



**Date:** 10/02/09

**Current Geography Selection:** (3 Selected) 3,5,10 mile radii: 2827 EYDE PKWY, EAST LANSING, MI 48823

**Lat:** 42.717305 **Long:** -84.453450

**City:** Okemos **Pop:** 23,459

**County:** Ingham County **Pop:** 283,880

**Zip:** 48864 **Pop:** 19,272

## Demographic Detail Comparison Report

3 Miles: 5 Miles: 10 Miles:

### 2009 Demographics

Total Population	66,584	134,495	302,815
Total Households	20,716	47,510	113,567
Female Population	34,635	69,772	157,696
% Female	52.0%	51.9%	52.1%
Male Population	31,949	64,723	145,119
% Male	48.0%	48.1%	47.9%
Population Density (per Sq. Mi.)	2,354.9	1,712.4	963.9

### Age:

Age 0 - 4	5.0%	5.7%	6.5%
Age 5 - 14	9.6%	10.3%	11.5%
Age 15 - 19	12.9%	9.8%	8.1%
Age 20 - 24	25.9%	18.0%	11.5%
Age 25 - 34	11.6%	14.4%	14.8%
Age 35 - 44	8.2%	10.6%	12.2%
Age 45 - 54	10.3%	12.0%	13.3%
Age 55 - 64	8.2%	9.4%	10.9%
Age 65 - 74	4.2%	5.0%	6.1%
Age 75 - 84	2.9%	3.4%	3.7%
Age 85 +	1.4%	1.5%	1.4%
Median Age	24.3	28.0	32.9

### Housing Units

Total Housing Units	24,466	56,164	132,776
Owner Occupied Housing Units	43.1%	47.6%	54.0%
Renter Occupied Housing Units	41.6%	37.0%	31.5%
Vacant Housing Units	15.3%	15.4%	14.5%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.4%
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Asian	8.5%	6.0%	3.9%
Black	6.2%	7.7%	10.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	80.5%	78.5%	75.9%
Other	1.3%	3.1%	3.9%
Multi-Race	3.3%	4.4%	5.1%

Hispanic Ethnicity	2.5%	4.9%	5.8%
Not of Hispanic Ethnicity	97.6%	95.1%	94.2%

**Marital Status:**

Age 15 + Population	57,077	113,053	248,453
Divorced	6.0%	8.7%	11.0%
Never Married	55.3%	46.0%	36.4%
Now Married	31.2%	37.2%	44.3%
Separated	4.6%	4.1%	3.3%
Widowed	2.9%	4.0%	5.0%

**Educational Attainment:**

Total Population Age 25+	31,227	75,688	189,114
Grade K - 8	0.9%	1.8%	2.3%
Grade 9 - 12	2.3%	5.5%	7.2%
High School Graduate	8.6%	16.2%	23.1%
Associates Degree	6.1%	7.4%	8.7%
Bachelor's Degree	31.7%	26.3%	20.7%
Graduate Degree	37.0%	25.3%	15.8%
Some College, No Degree	13.6%	17.5%	22.2%

**Household Income:**

Income \$ 0 - \$9,999	12.1%	9.8%	7.8%
Income \$ 10,000 - \$14,999	5.5%	5.0%	4.6%
Income \$ 15,000 - \$24,999	11.4%	11.2%	10.6%
Income \$ 25,000 - \$34,999	8.5%	9.9%	10.3%
Income \$ 35,000 - \$49,999	11.4%	13.8%	14.6%
Income \$ 50,000 - \$74,999	13.0%	16.9%	19.3%
Income \$ 75,000 - \$99,999	11.1%	11.1%	12.7%
Income \$100,000 - \$124,999	8.0%	7.2%	8.1%
Income \$125,000 - \$149,999	5.5%	4.7%	4.4%
Income \$150,000 +	13.6%	10.3%	7.6%

