52.5%	47.2%
Vacant Housing Units	7.1%	5.6%	6.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.7%
Asian	5.4%	6.4%	4.2%
Black	7.8%	6.0%	7.3%
White	85.3%	86.2%	85.4%
Other	1.2%	1.0%	2.5%
Hispanic Ethnicity	2.5%	2.3%	4.7%
Not of Hispanic Ethnicity	97.5%	97.7%	95.4%

Educational Attainment:

Total Population Age 25+	2,534	27,140	69,603
Grade K - 9	1.2%	1.3%	3.8%
Grade 9 - 12	2.9%	3.1%	8.3%
High School Graduate	8.0%	8.4%	16.4%
Associates Degree	6.4%	6.2%	7.4%
Bachelor's Degree	30.7%	30.1%	22.7%
Graduate Degree	33.5%	35.3%	21.5%
Some College, No Degree	17.4%	15.6%	20.0%

1990 Household Income:

Income \$ 0 - \$9,999	20.6%	17.6%	16.6%
Income \$ 10,000 - \$19,999	21.3%	17.9%	18.0%
Income \$ 20,000 - \$29,999	12.8%	13.9%	16.0%
Income \$ 30,000 - \$39,999	7.8%	9.8%	13.1%
Income \$ 40,000 - \$49,999	7.9%	9.4%	10.7%
Income \$ 50,000 - \$59,999	4.3%	6.1%	7.0%
Income \$ 60,000 - \$74,999	7.4%	8.6%	7.0%
Income \$ 75,000 - \$99,999	6.1%	8.2%	6.2%
Income \$100,000 - \$124,999	4.3%	3.5%	2.5%
Income \$125,000 - \$149,999	1.5%	1.8%	1.1%
Income \$150,000 +	6.1%	3.3%	1.8%
Average Household Income	\$48,558	\$44,785	\$38,921
Median Household Income	\$26,448	\$30,576	\$29,523
Per Capita Income	\$11,245	\$14,150	\$14,269

Vehicles Available

0 Vehicles Available	2.8%	4.7%	7.6%
1 Vehicle Available	30.2%	35.5%	35.9%
2+ Vehicles Available	67.0%	59.9%	56.5%
Average Vehicles Per Household	1.80	1.70	1.60
Total Vehicles Available	3,431	34,810	78,309

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	9,820	68,163	136,521
2000	7,629	65,350	133,693
Change 1990 to 2000	-22.3%	-4.1%	-2.1%
2008	7,648	63,384	131,331
2013	7,519	62,236	129,018
Change 2008 to 2013	-1.7%	-1.8%	-1.8%

Household Trend

1990	1,870	20,164	48,117
2000	1,844	22,301	51,257
Change 1990 to 2000	-1.4%	10.6%	6.5%
2008	1,851	21,732	51,212
2013	1,788	21,395	50,713
Change 2008 to 2013	-3.4%	-1.6%	-1.0%

Average Household Size Trend

1990	2.38	2.47	2.44
2000	2.18	2.27	2.31
2008	2.13	2.22	2.25
2013	2.10	2.19	2.22

Median Age Trend

1990	21	23	25
2000	21	23	26
Change 1990 to 2000	1.7%	-0.6%	2.7%
2008	23	24	29
2013	24	28	31
Change 2008 to 2013	7.6%	14.0%	8.5%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	-3.6%	10.2%	6.1%
Change 2008 to 2013	1.7%	3.7%	4.2%

Owner Occupied Housing Units

Change 1990 to 2000	-4.5%	13.5%	11.4%
Change 2008 to 2013	1.8%	4.1%	3.7%

Renter Occupied Housing Units

Change 1990 to 2000	1.2%	8.3%	1.7%
Change 2008 to 2013	-8.1%	-7.1%	-6.8%

Vacant Housing Units

Change 1990 to 2000	-31.7%	3.6%	0.1%
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Change 2008 to 2013	40.4%	43.5%	42.7%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-34.8%	-9.3%	-23.7%
Change 2008 to 2013	-35.9%	-42.6%	-41.0%

Asian or Pacific Islander

Change 1990 to 2000	48.2%	24.9%	32.4%
Change 2008 to 2013	14.6%	14.4%	15.5%

Black

Change 1990 to 2000	-39.4%	-1.2%	9.3%
Change 2008 to 2013	-4.0%	-4.0%	-5.5%

White

Change 1990 to 2000	-26.5%	-8.6%	-7.5%
Change 2008 to 2013	-2.9%	-2.7%	-2.3%

Other

Change 1990 to 2000	-59.8%	-20.3%	-15.5%
Change 2008 to 2013	-38.5%	-27.3%	-2.2%

Hispanic Ethnicity

Change 1990 to 2000	-31.3%	6.2%	9.7%
Change 2008 to 2013	7.8%	7.0%	5.0%

Not of Hispanic Ethnicity

Change 1990 to 2000	-22.1%	-4.4%	-2.6%
Change 2008 to 2013	-1.9%	-2.1%	-2.2%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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