Average Household Income	\$74,365	\$65,517	\$60,150
Median Household Income	\$51,877	\$50,230	\$52,279
Per Capita Income	\$27,819	\$26,046	\$24,053

**Vehicles Available:**

0 Vehicles Available	6.9%	7.5%	7.3%
1 Vehicle Available	39.4%	40.1%	38.5%
2+ Vehicles Available	53.7%	52.4%	54.2%
Average Vehicles Per Household	1.90	1.70	1.70
Total Vehicles Available	39,022	83,115	197,604

**Business and Employment:**

Number of Employees	37,703	97,193	215,046
Number of Establishments	2,779	6,078	12,921

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3 Miles:                      5 Miles:                      10 Miles:

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**2014 Demographics**

Total Population	70,928	141,076	313,886
Total Households	19,261	44,086	106,360
Female Population	37,376	74,133	165,447
% Female	52.7%	52.6%	52.7%
Male Population	33,552	66,942	148,439
% Male	47.3%	47.5%	47.3%

**Age:**

Age 0 - 4	6.8%	7.4%	8.0%
Age 5 - 14	10.2%	10.5%	11.2%
Age 15 - 19	8.4%	6.5%	5.7%
Age 20 - 24	18.1%	12.7%	8.4%
Age 25 - 34	16.6%	19.0%	18.6%
Age 35 - 44	8.5%	9.9%	11.0%
Age 45 - 54	11.0%	11.9%	12.5%
Age 55 - 64	9.9%	10.7%	11.8%
Age 65 - 74	5.9%	6.6%	7.7%
Age 75 - 84	3.2%	3.5%	3.8%
Age 85 +	1.6%	1.5%	1.4%
Median Age	27.9	30.9	33.7

**Housing Units Trend**

Total Housing Units	25,335	57,559	135,867
Owner Occupied Housing Units	42.8%	46.2%	50.8%
Renter Occupied Housing Units	33.3%	30.4%	27.5%
Vacant Housing Units	24.0%	23.4%	21.7%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.1%	0.3%	0.5%
Asian	6.0%	4.5%	3.1%

Black	7.3%	7.9%	9.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	79.4%	76.4%	73.8%
Other	2.1%	4.5%	5.8%
Multi-Race	5.1%	6.3%	7.3%

Hispanic Ethnicity	2.2%	4.4%	5.4%
Not of Hispanic Ethnicity	97.8%	95.6%	94.6%

**Marital Status:**

Age 15 + Population	59,012	116,104	253,778
Divorced	6.3%	8.8%	11.0%
Never Married	54.5%	45.4%	36.0%
Now Married	31.7%	37.7%	44.6%
Separated	4.6%	4.1%	3.3%
Widowed	3.0%	4.1%	5.1%

**Educational Attainment:**

Total Population Age 25+	40,219	88,938	209,582
Grade K - 9	0.9%	1.7%	2.2%
Grade 9 - 12	2.7%	5.6%	7.3%
High School Graduate	8.3%	15.5%	22.3%
Associates Degree	6.4%	7.8%	9.2%
Bachelor's Degree	30.7%	25.4%	20.0%
Graduate Degree	37.2%	26.4%	16.9%
Some College, No Degree	13.9%	17.6%	22.1%

**Household Income:**

Income \$ 0 - \$9,999	10.9%	8.8%	7.1%
Income \$ 10,000 - \$14,999	5.1%	4.6%	4.2%
Income \$ 15,000 - \$24,999	10.3%	10.1%	9.6%
Income \$ 25,000 - \$34,999	8.1%	9.1%	9.4%
Income \$ 35,000 - \$49,999	10.7%	13.0%	13.5%
Income \$ 50,000 - \$74,999	12.9%	17.0%	19.4%
Income \$ 75,000 - \$99,999	11.0%	11.5%	12.8%
Income \$100,000 - \$124,999	8.8%	8.2%	9.4%
Income \$125,000 - \$149,999	6.1%	5.2%	5.2%
Income \$150,000 +	16.2%	12.4%	9.4%

Average Household Income	\$78,823	\$67,942	\$60,016
Median Household Income	\$57,728	\$55,226	\$56,902
Per Capita Income	\$26,173	\$24,203	\$21,879

**Vehicles Available**

0 Vehicles Available	6.6%	7.1%	7.1%
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1 Vehicle Available	38.8%	39.3%	38.1%
2+ Vehicles Available	54.6%	53.6%	54.8%
Average Vehicles Per Household	1.80	1.60	1.70
Total Vehicles Available	36,419	78,274	188,125

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3 Miles:                      5 Miles:                      10 Miles:

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## 2000 Census Demographics

Total Population	65,303	131,983	295,224
Total Households	22,671	50,485	116,399
Female Population	33,839	68,263	153,146
% Female	51.8%	51.7%	51.9%
Male Population	31,464	63,720	142,078
% Male	48.2%	48.3%	48.1%

### Age:

Age 0 - 4	3.4%	5.0%	6.3%
Age 5 - 14	7.9%	10.5%	13.1%
Age 15 - 19	17.0%	12.0%	9.2%
Age 20 - 24	29.5%	20.5%	12.8%
Age 25 - 34	11.0%	13.9%	14.4%
Age 35 - 44	8.9%	11.9%	14.1%
Age 45 - 54	9.8%	11.6%	13.1%
Age 55 - 64	5.3%	6.2%	7.3%
Age 65 - 74	3.4%	4.2%	5.1%
Age 75 - 84	2.6%	3.1%	3.4%
Age 85 +	1.2%	1.2%	1.2%
Median Age	22.7	26.0	30.8

### Housing Units Trend

Total Housing Units	23,918	53,478	123,377
Owner Occupied Housing Units	43.3%	49.1%	56.8%
Renter Occupied Housing Units	51.5%	45.3%	37.6%
Vacant Housing Units	5.2%	5.6%	5.7%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.5%	0.6%
Asian, and Hawaiian or other Pacific Islander	8.3%	5.8%	3.8%
Black	6.1%	8.0%	11.8%
White	82.3%	80.8%	78.3%
Other	0.8%	2.1%	2.5%
Two or More Races	2.1%	2.8%	3.1%

Hispanic Ethnicity	2.5%	5.1%	5.9%
Not of Hispanic Ethnicity	97.5%	94.9%	94.1%

**Marital Status:**

Age 15 + Population	57,883	111,544	238,029
Divorced	5.7%	8.5%	11.0%
Never Married	56.9%	47.6%	37.6%
Now Married	29.7%	35.7%	43.1%
Separated	4.9%	4.3%	3.4%
Widowed	2.8%	3.9%	4.9%

**Educational Attainment:**

Total Population Age 25+	27,553	68,739	173,086
Grade K - 9	0.9%	1.9%	2.5%
Grade 9 - 11, No diploma	2.2%	6.4%	8.4%
High School Graduate	8.5%	15.9%	22.4%
Associates Degree	5.8%	6.9%	7.9%
Bachelor's Degree	30.7%	25.0%	19.3%
Graduate Degree	37.0%	24.3%	14.6%
Some College, No Degree	14.8%	19.1%	24.3%
No Schooling Completed	0.2%	0.5%	0.7%
Public School Enrollment	94.2%	92.5%	90.5%
Private School Enrollment	5.8%	7.5%	9.5%

**Household Income:**

Income \$ 0 - \$9,999	15.3%	12.4%	10.0%
Income \$ 10,000 - \$14,999	7.2%	6.7%	6.4%
Income \$ 15,000 - \$24,999	13.6%	13.8%	13.3%
Income \$ 25,000 - \$34,999	10.3%	12.6%	13.0%
Income \$ 35,000 - \$49,999	11.1%	14.6%	16.5%
Income \$ 50,000 - \$74,999	15.0%	16.9%	19.3%
Income \$ 75,000 - \$99,999	9.7%	8.9%	10.2%
Income \$100,000 - \$124,999	6.4%	5.4%	5.1%
Income \$125,000 - \$149,999	3.5%	3.0%	2.4%
Income \$150,000 - \$199,999	3.9%	2.8%	1.9%
Income \$200,000 or More	4.0%	2.8%	1.9%
Average Household Income	\$60,597	\$56,212	\$53,928
Median Household Income	\$38,901	\$39,003	\$41,186
Per Capita Income	\$21,037	\$21,502	\$21,262

**Vehicles Available**

0 Vehicles Available	7.4%	8.0%	8.0%
1 Vehicle Available	39.2%	40.0%	38.3%
2 Vehicles Available	37.4%	37.5%	38.6%
3+ Vehicles Available	16.0%	14.5%	15.1%
Average Vehicles Per Household	1.60	1.60	1.60
Total Vehicles Available	38,907	83,320	194,191
Blue Collar Occupations	8,690	20,715	53,079
White Collar Occupations	26,003	49,178	98,513
% Blue Collar Workers	25.1%	29.6%	35.0%
% White Collar Workers	75.0%	70.4%	65.0%

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3 Miles:                      5 Miles:                      10 Miles:

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### 1990 Demographics

Total Population	67,806	134,595	296,299
Total Households	20,455	47,300	109,430
Female Population	35,113	70,022	154,270
% Female	51.8%	52.0%	52.1%
Male Population	32,693	64,573	142,029
% Male	48.2%	48.0%	47.9%

### Age:

Total Population	67,806	134,595	296,299
Age 0 - 4	4.3%	6.2%	7.3%
Age 5 - 14	8.3%	10.7%	13.1%
Age 15 - 19	16.8%	11.7%	9.2%
Age 20 - 24	30.1%	20.6%	13.5%
Age 25 - 34	13.2%	17.0%	17.9%
Age 35 - 44	11.1%	13.3%	14.9%
Age 45 - 54	6.4%	7.5%	8.8%
Age 55 - 64	4.0%	5.3%	6.5%
Age 65 - 74	3.0%	4.2%	5.1%
Age 75 - 84	1.9%	2.5%	2.7%
Age 85 +	0.9%	1.0%	1.0%
Median Age	22.8	25.3	28.7

### Housing Units

Total Housing Units	21,661	50,305	115,735
Owner Occupied Housing Units	42.0%	46.8%	54.9%
Renter Occupied Housing Units	52.4%	47.2%	39.6%
Vacant Housing Units	5.6%	6.0%	5.5%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.7%	0.7%
Asian	6.4%	4.3%	2.6%
Black	5.9%	7.2%	10.3%
White	86.3%	85.5%	83.7%
Other	1.0%	2.4%	2.7%
Hispanic Ethnicity	2.3%	4.5%	4.8%
Not of Hispanic Ethnicity	97.7%	95.5%	95.2%

**Educational Attainment:**

Total Population Age 25+	27,467	68,389	168,598
Grade K - 9	1.3%	3.7%	4.6%
Grade 9 - 12	3.1%	8.0%	10.5%
High School Graduate	8.5%	16.2%	23.2%
Associates Degree	6.2%	7.4%	8.0%
Bachelor's Degree	30.0%	23.0%	16.8%
Graduate Degree	35.1%	21.8%	12.9%
Some College, No Degree	15.7%	19.9%	24.0%

**1990 Household Income:**

Income \$ 0 - \$9,999	17.5%	16.4%	14.9%
Income \$ 10,000 - \$19,999	17.8%	17.9%	16.9%
Income \$ 20,000 - \$29,999	13.9%	16.1%	17.0%
Income \$ 30,000 - \$39,999	9.9%	13.1%	14.8%
Income \$ 40,000 - \$49,999	9.5%	10.7%	11.7%
Income \$ 50,000 - \$59,999	6.1%	7.1%	8.2%
Income \$ 60,000 - \$74,999	8.6%	7.0%	7.5%
Income \$ 75,000 - \$99,999	8.2%	6.3%	5.5%
Income \$100,000 - \$124,999	3.5%	2.5%	1.8%
Income \$125,000 - \$149,999	1.8%	1.1%	0.7%
Income \$150,000 +	3.2%	1.9%	1.1%
Average Household Income	\$44,653	\$39,197	\$37,421
Median Household Income	\$30,697	\$29,758	\$30,729
Per Capita Income	\$14,289	\$14,327	\$14,124

**Vehicles Available**

0 Vehicles Available	4.6%	7.4%	7.8%
1 Vehicle Available	35.6%	35.8%	34.9%
2+ Vehicles Available	59.8%	56.9%	57.3%
Average Vehicles Per Household	1.70	1.60	1.60
Total Vehicles Available	35,314	77,366	180,436

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**Population Trend**

1990	67,806	134,595	296,299
2000	65,303	131,983	295,224
Change 1990 to 2000	-3.7%	-1.9%	-0.4%
2009	66,584	134,495	302,815
2014	70,928	141,076	313,886
Change 2009 to 2014	6.5%	4.9%	3.7%

**Household Trend**

1990	20,455	47,300	109,430
2000	22,671	50,485	116,399
Change 1990 to 2000	10.8%	6.7%	6.4%
2009	20,716	47,510	113,567
2014	19,261	44,086	106,360
Change 2009 to 2014	-7.0%	-7.2%	-6.3%

**Average Household Size Trend**

1990	2.46	2.45	2.52
2000	2.26	2.31	2.39
2009	2.43	2.45	2.49
2014	2.78	2.76	2.75

**Median Age Trend**

1990	23	25	29
2000	23	26	31
Change 1990 to 2000	-0.6%	2.7%	7.3%
2009	24	28	33
2014	28	31	34
Change 2009 to 2014	15.0%	10.2%	2.5%

**Housing Units Trend**

**Total Housing Units**

Change 1990 to 2000	10.4%	6.3%	6.6%
Change 2009 to 2014	3.6%	2.5%	2.3%

**Owner Occupied Housing Units**

Change 1990 to 2000	13.8%	11.4%	10.2%
Change 2009 to 2014	2.7%	-0.5%	-3.8%

**Renter Occupied Housing Units**

Change 1990 to 2000	8.5%	2.1%	1.1%
Change 2009 to 2014	-17.1%	-15.8%	-10.7%

**Vacant Housing Units**

Change 1990 to 2000	3.4%	-0.4%	10.7%
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Change 2009 to 2014	61.9%	55.7%	53.6%
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## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	-8.0%	-22.6%	-18.6%
Change 2009 to 2014	-41.6%	8.4%	28.7%

### Asian or Pacific Islander

Change 1990 to 2000	25.8%	32.4%	43.7%
Change 2009 to 2014	-25.1%	-22.0%	-17.4%

### Black

Change 1990 to 2000	-0.4%	9.3%	14.3%
Change 2009 to 2014	26.4%	8.0%	-9.0%

### White

Change 1990 to 2000	-8.2%	-7.3%	-6.8%
Change 2009 to 2014	5.1%	2.2%	0.8%

### Other

Change 1990 to 2000	-20.1%	-15.7%	-8.5%
Change 2009 to 2014	65.6%	53.8%	54.1%

### Hispanic Ethnicity

Change 1990 to 2000	6.8%	9.7%	22.3%
Change 2009 to 2014	-3.6%	-5.2%	-4.3%

### Not of Hispanic Ethnicity

Change 1990 to 2000	-3.9%	-2.5%	-1.5%
Change 2009 to 2014	6.8%	5.4%	4.2%

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
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